

**WELCOME DAY**

**DEPT. OF ACCOUNTING AND  
FINANCE**

**ACCOUNTING PROGRAMS**

**APRIL 18, 2020**

**THE PURPOSE OF AN ACCOUNTING PROGRAM**

**PREPARE STUDENTS TO  
BECOME A**

**CPA**

**CERTIFIED PUBLIC ACCOUNTANT**

**THE PURPOSE OF AN ACCOUNTING PROGRAM**

**PREPARE STUDENTS TO BE  
A PROFESSIONAL ACCOUNTANT**

**TO WORK IN  
PUBLIC ACCOUNTING FIRMS  
CORPORATIONS  
GOVERNMENT AGENCIES**

**BSBA –  
ACCOUNTING  
PROGRAM**

# **BSBA - ACCOUNTING PROGRAM**

## **BSBA Program Accounting Concentration**

- **Business Core Courses – 45 units (15 courses)**
- **Accounting Concentration Courses – 30 units (10 courses)**

# **BUSINESS CORE COURSES**

## **Lower Division Core Courses – 18 units**

- **ACCT 210 - Introduction to Financial Accounting**
- **ACCT 215 - Introduction to Managerial Accounting**
- **ECON 200 - Principles of Microeconomics**
- **ECON 205 - Principles of Macroeconomics**
- **MATH 180 - Mathematics for Business with Calculus**
- **STAT 110 - Elements of Statistics for Business and Economics**

# **BUSINESS CORE COURSES**

## **Upper Division Core Courses - 27 units**

- **BUS 310 - Organizational Behavior**
- **BUS 325 - Marketing Principles**
- **BUS 330 - Financial Management**
- **BUS 335 - Communications in Team Building**
- **BUS 360 - Operations Management**
- **BUS 499 - Seminar in Strategic Business Management**
- **ECON 380 - Managerial Economics and Business Strategy**
- **MGMT 350 - Decision Science**
- **BUS 385 - International Business Units: 3 OR**
- **ECON 385 - Global Economic Analysis**

# ACCOUNTING CONCENTRATION COURSES

The following 30 units are required.

ACCT 311 - Intermediate Financial Accounting I

ACCT 312 - Intermediate Financial Accounting II

ACCT 320 - Business Law for Accountants

ACCT 321 - Auditing I

ACCT 331 - Federal Taxation for Individuals

ACCT 340 - Accounting Information Systems

ACCT 342 - Accounting Ethics

ACCT 370 - Accounting for Governmental and Not-for-Profit Entities

ACCT 411 - Advanced Financial Accounting

Elective Course – 3 units

ACCT 302 - Cost Accounting

ACCT 421 - Auditing II

ACCT 432 - Federal Taxation for Corporations



# **ACCOUNTING CAREER OPPORTUNITIES**

# **PUBLIC ACCOUNTING FIRMS**

## **1. Big 4 Accountign Firms**

1. PwC
2. Deloitte
3. EY
4. KPMG

## **2. National and International CPA Firms**

1. BDO
2. RSM
3. Grant Thornton
4. CLA

## **3. Regional CPA Firms – Armanino LLP**

## **4. Local CPA Firms – Many firms in the Bay Area**

# PUBLIC ACCOUNTING FIRMS

## Career Opportunities

### 1. Auditing –

Become an auditor to audit a company

### 2. Tax –

Prepares tax returns for companies and individuals

### 3. Consulting –

Advise companies on internal control, risk management, accounting systems, fraud examination, and other projects.

# ACCOUNTING CAREER IN CORPORATIONS

## 1. Companies

1. Chevron
2. Google
3. Numerous firms in the Bay Area

## 2. Career Opportunities

1. Staff Accountant, Senior Accountant, Managers,...
2. Controller
3. CFO
4. Internal Auditor

# GOVERNMENT AGENCIES

## 1. Federal government agencies

1. Department of Treasury – Office of the Comptroller and Currency (OCC)
  1. National Bank Examiners
2. Defense Contract Audit Agency
3. Department of Health and Human Services
4. Internal Revenue Service

