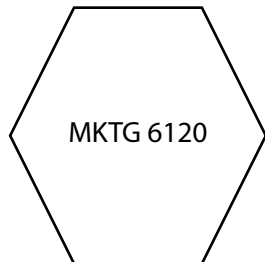
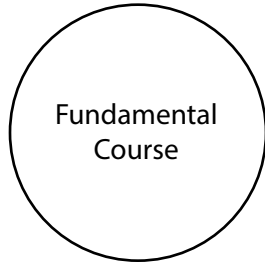
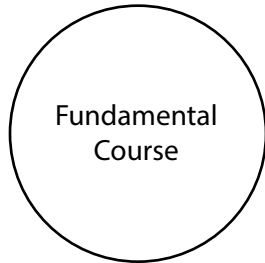
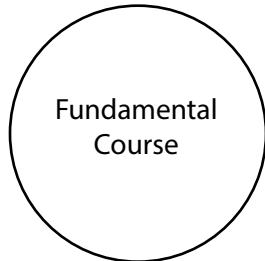


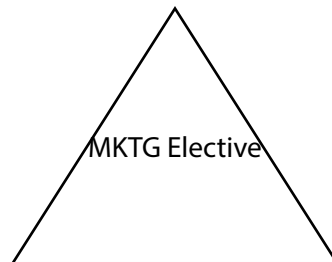
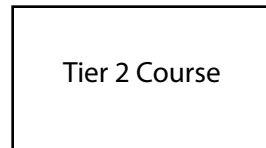
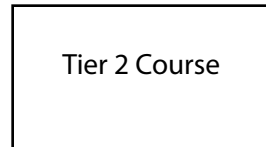
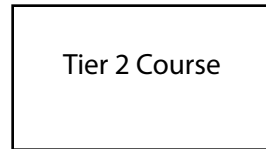


# MBA Marketing Management Roadmap - 4 Classes Per Quarter

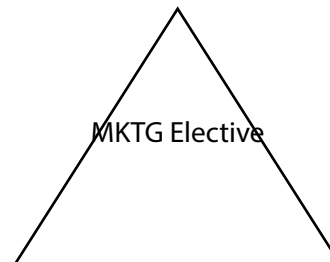
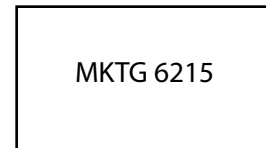
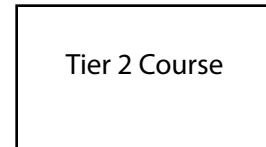
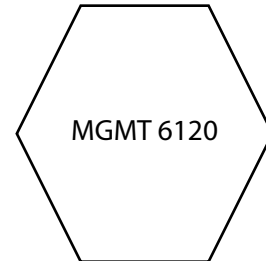
## Fall '14



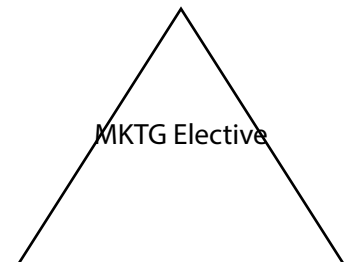
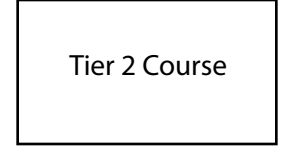
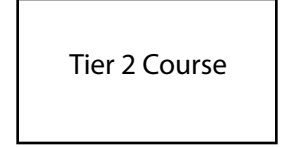
## Winter '15



