

California State University, East Bay  
Vision, Mission, and Values  
(DRAFT as of 10/27/2021)

VISION

To be a pillar for student equity, innovation, and success that amplifies student and community well-being.

MISSION

Cal State East Bay prepares students to apply their education to meaningful life work and contribute to a just and inclusive society. We serve a student body with diverse lived experiences through innovative teaching and learning, research and creative activities, and campus and community engagement.

VALUES

Cal State East Bay believes in and upholds the following values:

1. Equity and Justice: We commit to identifying injustice and acting to make equity and accountability integral to all of our decisions and practices.
2. Educational Engagement: We align knowledge, resources, and equitable support to center students' strengths to grow personally and professionally.
3. Belonging: We foster a strong sense of belonging and pride with the goal of creating an engaged university community.
4. Innovative and Bold Action: We imagine and build a better future for all through an innovative exploration of ideas and critical thought.
5. Integrity and Accountability: We uphold a culture of integrity, which includes being honest, respectful, and transparent. We believe in holding ourselves and others accountable, and always striving towards improvement.
6. Respect for the Planet: We honor the earth, our ancestral and indigenous intelligence, and promote environmental sustainability on our campus, our communities and our nation.