## 2. State Government Agencies

1. State Auditor Office
2. State Finance Office
3. Franchise Tax Board
4. Department of Health and Human Services

# 2020 ROBERT HALF SALARY GUIDE

## ACCOUNTING AND FINANCE SALARIES

CORPORATE ACCOUNTING	TITLE	PERCENTILES			
		25 <sup>th</sup>	50 <sup>th</sup>	75 <sup>th</sup>	95 <sup>th</sup>
Corporate Accounting	Chief Financial Officer <sup>a</sup>	121,500	202,750	240,000	498,000
	Treasurer <sup>a</sup>	112,000	192,750	232,500	484,250
	Vice President of Finance <sup>a</sup>	110,000	185,750	226,250	402,250
	Director of Finance <sup>a</sup>	101,750	152,250	165,000	248,000
	Director of Accounting	97,000	146,750	163,000	226,000
	Director of Financial Reporting	94,500	141,000	163,000	232,500
	Corporate Controller <sup>a</sup>	106,000	177,750	198,000	262,750
	Divisional Controller <sup>a</sup>	101,250	146,500	162,000	224,000
	Controller <sup>a</sup>	94,250	121,000	144,000	211,000
	Assistant Controller <sup>a</sup>	73,500	108,750	129,000	174,000
	Assistant Treasurer	71,750	95,500	112,000	172,250
	Tax Director <sup>a</sup>	113,250	142,250	170,000	270,000
	Tax Manager <sup>b</sup>	93,750	109,500	129,500	167,000

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		Inventory Clerk	31,750	37,250	44,500	57,750
PUBLIC ACCOUNTING	Tax Services <sup>d</sup>	Senior Manager/Director <sup>a</sup>	113,750	136,750	164,250	216,000
		Manager <sup>a</sup>	88,000	106,500	126,250	167,000
		Senior	61,750	73,000	86,750	115,000
		1 to 3 Years	48,750	59,500	70,250	93,000
		Up to 1 Year	40,250	48,750	57,000	75,250
	Audit/Assurance Services <sup>d</sup>	Senior Manager/Director <sup>a</sup>	112,000	134,000	160,250	211,000
		Manager <sup>a</sup>	75,750	93,000	109,500	144,500
		Senior	54,000	66,500	78,000	103,000
		1 to 3 Years	44,750	54,250	64,000	84,750
		Up to 1 Year	40,250	48,750	57,500	76,000

# 2020 ROBERT HALF SALARY GUIDE

## CORPORATE ACCOUNTING

	TITLE/EXPERIENCE	PERCENTILES			
		25 <sup>th</sup>	50 <sup>th</sup>	75 <sup>th</sup>	95 <sup>th</sup>
<b>Compliance</b>	Chief Compliance Officer	135,500	175,250	205,000	271,000
	Compliance Director	117,750	143,000	169,750	211,250
	Compliance Officer	87,500	106,250	126,000	166,500
	Senior Compliance Analyst	75,000	90,250	107,500	127,750
	Compliance Analyst	65,500	79,750	95,000	105,500
<b>Internal Auditor</b>	Chief Audit Executive/Vice President, Internal Audit/Internal Audit Director	130,250	185,250	217,250	290,750
	Manager	99,750	116,500	138,500	162,250
	Senior	77,250	90,250	108,250	123,750
	1 to 3 Years	60,000	73,500	86,750	97,750
	Up to 1 Year	39,500	48,000	56,750	73,750
<b>IT Auditor</b>	Manager	100,500	122,250	145,000	191,000
	Senior	78,000	95,500	113,000	150,000
	1 to 3 Years	63,500	78,750	92,000	121,500
	Up to 1 Year	43,500	53,250	62,750	82,750
<b>Financial Reporting</b>	Manager	97,250	116,250	138,250	172,750
	Senior	73,750	84,500	100,500	123,250
	1 to 3 Years	61,000	74,000	87,750	95,750
	Up to 1 Year	51,000	61,250	72,750	76,500
<b>SEC Financial Reporting</b>	Director	117,750	142,250	169,250	223,750
	Manager	96,000	116,000	138,250	182,500
	Analyst	69,750	84,250	100,750	132,750



# **HOW WE PREPARE STUDENTS**

- 1. Good Accounting Program and courses to prepare students**
- 2. Resume Preparation Workshops**
- 3. Interview Practice Workshops**
- 4. Department Career Development Workshops**
- 5. Accounting Career Fair**
- 6. Pioneer Jobs**
- 7. Email Job Opportunities directly to students to apply**
- 8. Job Beta Alpha Psi (BAP) to develop leadership and professional skills**

# **HOW TO BE SUCCESSFUL IN ACCOUNTING**

- 1. Study the materials and get Good Grades**
- 2. Develop excellent communication skills**
- 3. Develop teamwork skills**
- 4. Develop analytical and data analytics skills**
- 5. Obtain relevant accounting work experience**

# STUDENT PLACEMENT

## Big 4 and 5:

Deloitte

EY

KPMG

PwC

BDO

Grant Thornton

## Regional & others

Armanino

Eide Bailey

BPM

CLA

Lindquist

Moss Adams

MMA

OBFM

Realize

SSF

Squar Milner

Sweeney Kovar

# **SUCCESS STORIES**

- 1. Successful Partners in many top accounting firms**
- 2. CFO in major companies**
- 3. Controllers in major companies**

# CONTACT INFORMATION

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- Classes to take for certain careers
- Course work to fulfill CPA Exams and CPA Licensure Requirements
- Preparation for accounting careers
- Career Advising
- **Other Accounting Professors**

# Q&A