

Welcome day

- Why take HRM concentration
- HRM concentration at CSU East Bay
- Career opportunities in HRM

What is HRM and Why HRM concentration

- HRM focuses on issues related to management of people in organizations
- HRM concentration prepares students for a career in HRM by providing necessary HRM skills and competencies
- HRM is recognized by business leaders as an important strategic function for the businesses
 - Related to profitability and effectiveness of businesses
 - Create sustainable competitive advantage for businesses
- HRM concentration provides tremendous employment opportunities in various aspects of HRM

Why take HRM concentration

- HRM concentration provides tremendous employment opportunities in various aspects of HRM
- Possible careers include: Recruiters, HRM generalist, Training and development specialist, compensation specialist, HR analytics and Talent Management
- HRM is recognized as one of the fastest growing career in the USA

HRM concentration at CSU East Bay

- HRM concentration offers broad range of courses
 - Breadth of courses in all HRM areas such as Staffing, compensation and training
 - Focus on developing key competencies in the area of talent management and HR analytics – These competencies are most sought after by businesses
 - Emphasizes developing soft skills in leadership, teams and communication

CSU East Bay HR Elective Courses

- Managing Diversity in the 21st Century Workplace
- Leadership and Management
- Training and Development
- Employee Relations and Employment Law
- Negotiation and Conflict Management
- Seminar on Special Topics in Human Resource Management and Organizational Behavior
- Managing the Global Workplace
- Staffing and Talent Management
- Compensation and Reward Systems
- HR Analytics

CSU East Bay Connections with HR Professional Organizations

- CSUEB Student Society for Human Resource Management
- Next Concept HR Association



Career Opportunities in HRM

- HR generalist
- Talent acquisition and talent management specialist
- Compensation and benefits specialist
- Recruiters
- Training and Development specialist
- Performance management

Questions and Answers