

Dr. Chongqi Wu

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California State University, East Bay
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Education

- 2000-2005 **Ph.D. in Business Administration**, University of Illinois at Urbana-Champaign
- **Concentration:** Management Science
 - **Minor:** Economics
- 1996-1999 **M.A. in Economics**, Peking University, Graduate with Highest Honor, China
- 1990-1994 **B.Eng. in Transportation Management**, Northern Jiaotong University, China

Professional Experience

- 2014-Present *Co-Director*, MS Business Analytics, California State University, East Bay
- 2013-Present *Associate Professor of Management*, California State University, East Bay
- 2008-2013 *Assistant Professor of Management*, California State University, East Bay
- 2006-2008 *Assistant Professor of Management*, Alabama A&M University
- 2000-2005 *Teaching and Research Assistant*, University of Illinois at Urbana-Champaign
- 1999-2000 *Market Analyst*, ChinaMatch Inc., Beijing, China
- 1998 *Research Associate*, Shenzhen Stock Exchange, China
- 1994-1996 *Engineer*, Nanchang Railroad Administration, China

Selected Honors, Awards, and Fellowships

- *Professional Service Award*, Alabama A&M University, April 2008
- *Decision Sciences Journal 2007 Best Paper Award Finalist*, Phoenix, AZ, 2007
- *Richard D. and Anne Marie Irwin Dissertation Fellowship*, University of Illinois, 2005
- *University Fellowship in Management Science*, University of Illinois, 2000-2004

Publications

1. Wu, Chongqi, K. Li, and T. Shi. "Supply Chain Coordination with Two-Part Tariffs under Information Asymmetry." (accepted, *International Journal of Production Research*)
2. Wu, Chongqi, B. Shao, and S. Peng. "A Numerical Study on Competing Supply Chains: A Price-Setting Newsvendor Model." (forthcoming, *International Journal of Applied Management Science*)
3. S. Peng, C. Wu, and J. He. "Performance Analysis of Road-Rail Intermodal Transport: A Case Study in Southern China," *Journal of Supply Chain and Operations Management*, 14(1), 127-143, 2016.
4. B. Shao and C. Wu. "The Impact of Switching Cost on Product Design Strategy," *Journal of Management Information and Decision Science*, 18(2), 55-62, 2015.
5. Wu, Chongqi, B. Shao, and H. Du. "Industry Efficiency and Social Welfare of a Duopolistic Distribution System," *International Journal of Business Research*, 14(3), 127-132, 2014.
6. Wu, Chongqi. "Supply Chain Performance in a Monopolistic Retail Market with Multiple Suppliers," *International Journal of Strategic Management*, 13(3), 55-60, 2013.
7. Wu, Chongqi, H. Du, and X. Lu. "Vertical Integration in Competing Supply Chains with Additive Stochastic Demand," *International Journal of Intercultural Information Management*, 3(1), 82 – 106, 2012.
8. Shao, Bin, C. Wu, and K. Li. "Competition in Multi-Channel Supply Chains," *Academy of Information and Management Sciences Journal*, 14(2), 65 – 77, 2011.
9. Wu, Chongqi. "Optimal Channel Design and Pricing in a Centralized Distribution System," *Journal of Academy of Business and Economics*, 10(2), 179 – 187, 2010.

10. Wu, Chongqi, S. Mallik. "Cross Sales in Supply Chains: An Equilibrium Analysis," *International Journal of Production Economics*, 126(2), 158 – 167, August, 2010.
11. Wu, Chongqi, B. Shao, and H. Du. "Efficiency of Competing Supply Chains under Price Competition," *California Journal of Operations Management*, 8(1), 1-10, February, 2010.
12. Geng, Qin, C. Wu, and K. Li. "Pricing and Promotion Frequency in the Presence of Reference Price Effects in Supply Chains." *California Journal of Operations Management*, 8(1), 74-82, February, 2010.
13. Wu, Chongqi, B. Shao, and S. Peng. "Impact of Integration Cost and Product Substitution on Equilibrium Structure of Competing Supply Chains," *Review of Business Research*, 9(5), 171 – 178, October, 2009.
14. Wu, Chongqi. "Efficiency of Supply Chain under Product Substitutability," *California Journal of Operations Management*, 7(1), 58-68, February, 2009.
15. Wu, Chongqi, N. Petruzzi, and D. Chhajed. "Vertical Integration with Price-Setting Competitive Newsvendors," *Decision Sciences Journal*, 38(4), 581 - 610, November, 2007. *Decision Sciences Journal 2007 Best Paper Award Finalist*.

