College of Business and Economics
Virtual Graduate Programs Fair
4/28/2020
Welcome!

Joanna Lee
Associate Dean
Grad Programs

George Low
Dean
College of Business and Economics
Meet the Program Directors

Joanna Lee
Yi Karnes
Glen Taylor
Chongqi Wu
Jiming Wu
Nancy Mangold
Joseph Kuehn
... and The Team of Support

**CBE Communications Support**
- Jocelyn Zylstra
- Alexa Ann Paelmo
- Ebony Jennings

**CBE Graduate Student Support**
- Nancy Flinn (MSE)
- Jamieelee Garcia (MSBA)
- Lily ShuFen Hsiao (MBA)
- Tess Miciano (MSE, MSBA, MBA)
- Jan Howard (MSA)
- Anna Towers (MBA)

**CSUEB Office of Graduate Studies**

**CSUEB Division of Continuing and International Education**

**CSUEB International Admissions**
- Lynn Perry

**CBE Career and Professional Development Support**
- Gretchen Glynn
About Us

• Established in 1957, the College of Business and Economics serves the San Francisco Bay Area and beyond.

• The college has been AACSB accredited continually over 45 years and is home to four departments: Accounting and Finance, Economics, Management, and Marketing.

• A Best Business School (Princeton Review, U.S. News)
Also known for

• Tier One MBA (CEO Magazine) : #9 Top MBA Programs in California, 2017 (Top Management Degrees)

• #1 Best Online College in California, 2018 (Affordable Colleges Online): #3 Best Online College for Bachelor’s in Supply Chain Management, 2019 (SR Education Group)

• #1 Ethnically-Diverse Campus in the Nation, 2018 (Campus Ethnic Diversity Regional Universities)

• #5 Best College Environment, 2019 (Wall Street Journal)
## Graduate Programs

<table>
<thead>
<tr>
<th>MBA with Concentrations</th>
<th>One Year MBA</th>
<th>MBA for Global Innovators</th>
<th>MS Accountancy</th>
<th>MS Economics</th>
<th>MS Business Analytics</th>
</tr>
</thead>
<tbody>
<tr>
<td>42 units 10 + 4 courses</td>
<td>42 units 10 + 4 courses</td>
<td>42 units 10 + 4 courses</td>
<td>33 + units 11 + courses</td>
<td>32 units 8+ courses</td>
<td>30 units + 10 (+2) courses</td>
</tr>
<tr>
<td>18-30 months</td>
<td>12 months</td>
<td>18 months</td>
<td>17 months</td>
<td>12-24 months</td>
<td>12-18 months</td>
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<tr>
<td>$24,000 +</td>
<td>$29,800</td>
<td>$36,000+</td>
<td>$25,000+</td>
<td>$13,000+</td>
<td>$23,000 +</td>
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<tr>
<td>Evenings Hayward</td>
<td>Fri &amp; Sat Oakland</td>
<td>Saturdays San Ramon</td>
<td>Friday &amp; Sat Hayward</td>
<td>Evenings Hayward</td>
<td>Evenings Hayward</td>
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<tr>
<td>Fall &amp; Spring Intake</td>
<td>Fall intake</td>
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<td>Fall &amp; Spring Intake</td>
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</table>
"If there is one thing that stands out in my mind about Cal State East Bay, it’s the great professors I had."

"I am changed... I can say with great confidence that this class has been the biggest eye opener for me and the class in my educational career that sprung me to action—to better myself."

"The course activities have helped me not only improve with my public speaking skills, but it has also shown me the skills a great leader has..., my peers and I have exemplified what it takes to become a better person, and an even great leader."

"The curriculum enabled me to participate in numerous and challenging projects that have become invaluable in my job search upon graduation..."

"Blessed with the teachings of a world-class faculty... I feel empowered as the next generation business leader."

"a great university!"
Our Educational Partners Say

“The students did an excellent job in our company project. It reaffirms my faith in the next generation of business leaders, their ambition, and their willingness to work hard.”

“We were pleased with the research conducted by the CSUEB business students. We would be interested in participating in similar programs.”

“Thank you once again for the opportunity to work with your students. The results of the student work will be highly useful to us.”
Our Graduates

• Top quality graduate business education
• Dynamic learning environment
• Leverage Technology in Learning
• Experiential Learning

Agile, Innovative, and Successful Graduates
Career & Professional Development Support

- Employer relations staff in the college
- Handshake internship and full-time job platform
- Assistance with resume, interview skills, job placement
- Professional development workshops, seminars

Strong alumni network of professional success
Where our graduates go to work

Apple, Cisco, Oracle, Lockheed Martin, PG&E, Jade Global Kaiser, Safeway, Workday, Zoom, Google, SAP, Morgan Stanley, Chevron, Wells Fargo, Adobe, Anheuser-Busch, Uber, McClatchy, Zenith, Visa, Unilever, Accenture, Credit One Bank, JPMorgan, BlackBaud, Cloudcade, Shutterfly Inc., Armanino, BDO, BPM, CLA, Deloitte, EY, Grant Thornton, KPMG, Lindquist, Mowat Mackie and Anderson, OBFM Accountants, IBM, PwC and more...
Questions?

• Live Zoom breakout sessions follow at 5:30 PM:
  • Director-led academic program sessions
  • International Admissions
  • Career & Professional Development

• We’ll see you in the Fall!