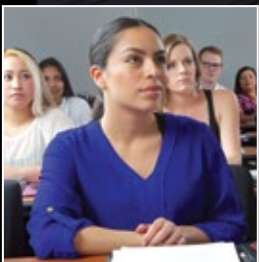


CAL STATE EAST BAY

COLLEGE OF BUSINESS AND ECONOMICS



CBE FAST FACTS:

ENROLLMENT:

Undergraduates: 1,962, Graduates: 383

RECOGNITION:

- AACSB accredited since 1973
- Best Accredited Online College in California — *Affordable Colleges Online*
- Campus Ethnic Diversity Regional Universities West — *US News & World Report*
- America's Best Value Colleges — *Forbes*
- Most Affordable Business Bachelor's Degrees — *Great Business Schools*
- Best Business Schools and Best in the West — *Princeton Review*

"The school's geographic location near Silicon Valley and San Francisco is an asset to anyone looking for work in the tech industry."

— *The Princeton Review*



CAL STATE EAST BAY

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“WE STRONGLY BELIEVE in making higher education possible for anyone, providing a strong academic foundation, creating a space for innovative collaboration, and building lasting connections with our business partners.”

— Dr. George S. Low, dean of the College of Business & Economics

SINCE 1959 The College of Business and Economics has been AACSB accredited and served the eastern San Francisco Bay Area with classes offered on the main Hayward campus, the satellite campus in Concord, the Oakland Professional Development Center, the San Ramon Valley Conference Center and online through Cal State East Bay’s Continuing Education.

DEPARTMENTS

- Accounting and Finance
- Economics
- Management
- Marketing

GRADUATES ARE HIRED AT:

- Apple
- Kaiser Permanente
- Chevron
- Oracle
- Cisco
- Robert Half
- Genentech
- Wells Fargo
- Google
- Workday

Source: LinkedIn

“I’ve been promoted twice in the last year, and I’m pretty sure it’s because of my MBA degree. It changes the way you think.”

— Michelle Lacagnina, Alumna MBA for Global Innovators '13



OUR GOAL IS YOUR GOAL:

To design a course of study that best suits your interests and adds up to a marketable degree so you can get a jumpstart into your academic and professional career.

STUDENT RESOURCES

- Office of Undergraduate Advising
- Office of Graduate Programs
- Office of Career and Professional Development

UNDERGRADUATE MAJORS

B.S. in Business Administration

- Accounting
- Business Economics
- Entrepreneurship
- Finance*
- General Management*
- Human Resources Management and Organizational Behavior*
- Information Technology Management*
- Marketing Management
- Operations and Supply Chain Management*

*ONLINE COURSES AVAILABLE

B.S. in Economics

B.S. in Business Administration Online Degree Completion Program

MINORS

- Real Estate
- Business Administration
- Information Technology Management
- International Business
- Advertising
- Marketing

GRADUATE PROGRAMS

MBA with Concentrations

- Analytics for Managers
- Finance
- General Management
- Human Resources Management and Organizational Behavior Marketing
- Operations & Supply Chain Management
- Strategy and Innovation

1-Year MBA - Oakland Center

MBA for Global Innovators/18 mo.

— San Ramon

M.S. in Business Analytics

M.S. in Economics

M.S. in Accountancy

**CAL STATE
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“I relate concepts to daily life, news headlines and real-world policies.”

— Professor Scott Fung, Accounting and Finance