

CURRICULUM VITÆ

Alex MAKAREVICH

POSITIONS HELD

- 08/2019 – Associate Professor of Management, College of Business and Economics, California State University East Bay
- 09/2011 – 08/2019 Assistant Professor of Management, ESADE Business School
- 09/2017 – 01/2018 Visiting Scholar, Stanford University
- 07/2014 – 01/2015 Visiting Scholar, Graduate School of International Corporate Strategy (ICS), Hitotsubashi University
- 06/2010 – 06/2011 Graduate Lecturer, Stanford University
- 02/2001 – 08/2001 Research Associate, Institute of Management, University of St. Gallen
- 06/2000 – 11/2000 Intern, Management Consulting, *Cap Gemini Ernst & Young*
- 03/2000 – 06/2000 Intern, Management Consulting, *Arthur D. Little*
- 03/1999 – 08/1999 Intern, Audit and Business Advisory Services, *PricewaterhouseCoopers*

EDUCATION

- 2011 Ph.D., Stanford University
- 2004 M.Phil., University of Oxford
- 2002 MSc., London School of Economics and Political Science (LSE)
- 1999-2000 Visiting student (non-degree), University of Erlangen-Nürnberg
- 1999 BA (with Distinction), International University in Moscow

PUBLICATIONS

Makarevich, A., Kim, Y-C. (in print) Following in Partners' Footsteps: Entry into New Business Domains in the U.S. Venture Capital Industry, Special Issue on Market Entry, *Journal of Management Studies*.

Zhang, L., Makarevich, A. (forthcoming) Breaking in Together: Partnership Formation Patterns in New Market Entry in the Venture Capital Industry. In T.K. Das (Ed.), *Managing Interpartner Risk in Strategic Alliances*. Charlotte, NC: Information Age Publishing.

Makarevich, A. (2019) Organization and Success Factors of Internal Corporate Venturing Programs: A Case Study Using Inductive Methodology, *SAGE Research Methods Case Study*.

Makarevich, A. (2018) Performance feedback as a cooperation ‘switch’: A behavioral perspective on the success of venture capital syndicates among competitors, Special Issue on Competition and Cooperation, *Strategic Management Journal*, 39(12), 3247-3272.

Makarevich, A. (2018) Ties of Survival: Specialization, Inter-firm Ties, and Firm Failure in the U.S. Venture Capital Industry, *Journal of Business Research*, 86(C), 153-165.

Makarevich, A. (2017) Organizing for success in internal corporate venturing: An inductive case study of a multinational consumer goods company, *Creativity and Innovation Management*, 26 (2), 189-201.

Makarevich, A. (2017) Right partner for the right venture: Successful collaboration with new and old partners in new and existing markets, *Organizational Dynamics*, 46 (3), 148-156.

Makarevich, A. (2016) Extra-and Intra-Alliance Behavioral Moderators of Success in Alliances with Competitors, Academy of Management Best Paper Proceedings.

Makarevich, A., Acosta-Flamma, C., Dolan, S. (2016) The Missing Puzzle Piece? How Action Learning Can Help Solve the Dual Challenge of Talent Development and Talent Sourcing, *European Business Review*, May-June.

Dolan, S., Makarevich, A., Kawamura, K. (2015) Are You – and Your Company – Prepared For the Future of Work? Assessing Your Level of Preparedness in 10 Key Domains, *European Business Review*, May-June (Editors' Pick)

Makarevich, A. (2013) Organizational Roles and Network Centrality in the U.S. Venture Capital Industry. In T.K. Das (Ed.), *Managing Knowledge in Strategic Alliances*. Charlotte, NC: Information Age Publishing.

Makarevich, A., Enkel, E. (2001) Boosting Organizational Conditions for Corporate New Ventures with Knowledge Networks, *KnowledgeSource paper series*, Vol. 05, University of St. Gallen.

Makarevich, A., Enkel, E. (2001) Knowledge Management for Corporate New Ventures, *KnowledgeSource paper series*, Vol. 04, University of St.Gallen.

Enkel, E., Gibbert, M., Makarevich, A., Vassiliadis, S. (2001) Innovation, Knowledge creation, Customer Integration and Corporate New Ventures, *KnowledgeSource paper series*, Vol. 03, University of St. Gallen.

