

Cal State East Bay Degree Roadmap

2018-20 Bachelor of Science in Business Administration with General Management Concentration

The BS in Business Administration with GMGT concentration can be completed in four years, but to do so requires careful planning and preparation. You must plan ahead so that you will meet all prerequisites. Be sure to check your Degree Audit Report regularly on MyCSUEB to verify that you are on track for graduation. A student's cumulative GPA, CSUEB-only GPA, and major GPA must be at a minimum of 2.00 in order to graduate.

REQUIREMENT AREA	COURSE	TITLE	PREREQUISITES ⁷ (STRICTLY ENFORCED)	MINIMUM GRADE	UNITS ⁸
FIRST SEMESTER					
E	GS 101A	Foundations of Success I			1
A1 or A3		Oral Communication (A1) or Critical Thinking (A3)		C-/CR	3
A2		Written Communication		C-/CR	3
C1 or C2		Arts (C1) or Humanities (C2) ³			3
Prerequisite for LD Major Core	MATH 115 ¹	College Algebra or Math Proficiency Assessment ¹		C-	3
D1 & Social Justice/ LD Major Core	ECON 200 ³	Principles of Microeconomics		C-	3
TOTAL:					16
SECOND SEMESTER					
E	GS 101B	Foundations of Success II			1
A1 or A3		Oral Communication (A1) or Critical Thinking (A3)		C-/CR	3
C1 or C2		Arts (C1) or Humanities (C2) ³			3
D1/LD Major Core	ECON 205	Principles of Macroeconomics		C-	3
Code 1		U.S. Code (US 1, 2)			3
B4/LD Major Core	MATH 180 ²	Business Math with Calculus ²	MATH 115 ¹ with a grade of C- or better	C-	3
TOTAL:					16
THIRD SEMESTER					
E		Lifelong Learning and Self-Development			1
B1 & B3		Physical Science (B1) and Laboratory Science (B3) ⁴			3
Writing II	ENGL 200	College Writing II	ENGL 101, 102 or 104	C-/CR	3
LD Major Core	ACCT 210	Introduction to Financial Accounting		C-	3
LD Major Core	STAT 110 or STAT 100	Elements of Statistics for Business or Economics or Elements of Statistics & Probability		C-	3
TOTAL:					13
FOURTH SEMESTER					
B2 & B3		Life Science (B2) and Laboratory Science (B3) ⁴			3
D2 & Code 2		Social Sciences (D) and U.S. Code (US 1, 3)			3
C3		Arts (C1) or Humanities (C2) ³			3
D3 & Social Justice/ LD Major Core	BUS 220 ³	Legal Environment of Business		C-	3
LD Major Core	ACCT 215	Introduction to Managerial Accounting	ACCT 210	C-	3
TOTAL:					15
FIFTH SEMESTER					
UWSR: Take Writing Skills Test (WST) or plan to take First and/or Second Tier Courses (0 - 6 units)					
UD Major Core	MGMT 300	Business & Professional Ethics		C-	3
UD Major Core	MKTG 300	Marketing Principles		C-	3
UD Major Core	FIN 300	Financial Management	MATH 180/130; STAT 100/110	C-	3
UD Major Core	ITM 300	Information Technology Management		C-	3
B6/UD Major Core	MGMT 350	Decision Science	A1, A2, A3, B4; MATH 180 or 130; STAT 100 or 110	C-	3
TOTAL:					15
SIXTH SEMESTER					
C4 & Diversity		Upper Division Arts or Humanities and Diversity Overlay ³	A1, A2, A3 and B4 60 semester units		3
B6 & Sustainability/ UD Major Core	ECON 380 ³	Managerial Economics & Business Strategy	A1, A2, A3, B4, ECON 200, MATH 180/130 & 60 units	C-	3
UD Major Core	MGMT 310	Organizational Behavior		C-	3
Major Concentration		GMGT Concentration Elective ⁵		C-	3
Major Concentration		GMGT Concentration Elective ⁵		C-	3
TOTAL:					15
Apply for Graduation: Know the eligibility criteria, processes, and deadlines					
SEVENTH SEMESTER					
D4 & Diversity		Upper Division Social Science and Diversity Overlay ³	A1, A2, A3 and B4 60 semester units		3
UD Major Core	MGMT 360	Operations Management	MATH 180/130; STAT 100/110	C-	3
UD Major Core	MGMT 370	Business, Government & Society		C-	3
Major Concentration		GMGT Concentration Elective ⁵		C-	3
Major Concentration		GMGT Concentration Elective ⁵		C-	3
TOTAL:					15
EIGHTH SEMESTER					
UD Major Core	BUS 335	Communications in Team Building		C-	3
UD Major Core	MGMT 385 or ECON 385	International Business or Global Economic Analysis	ECON 200, 205	C-	3
Major Concentration		GMGT Concentration Elective ⁵		C-	3
Major Concentration		GMGT Concentration Elective ⁵		C-	3
Major Capstone	MGMT 499	Seminar in Strategic Business Management	ACCT 370; FIN 300; MKTG 300; MGMT 350; UWSR	C	3
TOTAL:					15
TOTAL UNITS TO DEGREE⁶:					120
MINIMUM GRADE POINT AVERAGE (GPA) REQUIRED: 2.00 (CUMULATIVE, CSUEB-ONLY, MAJOR)					
COURSE CONVERSION KEY	BUS 220 = ACCT 220	BUS 325 = MKTG 300	BUS 360 = MGMT 360	BUS 499 = MGMT 499	
	BUS 320 = MGMT 300	BUS 330 = FIN 300	BUS 370 = MGMT 370		
	BUS 310 = MGMT 310	BUS 340 = ITM 300	BUS 385 = MGMT 385		

