CBE CIC Meeting Notes
Dec 4, 2020

Date and Participants:
Dec 4 2020 2-4 pm
Eric Fricke, Kai Ding, TT Rajan Selvarajan, Vish Hegde, Ya You

- Approved minutes from Nov. 20.

- BSBA AOL closing the loop forms
  CBE AOL closing the loop form, BSBA, form LO3A
  Made following comments directly on the form and form needs to be updated.
  - Consider adopting university oral communications rubric for language:
    Exceeds: Language strongly supports the clear expression of ideas.
    Meets: Language mostly supports the clear expression of ideas.
    Needs Improvement: Language somewhat supports the clear expression of ideas.
    Below Exp.: Language provides little or no support for the clear expression of ideas.

  - Consider adopting a revised/simplified University oral communications rubric

  - Consider moving oral communications assessment in curriculum map out of BUS 335 and MGMT 499 to MGMT 370 since BUS 335 is proposed to be removed and more faculty are available to do oral communications assessment in MGMT 370. This will increase sample size and align with institutional learning objectives assessment.

  CBE AOL closing the loop form, BSBA, form LO3B
  Made the following comments directly on the form and form needs to be updated.
  - Convert MGMT 300 into a writing intensive course with limited enrollment.
  - Ask MGMT 300 faculty to teach how to do citations as part of new MGMT 300 course.

  CBE AOL closing the loop form, BSBA, form LO3C
  Made the following comments directly on the form and form needs to be updated.
  - Consider faculty adopting a standardized survey to make assessments more consistent between faculty.
  - Consider simplifying rubric.

  CBE AOL closing the loop form, BSBA, form LO4A
  Made comments directly on the form and form needs to be updated.
  - While student learning has been strong, the Business Ethics course will seek to gain General Education and Diversity Overlay certifications. We expect this action will reduce class sizes and reinforce student learning.
  - We will continue to monitor student learning outcomes and course impact to maintain high student learning outcomes.

Set next meeting to review MSA program closing the loop forms for January 29 at 2 pm.
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