



CAL STATE  
**EAST BAY**

# PIONEER PRIDE

For more than 60 years, Cal State East Bay has served the Bay Area and beyond, providing access to higher education for a diverse student body and advancing regional engagement. In recent years, the university and its many programs have been included in several state and national rankings.

The Wall Street Journal recognizes Cal State East Bay as a Top 10 college in the west for diversity.



Cal State East Bay offers 49 baccalaureate degrees, 61 minors, 35 master's degrees and one doctoral degree.



Notable alumni include MLB Hall of Famer Joe Morgan, California Wellness Foundation President and CEO Judy Belk, Tony-winning actor James Iglehart and CSU Chancellor Timothy P. White.



"I call Cal State East Bay my home melting pot. You have students from all walks of life and we come together for a better understanding of each other and the world. It's also shown me that there's so much more to learn about beyond the Bay Area." —Riley Miller



Cal State East Bay has campuses in Hayward and Concord, and a professional center in downtown Oakland.

Cal State East Bay is committed to promoting civic engagement among students and has signed a Campus Compact Civic Action Statement.

## AWARDS & RECOGNITION

**U.S. News & World Report**  
2018 "Best Colleges" Rankings  
(Ranked No. 1 for ethnic diversity in regional universities of the West)

**Insight Into Diversity Magazine**  
2014-18 Higher Education Excellence in Diversity Award

**Chronicle of Higher Education**  
2018 Most Diverse Public Institution in the Continental United States (Ranked No. 3)

**The Princeton Review**  
2018 Best Colleges in the West  
2018 Best Business Schools (Ranked No. 23)

**CollegeNet**  
2017 Social Mobility Index  
(No. 9 in the United States)

**AffordableCollegesOnline.org**  
2017-2018 Best Online Colleges in California  
(Ranked No. 1)

**Diverse: Issues in Higher Education**  
Top 100 Universities to Confer Minority Degrees (Ranked No. 55)

**Payscale.com**  
2017-18 Colleges in California by Salary Potential (Ranked No. 47);  
Best Schools for Computer Science Majors by Salary (No. 56 out of 466)

**Money Magazine**  
2018 Upward Mobility Index  
(Ranked No. 14 in the United States)

**BestColleges.com**  
2017 Best Online Hospitality Management Programs (Ranked No. 13)

**OnlineColleges.net**  
2017 Best Online Colleges in California  
(Ranked No. 19)



# EXCEPTIONAL

Cal State East Bay combines top-rated academics with amazing opportunities in the Bay Area and beyond. Offering unbeatable access to faculty, internships, mentoring, hands-on learning and technology, Cal State East Bay is an exceptional college experience.

# EXPERIENCE



“One of the main reasons I chose Cal State East Bay was the resources available in my classrooms and labs.”  
—Sawyer Fletcher



# FOUR COLLEGES

## COLLEGE OF EDUCATION AND ALLIED STUDIES

Our undergraduate programs in Kinesiology and Physical Education and Hospitality, Recreation, and Tourism break new ground in the fields of health and wellness. Our dynamic programs maximize new technologies and push students to consider diverse perspectives in their studies. CEAS is also home to future teachers, who can begin working in the classroom without having to wait to start a credential program.