GENERAL EDUCATION & UNIVERSITY REQUIREMENTS - SUGGESTED COURSES	
LD = Lower Division (100-299) , UD = Upper Division (300- 499)	
Area A: Communication in the English Language & Critical Thinking	
<u>A1.</u> COMM 100 or 104 <u>A2.</u> ENGL 101, 102 or 104 <u>A3.</u> PHIL 100	
Area B: Scientific Inquiry & Quantitative Reasoning⁴	
<u>B1.</u> CHEM 100, 165; ENSC 260; GEOL 100, 120; PHYS 115, 135 <u>B2.</u> CHEM 100; ENSC 260; PHYS 115 <u>B3.</u> BIOL 101 <u>B4.</u> MATH 115, 120, 130, 180; STAT 110 or 100	
Area C: Arts 15, 120, 130, 180	
Minimum of 3 different disciplines by course prefix (including UJGE C4)	
<u>C1.</u> Arts <u>C2.</u> Humanities C3. Arts or Humanities	
Area D: Social Sciences	
Minimum of 3 different disciplines by course prefix (including UJGE D4)	
<u>D1.</u> ECON 200 or 205 <u>D2.</u> Select course approved for D and U.S. Code Requirement <u>D3.</u> ACCT 220	
Area E: Lifelong Learning and Self-Development	
<u>E.</u> GS 101A, 101B, and additional 1 unit (DANC, KIN, LIBY)	
Second Composition	
<u>Writing II.</u> ENGL 200	
University Writing Skills Requirement/UWSR (0 - 6 units)	
<u>UWSR:</u> Writing Skills Test (WST) or First and/or Second Tier Courses	
U.S. Code (American Institutions Requirement)	
Minimum of 2 courses covering US 1, 2, 3	
<u>Code 1.</u> ECON 101, HIST 110, POSC 101 (US-1/2); ES 120, 121 (US-12/3) <u>Code 2.</u> HIST 111, POSC 102 (US-13); HIST 382 (US3); ES 120, 121 (US-12/3)	
Upper Division GE Requirements (UDGE)	
Should be taken after completion of A1, A2, A3, and B4 with a C- (CR) and after completing 60 semester units.	
<u>B6.</u> ECON 380 or MGMT 350 <u>C4.</u> Select course approved for C4 and Diversity Overlay <u>D4.</u> Select course approved for D4 and Diversity Overlay	
Overlay Requirements³	
May be lower or upper division, and GE or major	
<u>Social Justice (SJ):</u>	Satisfied by BUS 220 or ECON 200
<u>Diversity (Div):</u>	Select course approved for Area C or D and Diversity
<u>Sustainability (S):</u>	Satisfied by ECON 380
Unit Requirements	
Minimum 120 total semester units: 40 units UD (with 9 UDGE), 30 units in residence at CSUEB (12 UD in major), 48 units GE	
Important Footnotes	
1) Prerequisite may be met with a score of 63 on the <u>Math Proficiency Assessment (MPA)</u> . For more information, visit the CSUEB Testing Office. If met with MPA, take MATH 180. Free elective may be needed.	
2) MATH 180 can be substituted with MATH 130. MATH 130 has prerequisites of MATH 115 and MATH 120.	
3) To avoid taking additional units, it is recommended that Overlay requirements are met within your GE or major.	
4) To avoid taking additional units, consider taking a class combined with a lab to fulfill B3 if not already satisfied.	
5) Students must select <u>GMGT Electives</u> for which they have completed the prerequisites. Refer to <u>catalog</u> or MyCSUEB for details.	
6) May require additional courses to meet the 120 units required for graduation. These courses are free electives which can be taken outside of GE and major.	
7) Prerequisites are strictly enforced. Permission numbers may be needed if course was completed outside of CSUEB. To request permission numbers, submit the <u>Undergraduate Permission Number Request Form</u> online at: www.csueastbay.edu/cbeugforms .	
8) To enroll in units exceeding the maximum number, submit the <u>Request to Exceed Maximum Units Form</u> online at: www.csueastbay.edu/cbeugforms .	
General Management (GMGT) Concentration Elective Courses	
Complete 6 upper division electives offered by the College of Business & Economics (CBE). Electives must be from at least 2 different CBE subject areas .	
The following courses are excluded and cannot be used as CBE electives : ECON 300, 385; BUS 385; MKTG 305.	
No more than 1 course used to fulfill other requirements can be counted toward General Management electives.	
No more than 3 courses may be taken from any 1 subject area.	
CBE Subject Areas: (Not all courses may be listed, see <u>DAR</u> for current list)	
Accounting (ACCT): 302, 311, 312, 320, 321, 331, 340, 342, 370, 411, 421, 422, 423, 424, 432, 433, 450, 497	
Economics (ECON): 305, 306, 310, 320, 333, 334, 335, 337, 350, 360, 370, 397, 400, 430, 431, 456, 460, 497	
Entrepreneurship (MKTG): 485, 487	
Finance (FIN): 380, 382, 384, 405, 410, 420, 430, 435, 445, 460, 470, 475, 480, 482, 484, 486, 488, 497	
Human Resources (MGMT): 311, 312, 314, 316, 318, 320, 400, 402, 404, 406, 408	
Information Technology (ITM): 330, 331, 332, 336, 338, 440, 442, 446, 448, 449	
Operations/Supply Chain (MGMT): 362, 364, 365, 366, 368, 369, 450, 455, 460, 465	
Marketing (MKTG): 310, 312, 314, 415, 420, 424, 425, 426, 427, 430, 440, 497	