

SOMAK PAUL

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ACADEMIC APPOINTMENT

Assistant Professor, California State University, East Bay **Hayward, CA**
College of Business and Economics

EDUCATION

Ph.D., The Ohio State University **Columbus, OH**
Operations Management

Dissertation:

“Supply Chain Uncertainty: Confronting and Managing the Combined Effects of Upstream and Downstream Variability”

Committee: Elliot Bendoly (co-advisor), Ken Boyer (co-advisor), Nathan Craig

Master of Applied Statistics, The Ohio State University **Columbus, OH**

M.B.A., Purdue University **West Lafayette, IN**
Operations Management (Dean’s List)

Bachelor of Engineering, Jadavpur University **Calcutta, India**
Electronics and Instrumentation Engineering

RESEARCH IN PROGRESS

Paul S., Craig N., Boyer K., Bendoly E. Order quantity and diversification decisions under demand and supply uncertainty, being prepared to be submitted at JBL.

Paul S., Craig N., Bendoly E. Ordering Behavior in a Supply Chain with Customers that Respond to Changes in Service Level, under review at Decision Sciences.

Paul S., Boyer K. To split or not to split, and how? – A machine learning based model to split shipments and assess impact on satisfaction (analysis phase).

Paul S., Boyer K. Impact of offering premium delivery window option on customer satisfaction (data phase).

RESEARCH GRANTS

2020 – 2021 Faculty Small Research Grant \$4,500

CONFERENCE PRESENTATIONS AND CHAIRING

To split or not to split, and how? – A machine learning based model to split shipments and assess impact on satisfaction

2019 *Session Chair: Retail Management*
INFORMS Annual Conference. Seattle, WA.

2019 DSI Annual Conference. New Orleans, LA.

Order quantity and diversification decisions under demand and supply uncertainty

2018 *Session Chair: Risk in Supply Chains I*
DSI Annual Conference. Chicago, IL.

2018 INFORMS Annual Conference. Phoenix, AZ.

2018 Operations and Supply Chain Conference. Cranfield, The U.K.

Ordering Behavior in a Supply Chain with Customers that Respond to Changes in Service Level

2016 INFORMS Annual Conference. Nashville, TN.

2016 POMS Annual Conference. Orlando, FL.

2015 POMS Annual Conference. Washington, DC.

Power and its Impact on Inter-tier Supplier Relationship

2016 POMS Annual Conference. Orlando, FL.

2015 DSI Annual Conference. Seattle, WA.

Drivers of Retail Fulfillment Errors

2017 *Session Chair: Empirical Research in Retail Supply Chains.* POMS
Annual Conference. Seattle, WA.

2016 POMS Annual Conference. Orlando, FL.

TEACHING EXPERIENCE

Fall, 2019 **Instructor, Decision Sciences, MGMT 350**
Teaching twice a week, undergraduate students this BSBA required course on application of Statistical concepts in Decision modeling.

Fall, 2019 **Instructor, Operations Management BUS 360**
Teaching twice a week, undergraduate students this BSBA core course on the concepts and applications of Operations Management in Business.

Summer, 2019 **Instructor, Introduction to Operations Management**
Student Evaluation Score: 4.53 out of 5.0.

Taught summer condensed course twice a week, held weekly office hours, graded assignments and exams, and managed all course logistics for an undergraduate core course.

Spring, 2017

Instructor, Introduction to Operations Management

Student Evaluation Score: 4.2 out of 5.0.

Taught section twice a week, held weekly office hours, graded assignments and exams, and managed all course logistics for an undergraduate core course.

Spring, 2016

Teaching Assistant, Project Management

Held office hours, developed/updated course materials, supported Microsoft Project software, evaluated student participation, and managed course logistics for an MBA level course.

INDUSTRY EXPERIENCE

2012 – 2014

Amazon.com

Phoenix, AZ

Operations Manager. Responsible for managing the outbound process flow and associates in PHX3 warehouse.

2011

Cummins Incorporated

Nashville, TN

Project Manager Intern. Responsible for managing the roll out of a global project across all the business units.

2007 – 2010

IBM Corporation

Dallas, TX

Project Lead. Responsible for assessing business requirements, technical feasibilities and managing offshore team from client location.

2004 – 2007

Infosys Technologies Limited

Bangalore, India

Software Engineer. Responsible for developing internet banking product. Sun certified Java/J2EE programmer and web developer.

PROFESSIONAL SERVICE

Editorial Board Member: Journal of Supply Chain Management

Ad-hoc Reviewer: Decision Sciences, INFORMS Behavioral Operations

Session Chair: INFORMS Annual meeting 2019, DSI Annual meeting 2018, POMS Annual meeting 2017

PROFESSIONAL AFFILIATIONS

2015 – Present Decision Sciences Institute (DSI)

2016 - Present Institute for Operations Research and the Management Sciences (INFORMS)

2015 – Present Production and Operations Management Society (POMS)

REFERENCES

Elliot Bendoly, PhD

Associate Dean of Undergraduate
Students and Programs and
Distinguished Professor of Management
Sciences

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Dean's Distinguished Professor of Operations
Management

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