## COLLEGE OF LETTERS, ARTS, AND SOCIAL SCIENCES

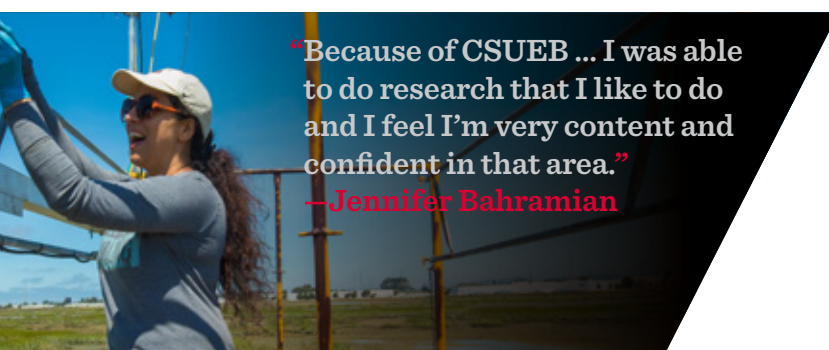
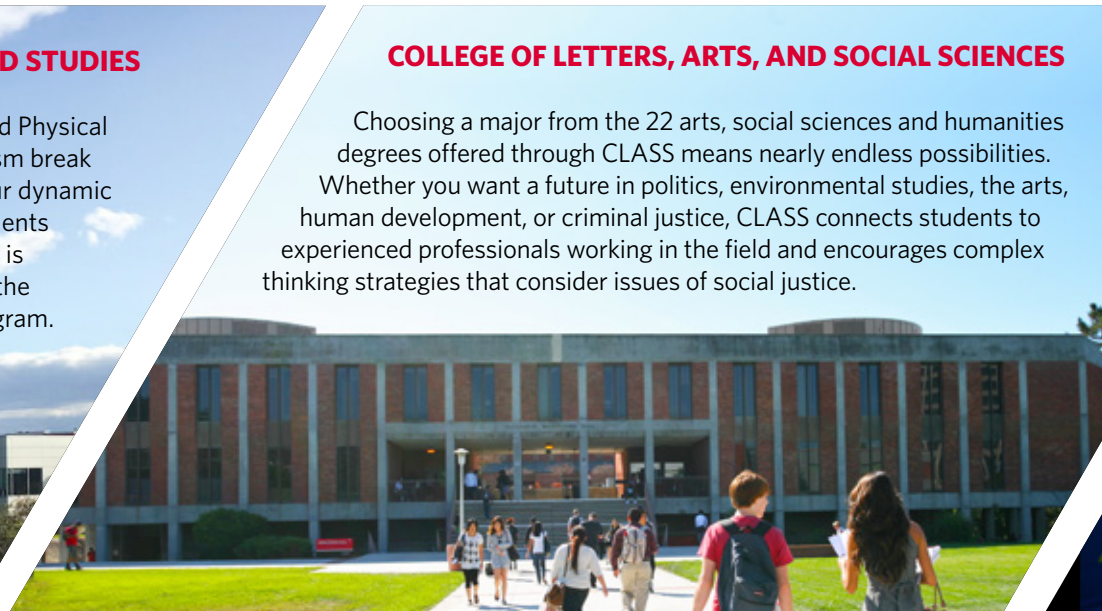
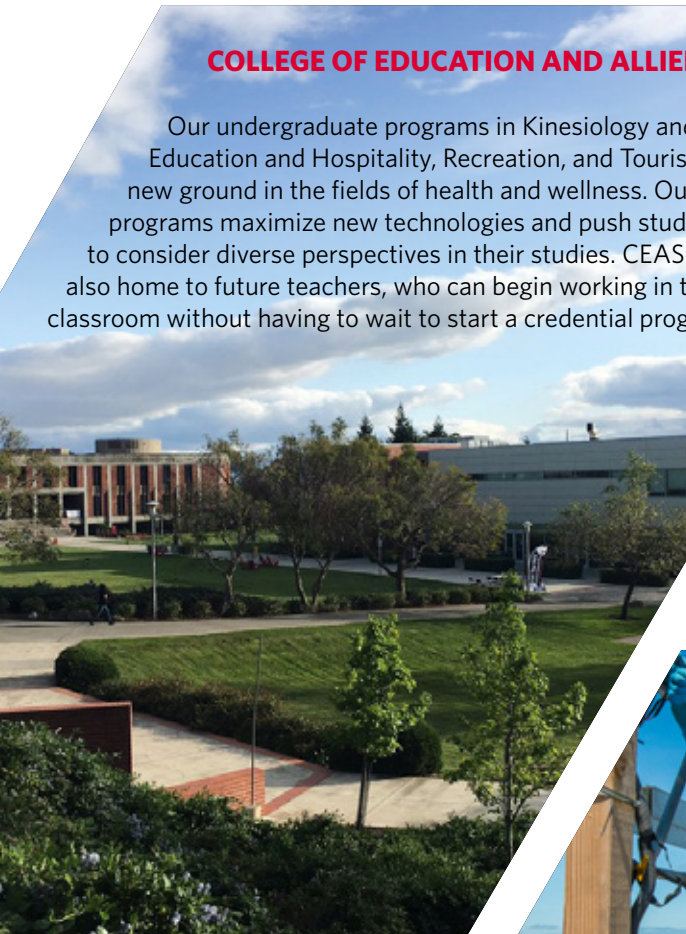
Choosing a major from the 22 arts, social sciences and humanities degrees offered through CLASS means nearly endless possibilities. Whether you want a future in politics, environmental studies, the arts, human development, or criminal justice, CLASS connects students to experienced professionals working in the field and encourages complex thinking strategies that consider issues of social justice.

