

Curriculum Map #1: PLOs Aligned to Required and Elective Courses template

Students graduating with an M.A. in Multimedia from Cal State East Bay will possess the following skills:

1. **CRITICAL THINKING AND REASONING:** Graduates will research, assess, and ethically use information in the field of multimedia design and journalism.
2. **CREATIVITY AND INNOVATION:** Graduates will produce high-level work that demonstrates innovative and creative use of interactive technologies.
3. **INFORMATION LITERACY:** Graduates will analyze, interpret, evaluate and reflect on the effects of media and the historical evolution of information technologies.
4. **CRAFT:** Graduates will demonstrate, through practical projects and written documentation, comprehensive knowledge of digital imaging, interactivity, and web, video and audio production.
5. **COLLABORATION AND RESPONSIBILITY:** Graduates will work in collaborative teams to analyze and present solutions to community, local and global problems.

- Provide a course title and new number for all required and elective courses. Indicate if required (R) or elective (E) course
- For all required courses, use an I = Introduce, D = Develop, M = Master, and A= Assess.

PLOs	R/E	PLO 1	PLO 2	PLO 3	PLO 4	PLO 5
Course title and new number						
MM 601 Theory and Practice of Multimedia	R	I		I		I
MM 621 Screen Based Interaction	E	D	I	D	I	D
MM 622 Physical Prototyping	E	D	D	D	D	D
MM 602 Project and Story Development	R	D		D	D	D
MM 665 Experiments in Interactivity	E	D	D	D	D	D
MM 666 Experiments in Art and	E	D	D	D	D	D

Technology						
MM 667 Experiments in Storytelling	E	D	D	D	D	D
MM 630 Coding for Multimedia	E	D	D		D	
MM 632 Interaction Design	E	D	D		D	
MM 640 Forum	R	D				
MM 694 Project Documentation	R	M		M	M	
MM 680 Interactive Content Development	R	D	D	D	M	D
MM 682 Individual Multimedia Research and Practice	R	M	M	M	M	
MM 693 Capstone Project	R	M	M	M	M	M

Assigning course numbers

Here is the [academic senate policy](#) (pending president approval) for numbering semester-based courses:

0-99:	remedial courses (generally, 80-99 will be used) and courses with such numbers shall not be eligible for baccalaureate credit.
100-299	lower division courses
300-499	upper division courses
500-599	post-baccalaureate (including credential) or professional oriented courses
600-699	master's level courses
700-799	doctoral level courses
900-999	may be used for record keeping purposes for transfer courses that are not articulated with CSUEB courses

The following numbers shall be reserved across all prefixes:

490, 690	Independent study
398, 498, 698	Co-op Education
493, 693	Project
495, 695	Practicum
499	Capstone
497, 697	Issues in....(Such courses will automatically be entered in the Catalog for any degree-granting program with the courses description, "Readings, discussions, and research on contemporary and/or significant issues in (the field)." and are

	not subject to infrequently-offered courses policies.
691	University Thesis
692	Comprehensive Exam Review
699	Department thesis