The BS in Business Administration with Business Economics concentration can be completed in four years, but to do so requires careful planning and preparation. You must plan ahead so that you will meet all prerequisites. Be sure to check your Degree Audit Report regularly on MyCSUEB to verify that you are on track for graduation. A student's cumulative GPA, CSUEB-only GPA, and major GPA must be at a minimum of 2.00 in order to graduate.

The Cal State East Bay Degree Roadmap for the 2018-20 Bachelor of Science in Business Administration with Business Economics Concentration is as follows:

**FIRST SEMESTER**
- **E** GS 101A: Foundations of Success I
- **A1 or A3** Oral Communication (A1) or Critical Thinking (A3)
- **A2** Written Communication
- **C1 or C2** Arts (C1) or Humanities (C2)
- **Prerequisite for LD Core** MATH 115, College Algebra or Math Proficiency Assessment
- **D1 & Social Justice/ LD Major Core** ECON 200d: Principles of Microeconomics
- **Minimum of** C- or better

**TOTAL:** 16

**SECOND SEMESTER**
- **E** GS 101B: Foundations of Success II
- **A1 or A3** Oral Communication (A1) or Critical Thinking (A3)
- **C1 or C2** Arts (C1) or Humanities (C2)
- **Code 1** MATH 180/130 & 60 units
- **B4/LD Major Core** MATH 180d: Business Math with Calculus
- **Minimum of** C- or better

**TOTAL:** 16

**THIRD SEMESTER**
- **B1 & B3** Lifelong Learning and Self-Development
- **Writing II** ENGL 200: College Writing II
- **LD Major Core** ACCT 210: Introduction to Financial Accounting
- **LD Major Core** STAT 110 or STAT 100: Business Statistics or Elements of Statistics & Probability

**TOTAL:** 13

**FOURTH SEMESTER**
- **B2 & B3** Life Science (B2) and Laboratory Science (B3)
- **D2 & Code 2** Social Sciences (D) and U.S. Code (US 1, 3)
- **C3** Arts (C1) or Humanities (C2)
- **D3 & Social Justice/ JD Major Core** ACCT 220d: Legal Environment of Business
- **LD Major Core** ACCT 215: Introduction to Managerial Accounting

**TOTAL:** 15

**FIFTH SEMESTER**
- **UWSR:** Take Writing Skills Test (WST) or plan to take First and/or Second Tier Courses (0 - 6 units)
- **B6 & Sustainability/ JD Major Core** ECON 380d: Managerial Economics & Business Strategy
- **UD Major Core** MGMT 310: Organizational Behavior
- **UD Major Core** MKTG 300: Marketing Principles
- **UD Major Core** ITM 300: Information Technology Management
- **Major Concentration** ECON 210: Quantitative Methods for Economists

**TOTAL:** 15

**SIXTH SEMESTER**
- **C4 & Diversity** Upper Division Arts or Humanities and Diversity Overlay
- **UD Major Core** MGMT 300: Business & Professional Ethics
- **UD Major Core** FIN 300: Financial Management
- **B6/UD Major Core** MGMT 350: Decision Science
- **D4 & Major Concentration** ECON 308d: Money, Banking & Financial Intermediaries

**TOTAL:** 15

**SEVENTH SEMESTER**
- **UD Major Core** BUS 335: Communications in Team Building
- **UD Major Core** MGMT 370: Business, Government & Society
- **UD Major Core** MGMT 385d or ECON 385: Global Business/International Business
- **Major Concentration** ECON 310d: Introduction to Econometrics
- **Major Concentration** ECON 440d: Game Theory

**TOTAL:** 15

**EIGHTH SEMESTER**
- **UD Major Core** MGMT 360: Business Economics Concentration Elective
- **Major Concentration** ECON 360: Operations Management
- **Major Concentration** ECON 370: Microeconomics
- **Major Concentration** ECON 440: Game Theory
- **Major Capstone** ECON 497: Special Topics in Economic Analysis

**TOTAL:** 15

**MINIMUM GRADE POINT AVERAGE (GPA) REQUIRED: 2.00 (CUMULATIVE CSEU-BY ONLY, MAJORS)**

**TOTAL UNITS TO DEGREE:** 120

**GENERAL EDUCATION & UNIVERSITY REQUIREMENTS - SUGGESTED COURSES**

- **Area D: Social Sciences**
  - Minimum of 3 different disciplines by course prefix (including UDDE C4)

**Important Footnotes:**
1) Prerequisite may be met with a score of 63 on the Math Proficiency Assessment. For more information, visit the CSUEB Testing Office. If met with MPA, take MATH 130. Free elective may be needed.
2) MATH 180 can be substituted with MATH 130. MATH 130 has a prerequisite of MATH 115 and MATH 120.
3) To avoid taking additional units, it is recommended that Overlay requirements be met within your GE or major.
4) To avoid taking additional units, consider taking a class combined with a lab to fulfill C3 if not already satisfied.
5) This course is typically offered once in an academic year.
6) Students must select ECON Electives for which they have completed the prerequisites. Refer to catalog or MyCSUEB for details.
7) May require additional courses to meet the 120 units required for graduation. These courses are free elective which can be taken outside of GE and major.
8) Prerequisites are strictly enforced. Permission numbers may be needed if course was completed outside of CSUEB. To request permission numbers, submit Undergraduate Permission Number Request Form online at csueastbay.edu/ubforms.
9) To enroll in units exceeding the maximum number, submit the Request to Exceed Maximum Units Form online at csueastbay.edu/ubforms.