Collective Meeting Minutes

Curriculum Committee

College of Business and Economics

Spring 2022

Committee Members:

Eric Fricke (chair), John Tan, Ya You, Peng Xie, Kai Ding

Jan 27, 2022

The committee has reviewed and approved:

- MKTG MBA concentration: add course MKTG 636 marketing data visualization

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Feb 8, 2022

Committee meeting

Participants: Eric Fricke, John Tan, Peng Xie, Ya You, Kai Ding

Guests: Ryan Lampe

Minutes:

- Economics, B.S.
  - Bulk request to add a hybrid version of courses on-ground
  - Approved (all approved)
- MGMT 485 Launching and Scaling New Ventures
  - Revision, Non-breadth
  - Department chairs of Marketing and Management both agreed to move this course to be taught under management
  - Approved (all approved)
- MGMT 487 Entrepreneur Practicum
  - Move to be taught under entrepreneur concentration
  - Short title has a small spelling typo
  - Approved (all approved)

Feb 24, 2022

Committee member

Participants: Eric Fricke, John Tan, Peng Xie, Ya You, Kai Ding

Minutes:

- BSBA program
  - Revision, change current on-ground program to a distance-education program, which allows classes to be offered either on ground or online
  - Approved by all
- ECON 101
  - Revise delivery method only
  - Approved by all
- MGMT 360
  - Remove MGMT 350 as prerequisite
  - Approved by all
- MGMT 450
  - Remove MGMT 360 as prerequisite
  - Approved by all
- MGMT 460
  - Remove MGMT 360 as prerequisite
  - Approved by all
- MSQE
  - Add an option to offer MSQE online or hybrid
  - Approved by all
- MGMT 300
  - Add an option to teach this class online or hybrid
  - Approved by all
- Business Analytics, MS
  - Add an option to teach this class online or hybrid
  - Approved by all
- Business Administration, MBA
  - Add an option to teach this class online or hybrid
  - Approved by all

Mar 25, 2022

- ACCT 820: Business Law for Accountants
  - MSA foundation courses to be offered in Summer 2022
  - Approved by all (through email)
- ACCT 825: Accounting Ethics
  - MSA foundation courses to be offered in Summer 2022
  - Approved by all (through email)