SELECTED PRESENTATIONS

The sharing economy of innovation funding: Will crowdfunding disrupt the venture capital industry? Strategic Management Society Special Conference, June 2018, Oslo, Norway.

Status, Tenure, And Adoption of Norm-deviant Practices in Relational Markets: Evidence From the Japanese Banking Industry, 1983-200. Stanford Economic Sociology Colloquium, November 2017.

Exploring Toward Partners: Entry into New Market Domain by U.S. Venture Capital Firms. Strategic Management Society Special Conference, December 2017, San Jose, Costa Rica.

Performance Feedback as a Cooperation 'Switch': A Behavioral Perspective on Success of Venture Capital Syndicates among Competitors, Academy of Management Annual Meeting, August 2016.

Status, Tenure, and Adoption of Norm-deviant Practices in Relational Markets: Evidence From the Japanese Banking Industry, 1983-2005, Strategic Management Society Special Conference, December 2016, Hong Kong. (Best Paper Award Finalist).

Network Centrality Firm Performance in the U.S. VC industry, Institute of Management, University of Lugano, November 2015.

Exploring Towards Partners: Network Ties and Exploration in the U.S. Venture Capital Industry, European Group for Organizational Studies (EGOS) Conference, July 2015, Athens, Greece.

Cementing Status: Age, Audience Expectations, and the Adoption of a Non-conformist Practice in the Japanese Banking Industry, 1984-2007; Strategic Management Society Special Conference, December 2014, Sydney, Australia. (Best Paper Award Finalist).

Exploring Towards Partners: New Domain Entry in the U.S. Venture Capital Industry, University of Kyoto, 2014.

Organizational Ambidexterity in Open and Closed Networks: The role of Knowledge Base Size and Network Closure in Exploration and Exploitation, Hitotsubashi University Innovation Research Institute Conference, July 2014.

Ambidexterity in Open and Closed Networks, Strategic Management Society Annual Conference, March 2013, Lausanne, Switzerland.

Exploring with Partners: Entry into New Business Domains and Partnerships in U.S. Venture Capital Industry, Strategic Management Society Special Conference, June 2012, Singapore.

Status or Power? A Study of Organizational Status, Power, and Survival in the VC industry, Strategic Management Society Annual Conference, September 2010, Rome, Italy.

Ties of Survival: Niche width, Generalists-Specialists Alliances, and Exit from the Market, Academy of Management Annual Meeting, August 2010, Montréal, Canada.

SCHOLARSHIPS, GRANTS & AWARDS

2017	Research grant, Reciprocity in Silicon Valley Inter-firm Relations project, Ramon
2015	EU-Innovate Project (team member)
2004	Graduate Award Fellowship, Stanford University.
2002	Clarendon Fund Award, Oxford University Press, for postgraduate study at the University of Oxford.
2002	Overseas Research Student (ORS) Award, British government, for postgraduate study at the University of Oxford.
2002	Nuffield Funded Studentship, for postgraduate study at Nuffield College, Oxford.
2002	Hobhouse Memorial Prize for the Best Masters Dissertation in Sociology, London

School of Economics and Political Science.

- 2002 The Queen of the United Kingdom Award for performance in the Chevening Program
- 2001 Chevening Scholarship, the British Council, for a Masters course in the United Kingdom.
- 2001 Grant, the Swiss Government, for seminars in Multicultural Management at the University of St. Gallen, Switzerland.
- 1999 The Russian Foundation of German Enterprises (Russlands Fond der Deutschen Wirtschaft) Award administered by the German Academic Exchange Service (DAAD), for studentship and internship in Germany.
- 1999 PricewaterhouseCoopers Award, for performance in the “Best & Brightest” training program for university graduates.
- 1995 Mayor of Moscow’s Award for BA in Economics at the International University of Moscow, full fees and maintenance expenses.

ADDITIONAL TRAINING

- 2016 Wharton Global Faculty Development Program
- 2014 Harvard Business School course on Case Teaching
- 2006 Stanford Center for Teaching and Learning program
- 2003 Essex Summer School
- 2003 Oxford Tutorial Teaching course

PROFESSIONAL ASSOCIATIONS MEMBERSHIP

Academy of Management, Strategic Management Society, European Group of Organizational Studies (EGOS)