Welcome day

• Why take HRM concentration
• HRM concentration at CSU East Bay
• Career opportunities in HRM
What is HRM and Why HRM concentration

• HRM focuses on issues related to management of people in organizations

• HRM concentration prepares students for a career in HRM by providing necessary HRM skills and competencies

• HRM is recognized by business leaders as an important strategic function for the businesses
  • Related to profitability and effectiveness of businesses
  • Create sustainable competitive advantage for businesses

• HRM concentration provides tremendous employment opportunities in various aspects of HRM
Why take HRM concentration

• HRM concentration provides tremendous employment opportunities in various aspects of HRM
• Possible careers include: Recruiters, HRM generalist, Training and development specialist, compensation specialist, HR analytics and Talent Management
• HRM is recognized as one of the fastest growing career in the USA
HRM concentration at CSU East Bay

• HRM concentration offers broad range of courses
  • Breadth of courses in all HRM areas such as Staffing, compensation and training
  • Focus on developing key competencies in the area of talent management and HR analytics – These competencies are most sought after by businesses
  • Emphasizes developing soft skills in leadership, teams and communication
CSU East Bay HR Elective Courses

• Managing Diversity in the 21st Century Workplace
• Leadership and Management
• Training and Development
• Employee Relations and Employment Law
• Negotiation and Conflict Management
• Seminar on Special Topics in Human Resource Management and Organizational Behavior
• Managing the Global Workplace
• Staffing and Talent Management
• Compensation and Reward Systems
• HR Analytics
CSU East Bay Connections with HR Professional Organizations

• CSUEB Student Society for Human Resource Management
  • Next Concept HR Association
Career Opportunities in HRM

• HR generalist
• Talent acquisition and talent management specialist
• Compensation and benefits specialist
• Recruiters
• Training and Development specialist
• Performance management
Questions and Answers