**Dr. Chongqi Wu**

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**Education**

2000-2005 ***Ph.D. in Business Administration***, University of Illinois at Urbana-Champaign

* ***Concentration:*** Management Science/Process Management
* ***Minor:***Economics

1996-1999 ***M.A. in Economics***, Peking University, Graduated with Highest Honor, China

1990-1994 ***B.Eng. in Transportation Management***, Northern Jiaotong University (Now Beijing Jiaotong University), China

**Professional Experience**

2013-Present *Associate Professor of Management,* California State University-East Bay, Hayward, CA

2008-2013 *Assistant Professor of Management,* California State University-East Bay, Hayward, CA

2006-2008 *Assistant Professor of Management*,Alabama A&M University, Normal, AL

2000-2005 *Teaching and Research Assistant,* University of Illinois at Urbana-Champaign, Champaign, IL

1999-2000 *Market Analyst*, ChinaMatch Inc., Beijing, China

1998 *Research Associate (Intern)*, Shenzhen Stock Exchange, China

1994-1996 *Transportation Engineer*, Bureau of Nanchang Railroad Transportation, China

**Selected Honors, Awards, and Fellowships**

* *Professional Service Award,* Alabama A&M University, April 2008
* *Decision Sciences Journal 2007 Best Paper Award Finalist*, Phoenix, AZ, 2007
* *Richard D. and Anne Marie Irwin Dissertation Fellowship*, University of Illinois, 2005

**Publications**

* 1. Wu, Chongqi. “SC Performance in a Monopolistic Retail Market with Multiple Suppliers,” *International Journal of Strategic Management*, 13(3), 55-60, 2013.
  2. Wu, Chongqi, H. Du, and X. Lu. “Vertical Integration in Competing Supply Chains with Additive Stochastic Demand,” *International Journal of Intercultural Information Management*, 3(1), 82 – 106, 2012.
  3. Shao, Bin, C. Wu, and K. Li. “Competition in Multi-Channel Supply Chains,” *Academy of Information and Management Sciences Journal,* 14(2), 65 – 77, 2011.
  4. Wu, Chongqi. “Optimal Channel Design and Pricing in a Centralized Distribution System,” *Journal of Academy of Business and Economics*, 10(2), 179 – 187, 2010.
  5. Wu, Chongqi, S. Mallik. “Cross Sales in Supply Chains: An Equilibrium Analysis,” *International Journal of Production Economics*, 126(2), 158 – 167, August, 2010.
  6. Wu, Chongqi, B. Shao, and H. Du. “Efficiency of Competing Supply Chains under Price Competition,” *California Journal of Operations Management*, 8(1), 1-10, February, 2010.
  7. Geng, Qin, C. Wu, and K. Li. “Pricing and Promotion Frequency in the Presence of Reference Price Effects in Supply Chains.” *California Journal of Operations Management*, 8(1), 74-82, February, 2010.
  8. Wu, Chongqi, B. Shao, and S. Peng. “Impact of Integration Cost and Product Substitution on Equilibrium Structure of Competing Supply Chains,” *Review of Business Research*, 9(5), 171 – 178, October, 2009.
  9. Wu, Chongqi. “Efficiency of Supply Chain under Product Substitutability,” *California Journal of Operations Management*, 7(1), 58-68, February, 2009.
  10. Wu, Chongqi, N. Petruzzi, and D. Chhajed. “Vertical Integration with Price-Setting Competitive Newsvendors,” *Decision Sciences Journal*, 38(4), 581 - 610, November, 2007.

**Academic Conference Presentations and Proceedings**

1. *SC Performance in a Monopolistic Retail Market with Multiple Suppliers*. 2013. IABE Annual Conference, Las Vegas, NV.
2. *Optimal Decisions on Time-to-Price-Reduction*. 2011. POMS Annual Meeting, Reno, NV. (Presented by co-author: K. Li)
3. *Optimal Channel Design and Pricing in a Centralized Distribution System*. 2010. IABE Annual Conference, Las Vegas, NV.
4. *Optimal Price Reduction Strategy in Product Sales*. 2010. INFORMS Annual Meeting, Austin, TX. (Presented by co-author: K. Li)
5. *Product Upgrade and Time-to-Market*. 2010. Academy of Information and Management Sciences Proceedings. New Orleans, LA.
6. *Efficiency of Competing Supply Chains under Price Competition*. 2010. CSU-POM, San Marcos, CA.
7. *Pricing and Promotion Frequency in the Presence of Reference Price Effects*. 2010. CSU-POM, San Marcos, CA.
8. *Impact of Integration Cost and Product Substitutability on Equilibrium Structure of Competing Supply Chains*. 2009. IABE Annual Conference, Las Vegas, NV. (Presented by co-author: B. Shao)
9. *Vertical Integration in Competing Supply Chains under Additive Stochastic Demand*. 2009. DSI Annual Meeting, New Orleans, LA.
10. *Vertical Integration in Competing Supply Chains under Additive Stochastic Demand*. 2009. INFORMS, San Diego, CA.
11. *Efficiency of Supply Chain under Product Substitutability*. 2009. CSU-POM Session Chair, Chico, CA.
12. *Vertical Integration with Price-Setting Competitive Newsvendors*. 2006. INFORMS Invited Session, Pittsburgh, PA.
13. *Channel Structure, Cross Sales, and Vertical Integration in a Multi-Channel Distribution System*. 2005. INFORMS, San Francisco, CA.
14. *Equilibrium Analysis of Supply Chain Analysis*. 2004. INFORMS, Denver, CO.
15. *Simultaneous Channel and Quality Design for Channel Discriminating Customers*. 2004. INFORMS Invited Session, Denver, CO.
16. *Supply Chain Structures under Product Substitutability*. 2003. INFORMS, Atlanta, GA.

**Teaching Experience: California State University, East Bay**

* MGMT3100: Decision Sciences (undergrad)
* MGMT3620: Operations Management (undergrad)
* MGMT3624: Supply Management and Strategic Sourcing (undergrad, on-line)
* MGMT3645: Global Supply Chain Management (undergrad, on-ground and on-line)
* MGMT6015: Data Analysis & Decision Modeling for Managers (MBA)
* MGMT6150: Global Supply Chain Management (MBA: Hayward and Moscow, Russia)

**Teaching Experience: Alabama A&M University**

* Production and Operation Management
* Introduction to Logistics and Supply Chain Management
* Advanced Logistics and Supply Chain Management
* Management Science
* Purchasing and Supply Chain Management
* International Logistics and Supply Chain Management
* Strategic Logistics and Supply Chain Management
* Supply Chain Risk Management
* Quality Management
* Transportation Management

**Teaching Experience: University of Illinois at Urbana-Champaign**

* Mathematics/Statistics workshop for Master of Science in Technology Management Program.
* Operations Research

**Professional Affiliation**

* Reviewer Services
  + *Springer*
  + *Pearson*
  + *Production and Operations Management*
  + *IEEE – Transactions on Systems, Man, and Cybernetics, Part A: Systems and Humans*
  + *California Journal of Operations Management*
  + *Decision Sciences*
  + *INFOR: Information Systems and Operational Research*
  + *European Journal of Operational Research*
  + *International Journal of Production Economics*
  + *International Journal of Production Research*
  + *Journal of Supply Chain and Operations Management*
* Professional Membership
  + Institute for Operations Research and Management Science
  + Manufacturing and Service Operations Management Society
  + Decision Science Institute