Curriculum Committee (CIC) Meeting Minutes  
VBT 411 - January 28, 2020 - 1:00 pm

In attendance: Ryan Lampe, John Tan, Rajan Selvarajan, Ya You, and Brian Du

**Agenda**

1. Approval of agenda
2. Approval of the minutes from meeting on December 12, 2019
3. Marketing courses: MKTG 434, MKTG 634
4. Marketing concentration changes:
   a. B.S.: Adding MKTG 432 and MKTG 434 to set of electives
   b. M.B.A.: Adding MKTG 628, MKTG 632, MKTG 634 to set of electives
5. Economics course: ECON 110
6. Management courses: MGMT 375, MGMT 376, MGMT 377, MGMT 378, MGMT 672, MGMT 673, MGMT 674
7. Other items - BSBA Entrepreneurship concentration - MBA Strategy & Innovation concentration
8. Adjournment

1) **Voted Yes-5, No-0** to approve agenda for January 28, 2020.

2) **Voted Yes-5, No-0** to approve the December 12, 2019 minutes.

3) **Voted Yes-5, No-0**: MKTG 434 (Undergraduate) and MKTG 634 (Graduate) - Marketing Analytics classes approved in Curriculog.

4) **Voted Yes-5, No-0**: Marketing Concentration Change to BSBA - Adding MKTG 432 and MKTG 434 to set of electives. Ryan will email Sarah.

5) **Voted Yes-5, No-0**: Marketing Concentration Change to MBA - Adding MKTG 628, MKTG 632, and MKTG 634 to set of electives.

6) **Voted Yes-5, No-0**: Approved Economics 110 (as state-side only). (Update: also included self-support and online designation; approved.)
   a) How is this different than ECON 210? ECON 210 is more advanced, and more Economics based. Prerequisite is Math 180.

7) **Voted Yes-5, No-0**: Approved the BSBA Entrepreneurship Concentration
a) Students previously had to take 6 electives; now only need to take 4 electives, but also need to take 2 new required Management classes.

b) If Management adds two required classes, there is concern the two new electives (MGMT 376 and MGMT 377) might not get enough student enrollment.

c) Are there any additional classes that CBE wants to add into Entrepreneurship electives? Possible finance classes?

8) **Voted Yes-5, No-0**: Approved MGMT 375, MGMT 376, MGMT 377, MGMT 378
   a) (All Entrepreneurship classes) - MGMT 375 & MGMT 378 are the two new required courses. MGMT 376 & MGMT 377 are the two new electives.
   b) MGMT 378 - Changed from C5 to C2 per Associate Dean and Department Chair request. What does this class do? Ryan will check with Vish if this class is feasible in terms of following University policies regarding internships, network connections, and the semester timeline. (Update: The class will follow University policies. “Internship” term was officially removed from earlier proposal, and is not required for the class.)

9) **Voted Yes-5, No-0**: Approved MGMT 673 and MGMT 674 as new classes. They are being put into the MBA Innovation & Strategy concentration. Ryan following up on MGMT 672 in regards to course description and SLOs.

10) New classes are coming in the next two weeks on Curriculog.

11) **Next meeting**: February 18, 2020, 1:00 pm, VBT 411.

**Meeting Adjourned**