

**CALIFORNIA STATE UNIVERSITY, EAST BAY
FACULTY EMPLOYMENT OPPORTUNITY**

Department of Marketing
Part-Time Lecturer Pool
Position No. 00000726

POSITION AVAILABLE: One or more temporary, part-time lecturers to fill a POOL from which instructors will be selected for Fall Semester 2020 and Spring Semester 2021.

THE DEPARTMENT: The Department offers courses at both the undergraduate (B.A.) and graduate (M.A.) level in marketing. Courses serve students completing Business majors and other majors. The department has 8 tenured or tenure-track faculty and several lecturers.

DUTIES OF THE POSITION: Part-time employment teaching one or more introductory and/or advanced courses in Marketing. **Teaching assignments at CSU, East Bay may include courses at the Hayward, Concord, and Online Campuses.**

RANK AND SALARY: Lecturer. Salary is dependent upon educational preparation and experience. Position appointment is subject to budgetary authorization.

DATES OF APPOINTMENT: Fall Semester begins August 17, 2020; Spring Semester begins January 19, 2021.

QUALIFICATIONS:

Minimum Degree Requirement: Master's degree (or equivalent) in business or economics. Ph.D. in business or economics preferred. Degree from AACSB accredited institution preferred.

In addition: Have professional experience at the time of appointment that is significant in duration and level of responsibility, and consistent with area of teaching responsibilities.

Or

With a research Ph.D. in business or economics, must have a current research record in the teaching field. ABDs must have completed exams in the last three years.

APPLICATION DEADLINE: Positions open until filled. Applications are considered on a continuous basis and may be submitted throughout the year for upcoming semesters (see dates above). **Those presently in the pool, whether teaching or not, should submit a new [academic application](#), a complete and current vita, and CBE's AACSB Qualifications Status Form ([link](#)).** Please contact your Department Chair with questions.

New applicants should submit a letter of application, with reference to position number; a complete and current vita; the [academic application](#), CBE's AACSB Qualifications Status Form ([link](#)), graduate transcripts; work samples, and three letters of recommendation to:

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NOTE: California State University, East Bay hires only individuals lawfully authorized to work in the United States. All offers of employment are contingent upon presentation of documents demonstrating the appointee's identity and eligibility to work in accordance with provisions of the Immigration Reform and Control Act. A background check (including a criminal records check and prior employment verification) must be completed and cleared prior to the start of employment.

CSUEB is an Equal Opportunity Employer and does not discriminate on the basis of age, race, color, national origin, sex, sexual orientation or disability. The University is committed to the principles of diversity in employment and to creating a stimulating learning environment for its diverse student body.