Cal State East Bay Degree Roadmap

2020-21 Bachelor of Science in Business Administration with Business Economics Concentration

The BS in Business Administration with Business Economics (BUEC) concentration can be completed in two years, but to do so requires careful planning and preparation. You must plan ahead so that you will meet all prerequisites. Be sure to check your Degree Audit Report regularly on MyCSUEB to verify that you are on track for graduation. A student's cumulative GPA, CSUEB-only GPA, and major GPA must be at a minimum of 2.00 in order to graduate. The projected course offerings listed below are subject to change due to faculty availability and student demand.

This is a sample pathway for students who transfer to Cal State East Bay and have completed ALL of their lower division General Education (GE) and ALL of their lower division major core requirements:

1. MATH 110 Finite Math for Business (or MATH 180 Business Math with Calculus or MATH 130 Calculus I)
2. STAT 100 Elements of Statistics and Probability (or STAT 110 Elements of Statistics for Business and Economics)
3. ACCT 210 Introduction to Financial Accounting
4. MGT 215 Introduction to Managerial Accounting
5. MGT 220 Legal Environment of Business
6. ENGL 200 Principles of Microeconomics
7. ECON 205 Principles of Macroeconomics

The set of courses shown above may change slightly with the publication of the 2020-21 University catalog in July 2020. Hyperlinks will be updated on 7/1/20.

### REQUIREMENT AREA | COURSE | TITLE | PREREQUISITES | MINIMUM GRADE | UNITS
---|---|---|---|---|---
**FIRST SEMESTER**
|  |  |  |  |  |
| **Major Concentration** | ECON 210 | Quantitative Methods for Economists | MATH 110 and STAT 100 or 110 | C- | 3
|  | ECON 200 | Principles of Microeconomics | A1, A2, A3, B4, ECON 200, MATH 110, STAT 100 or 110 | C- | 3
| **UD Major Core** | ECON 380 | Managerial Economics & Business Strategy | A1, A2, A3, B4 | C- | 3
| **UD Major Core** | ITM 300 | Information Technology Management | | C- | 3
| **UD Major Core** | MGMT 310 | Organizational Behavior | | C- | 3
| **UD Major Core** | MKTG 300 | Marketing Principles | | C- | 3

**SECOND SEMESTER**

| **C4 & Diversity** | Upper Division Arts or Humanities and Diversity Overlay | A1, A2, A3 and B4; 60 semester units | | 3
| **D4 & Major Concentration** | ECON 306 | Money, Banking & Financial Intermediaries | A1, A2, A3, B4 | C- | 3
| **UD Major Core** | FIN 300 | Financial Management | ACCT 210; ECON 200, 205; MATH 110; STAT 100 or 110 | C- | 3
| **UD Major Core** | MGMT 300 | Business & Professional Ethics | | C- | 3
| **B6 & UD Major Core** | MGMT 350 | Decision Science | A1, A2, A3, B4; MATH 110; STAT 100 or 110 | C- | 3

**THIRD SEMESTER**

| **UD Major Core** | BUS 335 | Communications in Team Building | | C- | 3
| **Major Concentration** | ECON 310 | Introduction to Econometrics | ECON 200, 205, 210 | C- | 3
| **Major Concentration** | ECON 400 | Game Theory | ECON 380 | C- | 3
| **UD Major Core** | MGMT 370 | Business, Government & Society | | C- | 3
| **UD Major Core** | MGMT 385 or ECON 385 | International Business or Global Economic Analysis | ECON 200, 205 | C- | 3

**FOURTH SEMESTER**

| **Major Concentration** | ECON | Concentration Elective | | C- | 3
| **Major Concentration** | ECON | Concentration Elective | | C- | 3
| **UD Major Core** | MGMT 360 | Operations Management | MATH 110 and STAT 100 or 110 | C- | 3
| **Major Capstone** | MGMT 499 | Seminar in Strategic Business Management | FIN 200; MKTG 300; MGMT 350; 370 | C- | 3
| **Social Justice** | Social Justice Overlay | | | 3

**TOTAL UNITS TO DEGREE:** 15

### UPPER DIVISION GENERAL EDUCATION & UNIVERSITY REQUIREMENTS - SUGGESTED COURSES

| Course | Title | Minimum Units | Grade
---|---|---|---
**LD = Lower Division (100-299), UD = Upper Division (300-499)**
| **Write II** | ENGL 200 | 3
| **University Writing Skills Requirement/UWSR (3-6 units)** | | | **C-**
| **General Education** | | | **C-**
| **U.S. Code (American Institutions Requirement)** | | | **C-**
| **Overlay Requirements** | | | **C-**
| **Minimum of 2 courses covering US 1, 2, 3** | | | **C-**
| **Code 1** | ECON 101, HIST 110, POSC 101 (US-1; 2); ES 120, 121 (US-123)** | | | **C-**
| **Code 2** | HIST 111, POSC 102 (US-123), HIST 382 (US); ES 120, 121 (US-123)** | | | **C-**

### Important Footnotes

1) Prerequisites are strictly enforced. Permission numbers may be needed if course was completed outside of CSUEB. To request permission numbers, submit the Undergraduate Permission Number Request Form online at: www.csueastbay.edu/cbeugforms.

2) To enroll in units exceeding the maximum number, submit the Request to Exceed Maximum Units Form online at: www.csueastbay.edu/cbeugforms.

3) To avoid taking additional units, it is recommended that Overlay requirements are met within your GE or major.

4) Some electives require a “C” or better in their prerequisites. Electives are typically offered once in an academic year.

5) Requirement may have been satisfied at previous institution. The Office of Admission will complete General Education evaluations (Degree Audit Report) for students after admission. E-mail degreereq@csueastbay.edu for more information.

6) This course is typically offered once in an academic year.

7) Students must select ECON Electives for which they have completed the prerequisites. Refer to catalog or MyCSUEB for details.

8) May require additional courses to meet the 120 units required for graduation. These courses are free electives which can be taken outside of GE and major.

### Business Economics Concentration Elective Courses

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>ECON 306</td>
<td>Macroeconomics Theory</td>
</tr>
<tr>
<td>ECON 334</td>
<td>Economics of Information and Organizations</td>
</tr>
<tr>
<td>ECON 370</td>
<td>Health Economics &amp; Public Policy</td>
</tr>
<tr>
<td>ECON 430</td>
<td>Introduction to Industrial Organization</td>
</tr>
<tr>
<td>ECON 431</td>
<td>Economics of Innovation &amp; Intellectual Property</td>
</tr>
<tr>
<td>ECON 433</td>
<td>Introduction to Labor Economics</td>
</tr>
<tr>
<td>ECON 497</td>
<td>Special Topics in Economic Analysis</td>
</tr>
</tbody>
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**MINIMUM GRADE POINT AVERAGE (GPA) REQUIRED: 2.00 (CUMULATIVE, CSUEB-ONLY, MAJOR)**

**TOTAL UNITS TO DEGREE:** 60

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