Cal State East Bay Degree Roadmap

2018-20 Bachelor of Science in Business Administration with Business Economics Concentration

The BS in Business Administration with Accounting (ACCT) concentration can be completed in two years, but to do so requires careful planning and preparation. You must plan ahead so that you will meet all prerequisites. Be sure to check your Degree Audit Report regularly on MyCSUEB to verify that you are on track for graduation. A student’s cumulative GPA, CSUEB-only GPA, and major GPA must be at a minimum of 2.00 in order to graduate.

This is a sample pathway for students who transfer to Cal State East Bay and have completed ALL of their lower division General Education (GE) and ALL of their lower division major core requirements:

1. MATH 180 Business Math with Calculus (or MATH 130 Calculus I)
2. STAT 100 Elements of Statistics and Probability (or STAT 110 Elements of Statistics for Business and Economics)
3. ACCT 210 Introduction to Financial Accounting
4. ACCT 215 Introduction to Managerial Accounting
5. ACCT 220 Legal Environment of Business
6. ECON 200 Principles of Microeconomics
7. ECON 205 Principles of Macroeconomics

Required Courses:

**FIRST SEMESTER**

- **B6 & Sustainability**
  - UD Major Core
    - ECON 380 Managerial Economics & Business Strategy
      - Prerequisites: A1, A2, A3, B4, ECON 200, MATH 180/130 & 60 units
      - Grade: C- 3

- **UD Major Core**
  - MGMT 310 Organizational Behavior
    - Grade: C- 3

- **UD Major Core**
  - MKTG 300 Marketing Principles
    - Grade: C- 3

- **UD Major Core**
  - ITM 300 Information Technology Management
    - Grade: C- 3

- **Major Concentration ECON 210**
  - Quantitative Methods for Economists
    - MATH 180 or 130; STAT 100 or 110
    - Grade: C- 3

**SECOND SEMESTER**

- **C4 & Diversity**
  - Upper Division Arts or Humanities and Diversity Overlay
    - A1, A2, A3, B4, 60 semester units
    - Grade: 3

- **UD Major Core**
  - MGMT 300 Business & Professional Ethics
    - Grade: C- 3

- **UD Major Core**
  - FIN 300 Financial Management
    - MATH 180 or 130 and STAT 100 or 110
    - Grade: C- 3

- **B6 & UD Major Core**
  - MGMT 350 Decision Science
    - A1, A2, A3, B4, MATH 180 or 130, STAT 100 or 110
    - Grade: C- 3

- **D4 & Major Concentration**
  - ECON 390 Money, Banking & Financial Intermediaries
    - A1, A2, A3, B4
    - Grade: C- 3

**THIRD SEMESTER**

- **UD Major Core**
  - BUS 335 Communications in Team Building
    - MGMT 350
    - Grade: C- 3

- **UD Major Core**
  - MGMT 370 Business, Government & Society
    - MGMT 300
    - Grade: C- 3

- **UD Major Core**
  - MGMT 385 or ECON 385 International Business or Global Economic Analysis
    - ECON 200, 205
    - Grade: C- 3

- **Major Concentration ECON 310**
  - Introduction to Econometrics
    - ECON 200, 205, 210
    - Grade: C- 3

- **Major Concentration ECON 400**
  - Game Theory
    - ECON 380
    - Grade: C- 3

**FOURTH SEMESTER**

- **UD Major Core**
  - MGMT 360 Operations Management
    - MATH 180 or 130 and STAT 100 or 110
    - Grade: C- 3

- **Major Concentration ECON**
  - Concentration Elective
    - Grade: C- 3

- **Major Concentration ECON**
  - Concentration Elective
    - Grade: C- 3

- **Major Capstone**
  - MGMT 499 Seminar in Strategic Business Management
    - FIN 300, MGMT 350, 370, MKTG 300, UWSR
    - Grade: C 3

- **Social Justice**
  - Social Justice Overlay
    - Grade: 3

**COURSE PREREQUISITES**: A1, A2, A3, B4, ECON 200, ECON 101, HIST 110, POSC 101 (US-1 2); ES 120, 121 (US-123)

**COURSE AREA**

- **International Business**
  - Know the eligibility criteria, processes, and deadlines

- **Select course also approved for Diversity or Social Justice Overlay**

**Satisfied by ECON 380**

**Diversity (Div)**

- B6, HIST 111, POSC 102 (US-13); HIST 382 (US3); ES 120, 121 (US-123)

- Select course also approved for C4 or D4

**Sustainability (S)**

- Writing Skills Test (WST) or First and/or Second Tier Courses
  - 60

**LD = Lower Division (100-299) , UD = Upper Division (300-499)**

**UPPER DIVISION GENERAL EDUCATION & UNIVERSITY REQUIREMENTS - SUGGESTED COURSES**

- **ECON 380 or MGMT 350**
  - Grade: C- 3

- **ECON 431 Economics of Innovation & Intellectual Property**
  - Grade: C 3

- **ECON 430 Introduction to Industrial Organization**
  - Grade: C 3

- **ECON 370 Health Economics & Public Policy**
  - Grade: C 3

- **ECON 334 Economics of Information and Organizations**
  - Grade: C 3

- **ECON 305 Macroeconomics Theory**
  - Grade: C 3

- **ECON 334 Economics of Information and Organizations**
  - Grade: C 3

- **ECON 370 Health Economics & Public Policy**
  - Grade: C 3

- **ECON 430 Introduction to Industrial Organization**
  - Grade: C 3

- **ECON 431 Economics of Innovation & Intellectual Property**
  - Grade: C 3

- **ECON 432 Introduction to Labor Economics**
  - Grade: C 3

- **ECON 497 Special Topics in Economic Analysis**
  - Grade: C 3