



MINUTES

March 7th, 2023

Members Present: Eric Fricke (chair), Cesar Maloles, John Tan, and Peng Xie.

Absent: Jung You

Guest: Surendra Sarnikar

Venue: Online meeting via Zoom

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The meeting was called to order at 9:00 a.m.

1. The committee unanimously approved the following proposal (4 yes, 0 no):
 - Advertising Minor - updated list of elective courses
 - Marketing Minor - updated list of elective courses and changed unit requirement to 15 units
 - MKTG 638 - Database marketing
 - MS Quantitative Economics - degree suspension
2. The committee will meet on March 21st, 2023 from 9-10:30 a.m.

Meeting adjourned at 10:30 a.m.

Minutes respectfully submitted,

Jung You, Secretary