Research in Progress

1. Wu, Chongqi. "Catch Shooting Stars – Predict NBA All Stars from Rookie Performance".
2. Wu, Chongqi, and B. Shao. "A Social Welfare and Industry Efficiency Perspective of Competing Supply Chains." (under revision)

Academic Conference Presentations and Proceedings

1. *Performance Analysis of Road-Rail Intermodal Transport: A Case Study in Southern China*. 2016. CSUPOM, San Francisco, CA. (Presented by co-author: Steve Peng)
2. *How Can Wholesale Price Contract Coordinate Supply Chain*. 2014. INFORMS Annual Meeting, San Francisco, CA.
3. *Industry Efficiency and Social Welfare of a Duopolistic Distribution System*. 2014. IABE Annual Conference, Las Vegas, NV. (Presented by co-author: Hongwei Du)
4. *A Behavioral Approach to Anti-Smoking Campaign in China*. 2014. CSU-POM, Sacramento, CA.
5. *SC Performance in a Monopolistic Retail Market with Multiple Suppliers*. 2013. IABE Annual Conference, Las Vegas, NV.
6. *Optimal Decisions on Time-to-Price-Reduction*. 2011. POMS Annual Meeting, Reno, NV. (Presented by co-author: Kunpeng Li)
7. *Optimal Channel Design and Pricing in a Centralized Distribution System*. 2010. IABE Annual Conference, Las Vegas, NV.
8. *Optimal Price Reduction Strategy in Product Sales*. 2010. INFORMS Annual Meeting, Austin, TX. (Presented by co-author: Kunpeng Li)
9. *Product Upgrade and Time-to-Market*. 2010. Academy of Information and Management Sciences Proceedings. New Orleans, LA.
10. *Efficiency of Competing Supply Chains under Price Competition*. 2010. CSU-POM, San Marcos, CA.
11. *Pricing and Promotion Frequency in the Presence of Reference Price Effects*. 2010. CSU-POM, San Marcos, CA.
12. *Impact of Integration Cost and Product Substitutability on Equilibrium Structure of Competing Supply Chains*. 2009. IABE Annual Conference, Las Vegas, NV. (Presented by co-author: Bin Shao)
13. *Vertical Integration in Competing Supply Chains under Additive Stochastic Demand*. 2009. DSI Annual Meeting, New Orleans, LA.
14. *Vertical Integration in Competing Supply Chains under Additive Stochastic Demand*. 2009. INFORMS, San Diego, CA.
15. *Efficiency of Supply Chain under Product Substitutability*. 2009. CSU-POM Session Chair, Chico, CA.

16. *Vertical Integration with Price-Setting Competitive Newsvendors*. 2006. INFORMS Invited Session, Pittsburgh, PA.
17. *Channel Structure, Cross Sales, and Vertical Integration in a Multi-Channel Distribution System*. 2005. INFORMS, San Francisco, CA.
18. *Equilibrium Analysis of Supply Chain Analysis*. 2004. INFORMS, Denver, CO.
19. *Simultaneous Channel and Quality Design for Channel Discriminating Customers*. 2004. INFORMS Invited Session, Denver, CO.
20. *Supply Chain Structures under Product Substitutability*. 2003. INFORMS, Atlanta, GA.

Teaching

- California State University, East Bay
 - MGMT 3100: Decision Science (online and on-ground)
 - MGMT 3620: Operations Management
 - MGMT 3624: Supply Management and E-Procurement (online)
 - MGMT 3645: Global Supply Chain Management (online and on-ground)
 - MGMT 6015: Data Analysis and Decision Modeling for Managers
 - MGMT 6150: Global Supply Chain Management
 - MGMT 6160: Data Analytics (MS Business Analytics)
 - MGMT 6165: Prescriptive Analytics (MS Business Analytics)
 - MGMT 6220: Operations and Supply Chain Management
 - ITM 6899: MS Business Analytics Capstone Project
- Alabama A&M University
 - LOG 201: Introduction to Logistics and Supply Chain Management
 - LOG 305: Purchase and Supply Chain Management
 - LOG 323: Transportation Management
 - LOG 335: Advanced Logistics and Supply Chain Management
 - LOG 409: International Logistics and Supply Chain Management
 - LOG 427: Quality Management
 - LOG 428: Strategic Logistics and Supply Chain Management
 - MGT 397: Management Science
 - MGT 413: Production and Operations Management
- University of Illinois at Urbana-Champaign
 - BADM 274: Operations Research
 - Mathematics/Statistics workshop for MS in Technology Management

Professional Affiliation

- Ad hoc Reviewer
 - *Springer*
 - *Pearson*
 - *Production and Operations Management*
 - *IEEE – Transactions on Systems, Man, and Cybernetics, Part A: Systems and Humans*
 - *California Journal of Operations Management*
 - *Decision Sciences*
 - *INFOR: Information Systems and Operational Research*
 - *European Journal of Operational Research*
 - *International Journal of Production Economics*
 - *International Journal of Production Research*
 - *Journal of Supply Chain and Operations Management*
- Professional Membership
 - Big Data and Analytics Group

- KDnuggets Analytics, Data Mining, and Data Science Group
- San Francisco Bay Area ACM (Association for Computing Machinery)
- Institute for Operations Research and Management Science
- Manufacturing and Service Operations Management Society
- Decision Science Institute