# Bachelor of Science in Business Administration
# Option/Concentration in Entrepreneurship

A student's catalog year determines the degree requirements a student must fulfill in order to graduate. This so-called "contract year" between student & university governs all requirements-major, general education, university-for a student's graduation. To find your catalog year, check your Degree Audit Report (DAR) or consult with your academic advisor.

Your catalog year will not change due to semester conversion, unless you request a change & it is approved.

## QUARTER MAJOR REQUIREMENTS
**Catalog Years: 2015-2016 through 2017-2018**

Lower Division Core: **29-33 Quarter Units**
Minimum Grade Required: **C**

| | | | |
|---|---|---|---|
| ITM 1270 | Fund. of Info. Systems & Appl. **or** Digital Prof. Test | | 0-4 |
| STAT 2010 | Elem. of Statistics for Bus. & Econ. | | 5 |
| **or** STAT 1000 | Elem. of Probability & Statistics | | 5 |
| MATH 1810 | Math for Business & Social Sciences | | 4 |
| **or** MATH 1304 | Calculus I | | 4 |
| ACCT 2251 | Intro to Financial Acctg. | | 4 |
| ACCT 2253 | Intro to Managerial Acctg. | | 4 |
| ECON 2301 | Prin. of Microeconomics | | 4 |
| ECON 2302 | Prin. of Macroeconomics | | 4 |
| ACCT 2701 | Legal Environment of Business | | 4 |

Upper Division Core: **40 Quarter Units**
Minimum Grade Required: **D**

| | | | |
|---|---|---|---|
| MGMT 3560 | Professional Business Ethics | | 4 |
| MKTG 3401 | Marketing Principles | | 4 |
| FIN 3300 | Financial Mgmt. | [LD CORE] | 4 |
| ITM 3060 | Information Technology Mgmt. | [ITM 1270] | 4 |
| MGMT 3100 | Decision Science | | 4 |
| MGMT 3614 | Organizational Behavior | | 4 |
| MGMT 3620 | Prod. & Oper. Mgmt. | [ECON 3551; MGMT 3100] | 4 |
| MGMT 4500 | Business, Government & Society | | 4 |
| ECON 3551 | Managerial Econ. & Bus. Strategy | [MATH 1810] | 4 |
| MGMT 4670 | Multinational Business | | 4 |
| **or** ECON 3107 | Global Economic Analysis | | 4 |

Capstone: 4 Quarter Units Minimum Grade: **D**
Prerequisites: **FIN 3300; MKTG 3401; MGMT 3100, 4500**

| | | | |
|---|---|---|---|
| MGMT 4650 | Seminar in Strategic Business Management | | 4 |

### Entrepreneurship Option: 24 Quarter Units

Quarter Elective Courses: **24 Quarter Units**
Select 6 electives [Prerequisite, Minimum Grade: D]

| | | | |
|---|---|---|---|
| MKTG 4450 | Marketing Sem.-Digital Mktg. Only | [MKTG 3401] | 4 |
| MKTG 3445 | Marketing Research | [MKTG 3401] | 4 |
| MGMT 3110 | Project Mgmt. | [MKTG 3401] | 4 |
| ENTR 4485 | Establishing New Enterprises | [MKTG 3401] | |
| FIN 4305 | Entrepreneurial Finance | [FIN 3300] | 4 |
| ECON 3555 | Econ. of Innovation & IP | [ECON 3000 OR 3551] | 4 |
| MGMT 4520 | Negotiation & Conflict Resolution | [MKTG 3401] | 4 |
| ENTR 4490 | Practicum in Small Business Mgmt. | [MKTG 3401] | 4 |

**Total: 97-103 Quarter Units**

## SEMESTER MAJOR REQUIREMENTS
**Catalog Year: 2018-2019**

Lower Division Core: **21 Semester Units**
Minimum Grade Required: **C-**

| | | | |
|---|---|---|---|
| STAT 110 | Elem. of Statistics for Bus. & Econ. | | 3 |
| **or** STAT 100 | Elem. of Statistics & Probability | | 3 |
| MATH 180 | Business Math with Calculus | | 3 |
| **or** MATH 130 | Calculus I | | 3 |
| ACCT 210 | Intro to Financial Acctg. | | 3 |
| ACCT 215 | Intro to Managerial Acctg. | | 3 |
| ECON 200 | Prin. of Microeconomics | | 3 |
| ECON 205 | Prin. of Macroeconomics | | 3 |
| BUS 220 | Legal Environment of Business | | 3 |

Upper Division Core: **33 Semester Units**
Minimum Grade Required: **C-**

| | | | |
|---|---|---|---|
| BUS 320 | Business & Professional Ethics | | 3 |
| BUS 325 | Marketing Principles | | 3 |
| BUS 330 | Financial Management | [LD CORE] | 3 |
| BUS 340 | Information Technology Management | | 3 |
| MGMT 350 | Decision Science | [MATH 180; STAT 110] | 3 |
| BUS 310 | Organizational Behavior | | 3 |
| BUS 360 | Operations Management | [MGMT 350] | 3 |
| BUS 370 | Business, Government & Society | [BUS 320] | 3 |
| ECON 380 | Managerial Econ. & Bus. Strategy | [MATH 180] | 3 |
| BUS 385 | International Business | | 3 |
| **or** ECON 385 | Global Economic Analysis | [ECON 200 or 205] | 3 |
| BUS 335 | Communications in Team Building | | 3 |

Capstone: 3 Semester Units Minimum Grade: **C**
Prerequisites: BUS 325, 330, 370; MGMT 350

| | | | |
|---|---|---|---|
| BUS 499 | Seminar in Strategic Business Management | | 3 |

### Entrepreneurship Concentration: 18 Semester Units

Semester Elective Courses: **18 Semester Units**
Select 6 electives [Prerequisite, Minimum Grade: C-]

| | | | |
|---|---|---|---|
| MKTG 310 | Marketing Research | | 3 |
| MGMT 450 | Project Mgmt. | [MGMT 350] | 3 |
| MKTG 485 | Establishing New Enterprises | | |
| FIN 470 | Entrepreneurial Finance | [BUS 330] | 3 |
| ECON 431 | Econ. of Innovation & IP | [ECON 301 OR 380] | 3 |
| MGMT 320 | Negotiation & Conflict Resolution | | 3 |
| MKTG 487 | Practicum in Small Business Mgmt. | | 3 |
| MKTG 427 | Digital Marketing & Social Media | | 3 |

**Total: 75 Semester Units**