

**Cal State East Bay
Five-Year Curriculum Assessment Plan
BS in Hospitality and Tourism and BS in Recreation**

Date	a	b	c	d	e	f	g	h	i	j
	PLOs	ILOs aligned? Y or N. (If Y, list ILO. Min. 2 for every program)	Identify Required Course name and # to be assessed	Identify one or more SLO that aligns to PLO	Identify activity to assess SLO(s) (e.g., lab experiment, paper, etc.)	Assessment instrument	How data/ findings will be reported (quantitatively or qualitatively)	Designated personnel to collect, analyze, and interpret SLO data	Dissemination schedule for Program data/ findings	Identify how data will be used
2018-19	PLO 1	Written Communication	REC 400 Law, Risk and Regulation	CLO 2 - Identify proactive management strategies for protection of guests, patrons and staff, and to limit liability for hospitality, recreation and tourism organizations.	Paper	ILO Written Communication Rubric	Quantitative and Qualitative	Course faculty and Assessment Coordinator	Annual report	Faculty discuss recommendations for improvement, signature assignments, and course content.
2019-20	PLO 3	Critical Thinking	HOS 450 Data Driven Decision Making	CLO 4 - Analyze current market data to make data-driven management decisions.	Paper	ILO Critical Thinking Rubric	Quantitative and Qualitative	Course faculty and Assessment Coordinator	Annual report	Faculty discuss recommendations for improvement, signature assignments, and course content.
2020-21	PLO 4	Sustainability	HOS 230 Sustainable Global Tourism Development OR REC 340 Sustainable Facilities, Parks and Open Space	CLO 3 - Recognize specific socio-cultural, environmental and economic impacts of tourism at various levels (the individual business, the community, and greater society).	Paper	ILO Sustainability Rubric	Quantitative and Qualitative	Course faculty and Assessment Coordinator	Annual report	Faculty discuss recommendations for improvement, signature assignments, and course content.

2021-22	PLO 4	Social Justice	REC 310 Women and Leisure	CLO 2 - Identify the factors that influence leisure opportunities for women and how they contribute to the quality of life of women.	Paper	ILO Social Justice Rubric	Qualitative and Quantitative	Course faculty and Assessment Coordinator	Annual report	Faculty discuss recommendations for improvement, signature assignments, and course content.
2022-23	PLO 2	Leadership	REC 325 Leadership, Management and Ethics	CLO 3 - Examine the foundations and theories of leadership in relation to leading groups and organizations and develop an understanding of group behavior, teamwork and motivation.	Paper	ILO Collaboration, Teamwork and Leadership Rubric	Quantitative and Qualitative	Course faculty and Assessment Coordinator	Annual report	Faculty discuss recommendations for improvement, signature assignments, and course content.

Institutional Learning Outcomes (aligned with PLOs):

1. Written Communication (PLO 1)
2. Critical Thinking (PLO 2)
3. Diversity or Social Justice (PLO 3)
4. Sustainability or Social Responsibility (PLO 4)
5. Leadership, Teamwork and Collaboration (PLO 5)
6. Specialized Education (PLO 6)

HRT Program Learning Outcomes

Hospitality and Tourism Undergraduate Degree Students who graduate with a B.S. in Hospitality and Tourism will be able to:

1. Explain effective and sustainable solutions based on evidence to address challenges faced in the provision of lodging, food services, travel and event management (ILO 1 & 4).
2. Identify effective leadership and teamwork strategies, management skills, methods to evaluate service quality and meet consumer needs in hospitality and tourism (ILO 5).
3. Articulate clearly in both written and oral formats the ethical, philosophical, historical, and administrative foundations of the hospitality and tourism industries (ILO 2 & 6).
4. Identify techniques that contribute to a culture of dignity and respect in the hospitality and tourism profession (ILO 3).

Recreation Undergraduate Degree Students who graduate with a B.S. in Recreation will be able to:

1. Explain effective and sustainable solutions based on evidence to address challenges faced in the provision of recreation programs and services, management of facilities and stewardship of natural resources (ILO 1 & 4).
2. Identify effective leadership and teamwork strategies, management skills, methods to evaluate service quality and meet consumer needs in recreation management (ILO 5).
3. Articulate clearly in both written and oral formats the ethical, philosophical, historical, and administrative foundations of the recreation profession (ILO 2 & 6).
4. Identify techniques that contribute to a culture of dignity and respect in the recreation management profession (ILO 3).

Recreation Undergraduate Degree with a concentration in Recreation Therapy Students who graduate with a B.S. in Recreation with a concentration in Recreation Therapy will be able to:

1. Explain stages of human development, principles of behavioral change, and models for delivery of recreation therapy programs and services (ILO 1 & 4).
2. Identify effective leadership and teamwork strategies, standards of practice, assessment techniques and documentation requirements in recreation therapy (ILO 5).
3. Articulate clearly in both written and oral formats the ethical, philosophical, historical, and administrative foundations of the recreation therapy profession (ILO 2 & 6).
4. Identify techniques that contribute to a culture of dignity and respect in the recreation therapy profession, based on principles of access, inclusion, and independence (ILO 3).