## Spring '15



## Fall '15



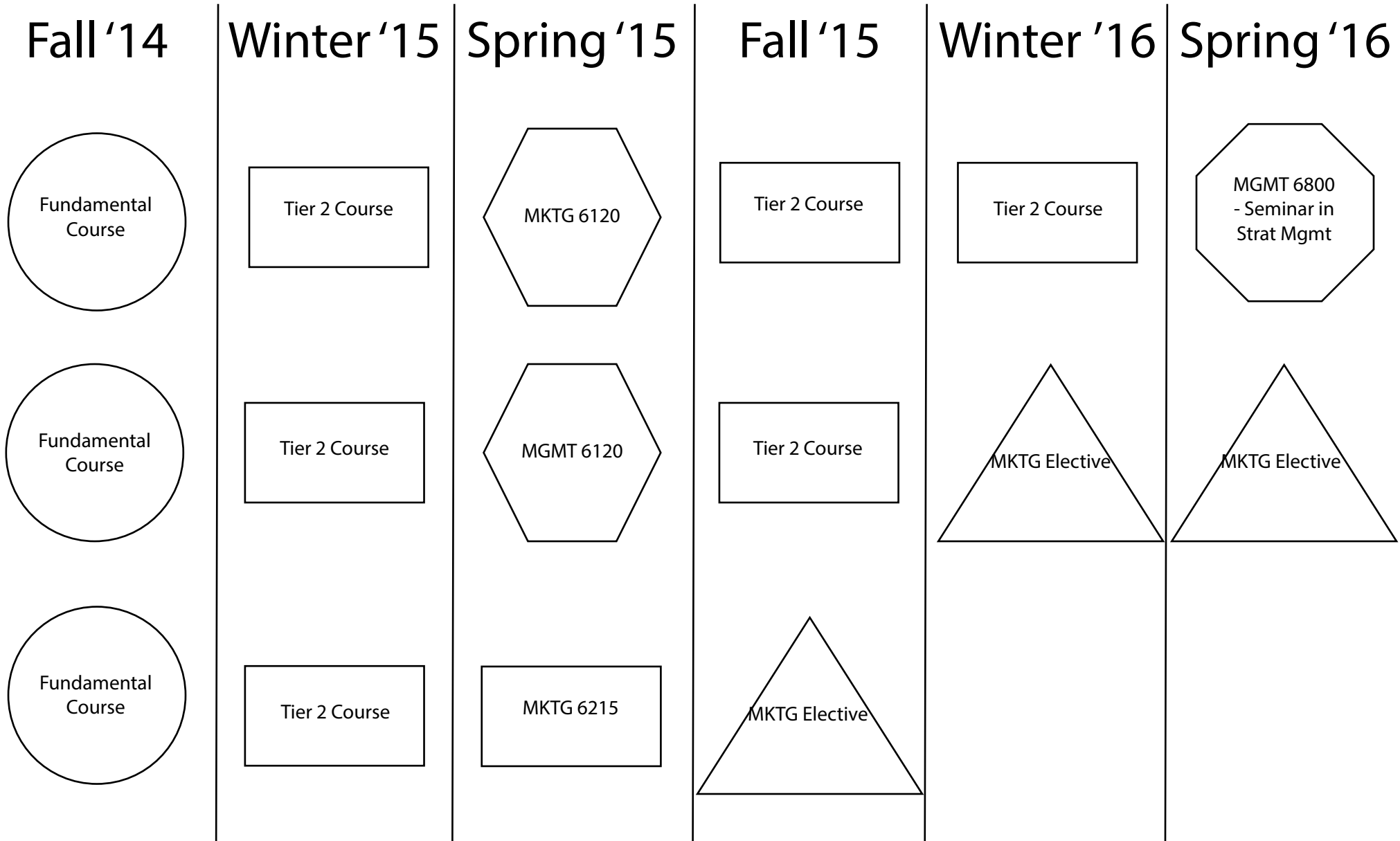
Fundamental Courses  
ACCT 6015 - Financial Accounting  
ITM 6015 - Information Systems Development  
MGMT 6015 - Data Analysis and Decision Modeling

Tier 2 Courses  
ACCT 6215 - Managerial Accounting  
ECON 6215 - Economics for Managers  
FIN 6215 - Corporate Financial Management  
MGMT 6215 - Business Government and Society

MGMT 6220 - Operations and Supply Chain Mgmt  
MGMT 6225 - Executive Leadership  
MKTG 6215 - Marketing Management



# MBA Marketing Roadmap - 3 Classes Per Quarter



**Fundamental Courses**

- ACCT 6015 - Financial Accounting
- ITM 6015 - Information Systems Development
- MGMT 6015 - Data Analysis and Decision Modeling