## COLLEGE OF SCIENCE

The College of Science is where innovation and creativity are tested against principles of hands-on experimentation, research and collaboration between students and faculty from different disciplines. Explore the mysteries of dark matter in physics, pioneer changes in medicine with chemistry, design new software through computer sciences, or reimagine the skyline in engineering.

## COLLEGE OF BUSINESS AND ECONOMICS

The courses in the College of Business and Economics present different ideas and issues of global importance while offering the opportunity for students to engage in real-world projects. Our undergraduate degrees give students the comprehensive foundation they need for critical decision making, in addition to specialized study in areas such as marketing, entrepreneurship, international trade and finance.



"Because of CSUEB ... I was able to do research that I like to do and I feel I'm very content and confident in that area."  
—Jennifer Bahramian

# ONE UNIVERSITY

# UNDERGRADUATE MAJORS

## COLLEGE OF BUSINESS AND ECONOMICS

### Business Administration, B.S.

- Accounting Concentration
- Business Economics Concentration
- Entrepreneurship Concentration
- Finance Concentration
- General Management Concentration
- Human Resources Management and Organizational Behavior Concentration
- Information Technology Management Concentration
- Marketing Management Concentration
- Operations and Supply Chain Management Concentration

### Economics, B.S.

## COLLEGE OF EDUCATION AND ALLIED STUDIES

### Hospitality and Tourism, B.S.

- Event Planning and Management Concentration
- Food & Beverage Concentration
- Lodging, Resort and Club Management Concentration

### Kinesiology, B.S.

### Recreation, B.S.

- Recreation Therapy Concentration
- Sustainability Concentration
- Youth Development Programming Concentration

## COLLEGE OF LETTERS, ARTS, AND SOCIAL SCIENCES

### Anthropology, B.A.

- Archaeology and Biological Anthropology Concentration
- Socio-Cultural and Applied Anthropology Concentration

### Art, B.A.

- Art History and Visual Studies Concentration
- Design Concentration
- Studio Arts Concentration

### Art, B.F.A.

- 3D Art and Design Concentration
- Fine Arts Practice Concentration
- Graphic Design Concentration
- Illustration Concentration
- Interaction & Game Design Concentration
- Photography Concentration
- Transdisciplinary Arts Concentration
- Video and Animation Concentration

### Communication, B.A.

- Communication and Media Studies Concentration
- Multimedia Journalism Concentration
- Strategic Communication Concentration

### Criminal Justice, B.S.

### English, B.A.

- British and American Literature Concentration
- Creative Writing Concentration
- English Language and Literacies Concentration

### Environmental Studies, B.A.

### Ethnic Studies, B.A.

- American Indian Studies Concentration
- Asian American Studies Concentration
- Black Studies Concentration
- Chicanx and Latinx Studies Concentration
- Comparative Ethnic Studies Concentration
- Gender and Sexualities in Communities of Color Concentration

### French, B.A.

### Geography, B. S.

- Regions and Cultures Concentration
- Resources and Sustainability Concentration
- Spatial Techniques Concentration

### History, B.A.

- Migration and Globalization Concentration
- Social Justice and Citizenships Concentration
- Sustainability and Modernization Concentration

### Human Development, B.A.

- Adolescent Development Concentration
- Adult Development and Gerontology Online Concentration
- Childhood Development Concentration
- Early Childhood Development Online Concentration
- Women's Development Concentration

### International Studies, B.A.

### Liberal Studies, B.A.

- Early Childhood Development Concentration
- Early Childhood Education Concentration
- Foundational Mathematics Concentration
- Foundational Science Concentration
- Liberal Arts Concentration
- Studies in Educational Psychology Concentration
- Teacher Preparation Concentration

### Music, B.A.

### Philosophy, B.A.

- Philosophy Concentration
- Religious Studies Concentration

### Political Science, B.A.

- Pre-Law Concentration
- Public Affairs and Administration Concentration
- Traditional Political Science Concentration

### Sociology, B.A.

### Spanish, B.A.

### Speech Pathology and Audiology, B.S.

### Theatre Arts, B.A.

- Dance and Inclusive Performance Concentration
- Stage Technology and Design Concentration
- Theatre Performance: Acting and Musical Theatre Concentration

## COLLEGE OF SCIENCE

### Biochemistry, B.A.

- Chemistry Education Concentration

### Biochemistry, B.S.

- Biology Education Concentration

### Biological Science, B.S.

- Cell and Molecular Biology Concentration
- Ecology and Evolutionary Biology Concentration
- Forensic Science Concentration
- Microbiology and Biomedical Lab Sciences Concentration
- Physiology Concentration

