

YI JIANG KARNES, Ph.D

College of Business and Economics
California State University, East Bay
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CURRENT POSITION

2012-present, Associate Professor, College of Business and Economics, California State University, East Bay

EDUCATION AND WORK EXPERIENCE

August-December 2012, Visiting Professor, Ecole Supérieure des Sciences Commerciales d'Angers (ESSCA), France

2006-2012, Assistant Professor, College of Business and Economics, California State University, East Bay

2002-2006, Fisher College of Business, The Ohio State University
Ph.D in Business Administration

- Minor: Statistics
- Concentration: International Business Strategy
- Dissertation: Governing Corporations Across Institutional Contexts

2001-2002 Saïd Business School, University of Oxford, UK
Master of Science in Management Research

2000-2001 Shanghai Electric Research Institute, China
Assistant Engineer in the Information Department

1996-2000 Wuhan University, China
Bachelor of Arts in English Literature and Language

RESEARCH AND TEACHING INTERESTS

- Global strategy
- Entrepreneurial strategy
- Corporate governance
- Institutional transitions
- Strategic management

PUBLICATIONS

Peer Reviewed Journal Article:

Karnes, Y., Makhija, M. and Peng, W. M. (2016). Home Country, Industry, and Ownership Dilution: Signaling during International IPOs. *Current Topics in Management*. 18: 57-79.

Karnes, Y. (2016). Investing Under Institutional Uncertainty: The Choice and Consequence of Organizational Structures. *Journal of Scholastic Inquiry: Business*. 6: 35-60.

Jiang, Y., Peng, W. M., Yang, X. and Mutlu, C. C. (2015). Privatization, Governance, and Survival: MNE Investments in Private Participation Projects in Emerging Economies. *Journal of World Business*. 50: 294-301.

Jiang, Y. and Shen, W. (2013). Race for Foreign Direct Investment: Turkey vs. Poland. *Academic Journal of Interdisciplinary Studies*. 2: 129-137.

Jiang, Y. and Peng, W. M. (2011). Are Family Ownership and Control in Large Firms Good, Bad, or Irrelevant? *Asia Pacific Journal of Management*. 28: 15-39.

Jiang, Y. and Peng, W. M. (2010). Principal-principal Conflicts during Crisis. *Asia Pacific Journal of Management*, 27: 727-749.

Peng, M. W. and Jiang, Y. (2010). Institutions Behind Family Ownership and Control in Large Firms. *Journal of Management Studies*, 47: 253-273

Yang, X., Jiang, Y., Kang, R. and Ke, Y. (2009). Internationalization of Chinese and Japanese Firms: A Comparative Analysis. *Asia Pacific Journal of Management*, 26:141-162.

Peng, M. W., Wang, D. and Jiang, Y. (2008). An Institution-based View of International Business Strategy: A focus on Emerging Economies. *Journal of International Business Studies*, 39: 920-936.

Young, M. N., Peng, M. W., Ahlstrom, D., Bruton, G. D. and Jiang, Y. (2008). Corporate Governance in Emerging Economies: A Principal-Principal Perspective. *Journal of Management Studies*, 45: 196-220.

Book Chapter:

Peng, M. W. and Jiang, Y. 2005. Entrepreneurial Strategies during Institutional Transitions in L. A. Keister (ed.). *Research in the Sociology of Work*, Volume 15. pp. 311-325. Greenwich, CT: JAI Press.

Book Case:

Jiang, Y. 2005. Italy's Parmalat Turns Sour, in M. W. Peng, *Global Strategy*, p.449. Cincinnati, OH: Thomson South-Western.

Jiang, Y. 2005. David Webb: A Shareholder Activist in Hong Kong, in M. W. Peng *Global Strategy*, pp. 473-475. Cincinnati, OH: Thomson South-Western.

WORKING PAPER

Karnes, Y. (2016). Deconstructing Organizational Forms and Institutional Legitimacy of MNEs in Africa

Karnes, Y. (2016). Inter-partner Transactions in International Investments: Assessing Partnership Forms and Host Country Institutions

CONFERENCE PRESENTATIONS

Karnes, Y. 2016. "Inter-partner Transactions in International Investments: Assessing Partnership Forms and Host Country Institutions" Academy of World Business, Marketing & Management Development. Krakow, July

Karnes, Y. 2015. "Assessing the Optimal Form of Partnerships: Transactions, Ownerships, and Institutions" Center for Scholastic Inquiry. Charleston, October

Karnes, Y. 2015. "Investing Under Institutional Uncertainty: The Choice and Consequence of Governance Structures" International Institute of Social and Economic Sciences. Florence, September

Jiang, Y., Peng, W. M., Yang, X. and Mutlu, C. C. 2014. "Modes and Survival of Private Participation Projects in Emerging Economies" Journal of World Business Special Issue on Global Governance. London, January

Jiang, Y. 2011. "Transactions and Private-Government Ownership in China" International Conference on Economics, Business and Marketing Management. Shanghai, March

Jiang, Y. and Peng, W. M. 2009. "Are Family Ownership and Control in Large Firms Good, Bad, or Irrelevant?" Asia Pacific Journal of Management: Special Issue Conference on Corporate Governance. Vancouver, October

Jiang, Y., Makhija, M., and Peng, W.M. 2009. "Market Signaling: Managerial Ownership Structure Change during International Initial Public Offering." Academy of Management. Chicago, August

Jiang, Y. and Peng, W. M. 2008. "Linking Corporate Governance and Ethics: Developing Mechanisms and Protecting Minority Shareholders". The 2nd World Business Ethics Forum, Hong Kong, December

PUBLISHED INTERVIEW

Jiang, Y. Interviewed by Leslie Stevens-Huffman. Decisions for Growth: How to Fuel Business Growth by Selecting the Right Strategy. *Smart Business Northern California*, September 2013.

TEACHING EXPERIENCE

- Instructor, Global Strategy (MBA course), 2007-Now, California State University, East Bay
- Instructor, Seminar in Strategic Management (MBA capstone course), 2010-Now, California State University, East Bay
- Instructor, Multinational business (senior level undergraduate course), 2009-Now, California State University, East Bay
- Instructor, Strategic Business Management (senior level undergraduate capstone course), 2006-Now, California State University, East Bay
- Writer for textbook tests. Cengage Learning (formerly Thomson Learning), 2008, 2010
- Instructor, International Business Policy and Strategy (senior-level undergraduate International Business capstone course), 2005, the Ohio State University
- Instructor, Business Policy and Strategy (senior-level undergraduate capstone course), 2004, the Ohio State University

PROFESSIONAL AND COMMUNITY SERVICES

Ad hoc Reviewer

Journal of International Business Studies, International Business Review, Asia Pacific Journal of Management, Journal of World Business, Academy of Management Review, Journal of Management Studies, Managerial and Decision Economics

Academy of International Business, Western Academy of Management

Member

Editorial Board, Journal of Management Studies

Board of Director, Pleasanton Cultural Arts Council (PCAC), Pleasanton, California