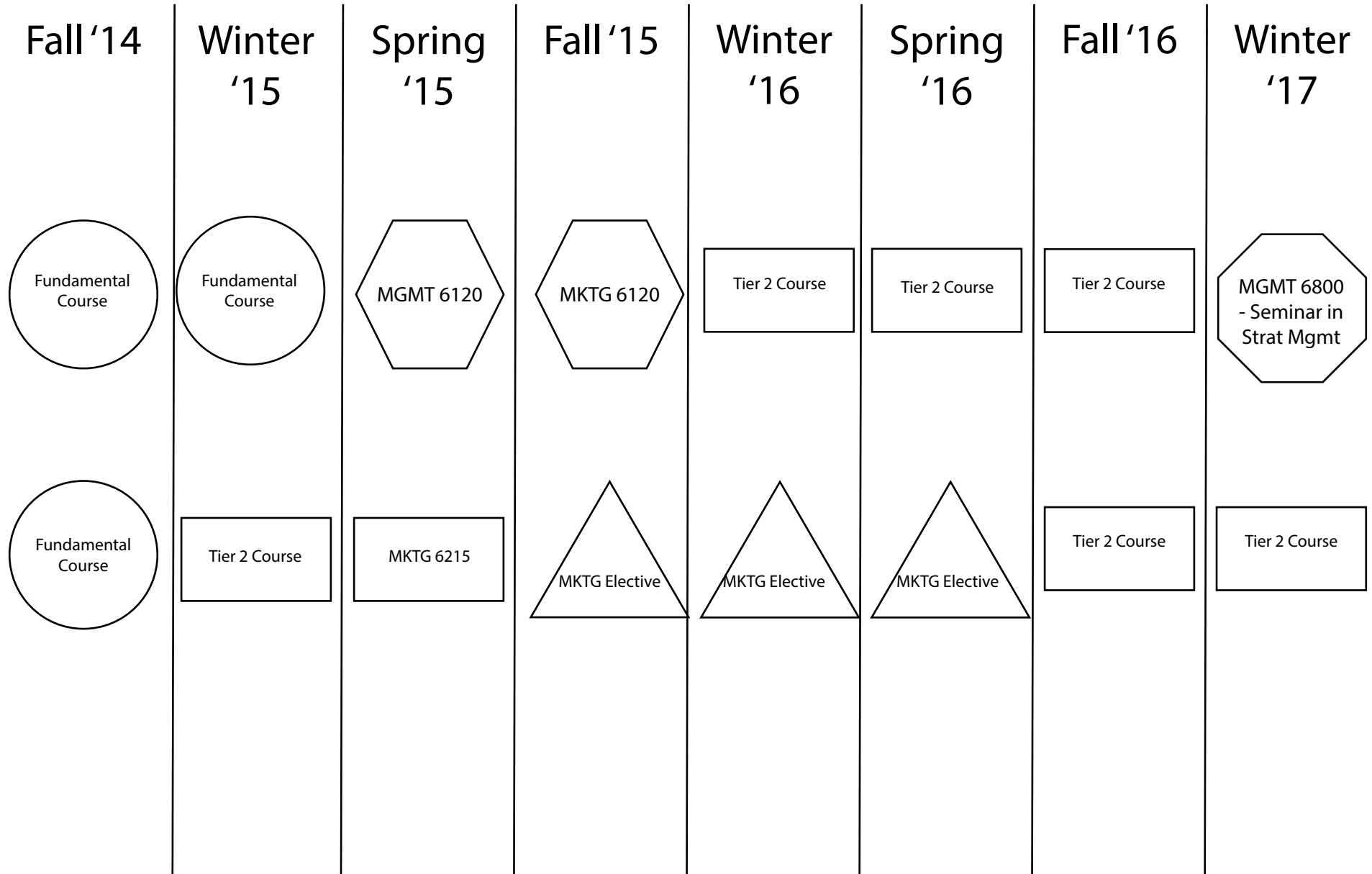
**Tier 2 Courses**

- ACCT 6215 - Managerial Accounting
- ECON 6215 - Economics for Managers
- FIN 6215 - Corporate Financial Management
- MGMT 6215 - Business Government and Society

- MGMT 6220 - Operations and Supply Chain Mgmt
- MGMT 6225 - Executive Leadership
- MKTG 6215 - Marketing Management



# MBA Marketing Management Roadmap - 2 Classes Per Quarter



**Fundamental Courses**

- ACCT 6015 - Financial Accounting
- ITM 6015 - Information Systems Development
- MGMT 6015 - Data Analysis and Decision Modeling

**Tier 2 Courses**

- ACCT 6215 - Managerial Accounting
- ECON 6215 - Economics for Managers
- FIN 6215 - Corporate Financial Management
- MGMT 6215 - Business Government and Society

- MGMT 6220 - Operations and Supply Chain Mgmt
- MGMT 6225 - Executive Leadership
- MKTG 6215 - Marketing Management