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Education **University of Missouri–Columbia**

Ph.D., Finance, 2019
Fields: Empirical asset pricing, mutual funds, big data, FinTech

Wake Forest University

M.S., Accountancy, 2014
B.S., Finance, 2012

Academic Experience **Accounting and Finance Department, California State University–East Bay**

Assistant Professor in Finance
August 2019–Present

Finance Department, University of Missouri–Columbia

Instructor (full responsibility) and Research Assistant
August 2014–May 2019

Research **Working Papers**

Articles

“A Picture is Worth a Thousand Words: Measuring Investor Sentiment by Combining Machine Learning and Photos from News” (with K. Pukthuanthong) [*Revising*]

- 2019 Hillcrest Behavioral Finance Award, 2020 Winemiller Award for Research Excellence
- Presentations: Georgia State University–Review of Financial Studies (GSU-RFS) FinTech Conference (2020), Financial Management Association (2020), Southern Finance Association (2019), Midwest Finance Association (2019), University of Missouri–Columbia (2018), University of Missouri–St. Louis (2018), Missouri State University (2018), St. Louis University (2018), California State University–East Bay (2018)

“U.S. Coins Market: Historical Performance and Anomalies” (with D. Maslar and K. Pukthuanthong) [*Conferencing*]

- Presentations: Financial Management Association (2020), University of Tennessee–Knoxville (2019)

Publications

Obaid, K. and K. Pukthuanthong, 2020, “[Informativeness of Mutual Fund Advertisements: Does Advertising Communicate Fund Quality to Investors?](#)”, Forthcoming in *Financial Management*.

Teaching Experience **Accounting and Finance Department, California State University–East Bay**

Investments: Fall 2019–Present
Financial Management: Fall 2019–Present

Finance Department, University of Missouri–Columbia

Investments: Fall 2017, Spring 2018, Fall 2018, Spring 2019
Financial Intermediaries and Markets: Spring 2016

Presentations **2020:** Georgia State University-Review of Financial Studies (GSU-RFS) FinTech Conference, Financial Management Association[†]

2019: Midwest Finance Association, Southern Finance Association, University of Tennessee-Knoxville^{*}

2018: University of Missouri-Columbia, University of Missouri-St. Louis, California State University-East Bay, Missouri State University, St. Louis University

2017: Southwestern Finance Association^{*}

2016: Financial Management Association^{*}, Southwestern Finance Association^{*}, University of Missouri-Columbia, Mississippi State University^{*}

*: Co-author presentation; †: Scheduled

Discussant & Referee **2019:** Southern Finance Association

2017: Financial Management Association

Ad Hoc Referee for *The European Journal of Finance*, *Review of Accounting and Finance*

Awards

- Winemiller Award for Research Excellence, University of Missouri-Columbia, 2020
- CABEC Research Support Grant, California State University-East Bay, 2020
- Hillcrest Behavioral Finance Award, 2019
- Outstanding Graduate Teaching Award, University of Missouri-Columbia, 2018
- American Finance Association Travel Grant, 2018
- Best Paper Award in Investments, Southwestern Finance Association, 2016
- Trulaske College of Business Ph.D. Scholarship, University of Missouri-Columbia, 2014-2019

Skills SAS, Excel VBA, Python, Stata, R, L^AT_EX

Coverage “Return on Collectible U.S. Coins” in *CXO Advisory Group* (January 13, 2020)

References **Kuntara Pukthuanthong**
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