CALIFORNIA STATE UNIVERSITY
EAST BAY
COLLEGE OF BUSINESS & ECONOMICS

WHY SHOULD YOU STUDY ACCOUNTING??

REQUIRED foundational training to become a Certified Public Accountant.

EXCELLENT concentration for those with high levels of mathematical reasoning, oral comprehension, written comprehension, number facility, and deductive reasoning. Practitioners are considered to have high levels of INTEGRITY.

Provides access to PERFECT career choices for those who prefer to independently follow set procedures and routines.

GREAT background for careers in business, banking, investment, insurance, and other occupations that require high levels of detail and accuracy.

WHAT KIND OF JOBS ARE THERE?

Professor TAX ACCOUNTANT
Controller Finance Manager
Bookkeeper BUDGET ANALYST
Government Accountant
ACCOUNT SPECIALIST
Accounting Software Developer
Accounting Manager Information Technology Accountant
TREASURY ANALYST
Financial Analyst AUDITOR
Accounts Receivable Clerk SENIOR ACCOUNTANT Payroll Clerk
BUSINESS MANAGER Credit Analysis Manager
Staff Accountant BILLING CLERK
ENVIRONMENTAL ACCOUNTANT
Certified Public Accountant Assistant Controller TECHNICIAN

WHY ARE ACCT STUDENTS IN SUCH DEMAND?

An accounting student trains to independently analyze accounting records to assess accuracy and conformance to procedural standards. Accounting careers have a bright outlook and are expected to have large numbers of job openings in the next several years.

$$ $$ $$ BASED ON EXPERIENCE

ENTRY MID CAREER LATE CAREER
BOOKKEEPER
TECHNICIAN
STAFF ACCOUNTANT
ACCOUNTING MANAGER
ASSISTANT CONTROLLER
CPA/AUDITOR
CONTROLLER

$0 $25K $50K $75K $100K

WHY CSUEB?

We provide an education that will allow students to succeed in a business environment that is characterized by rapid technological advancements; a work force of ethnic, cultural, and gender diversity; demands for continuous improvements in quality and service; demands for continuous individual and organizational learning; and, demands for the understanding and skills needed to practice in global markets.

CONTACT INFORMATION
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