### Chemistry, B.A.

- Chemistry Education Concentration

### Chemistry, B.S.

- Bioanalytical and Forensics Concentration

### Computer Engineering, B.S.

### Computer Science, B.S.

### Construction Management, B.S.

### Environmental Science, B.S.

- Environmental Health Concentration

### Geology, B.A.

- Geoscience Education Concentration

### Geology, B.S.

### Health Sciences, B.S.

- Health Policy Concentration
- Public Health Concentration

### Industrial Engineering, B.S.

### Mathematics, B.S.

### Nursing\*, B.S.

- Pre-Licensure Concentration
- Post-Licensure Concentration

### Physics, B.A.

### Physics, B.S.

### Psychology, B.A.

### Psychology, B.S.

- Ergonomics and Human Factors Concentration
- Industrial/Organizational Psychology Concentration

### Statistics, B.S.

- Data Science Concentration

\*not guaranteed for transfer

Approved majors for the 2020-2021 academic year. Undergraduate programs may be subject to change. For the official up-to-date list of undergraduate programs at Cal State East Bay, visit [catalog.csueastbay.edu](http://catalog.csueastbay.edu).

## FALL 2020 ENROLLMENT PLAN

### Local Area Applicants:

Guaranteed admission will be granted to new first-time freshman and upper-division transfer applicants from the Cal State East Bay's service and admission region (Alameda, Contra Costa, San Mateo, San Francisco, Santa Clara and Solano counties). Applicants are required to submit their applications during the initial application filing period and must meet all CSU minimum admission requirements and campus-based requirements and deadlines.

### Associate Degree for Transfer Applicants:

Local and non-local upper-division transfer applicants will be guaranteed admission if an Associate Degree for Transfer is completed in a similar Cal State East Bay major.

### Out-of-Area Applicants:

Students from outside the service and admission region and students who have not completed an ADT are highly encouraged to apply and will be admitted on a space-available basis.

## TO GET PRE-ADMISSION COUNSELING

Go to: [csueastbay.edu/visit](http://csueastbay.edu/visit)

## TO APPLY

Go to: [calstate.edu/apply](http://calstate.edu/apply)

# CSUEB ADMISSION

## FRESHMEN ENTRY REQUIREMENTS

Subject	Years
a. History and Social Science	2 years
b. English	4 years
c. Math	3 years (4 recommended)
d. Laboratory Science	2 years
e. Language Other than English	2 years
f. Visual and Performing Arts	1 year
g. College Preparatory Electives	1 year

### Total Required Courses: 15

The above courses must be CSU/UC-approved college preparatory courses (referred to as the "a-g" courses) completed with a C or better. SAT/ACT scores will be evaluated relative to the college preparatory GPA from 10th, 11th and 12th grades using the CSU Eligibility Index.

## TRANSFER STUDENTS

(60 transferable semester units)

- GPA of 2.0 (C average) or better in all transferable units attempted.
- Good standing at the last college or university attended.
- Completed, transferable G.E. courses with grades of C or better in written communication, oral communication and critical thinking (CSU GE category A) and mathematics (CSU GE category B4).

Admission requirements subject to change. Please check [csueastbay.edu/admission](http://csueastbay.edu/admission) for current admission deadlines and requirements, including complete eligibility index tables for residents and non-residents.

CSU Eligibility Index for California Residents or High School Graduates				
GPA	ACT	Old SAT	New SAT	
3.0	any score	any score	any score	any score
2.99	10	510	560	560
2.90	12	580	630	630
2.80	14	660	710	710
2.70	16	740	790	790
2.60	18	820	870	870
2.50	20	900	950	950
2.40	22	980	1030	1030
2.30	24	1060	1110	1110
2.20	26	1140	1190	1190
2.10	28	1220	1270	1270
2.00	30	1300	1350	1350

CSU Eligibility Index for Nonresidents or Nongraduates of California High Schools				
Below 2.45 doesn't qualify for regular admission				
GPA	ACT	Old SAT	New SAT	
3.61	any score	any score	any score	any score
3.6	13	630	690	690
3.5	15	710	780	780
3.4	17	790	860	860
3.3	19	870	930	930
3.2	21	950	1020	1020
3.1	23	1030	1090	1090
3.0	25	1110	1170	1170
2.9	26	1190	1250	1250
2.8	28	1260	1330	1330
2.7	31	1350	1410	1410
2.6	33	1430	1490	1490

The CSU will accept SAT scores from both the old and new SAT test versions for students graduating in 2020 or earlier. Students graduating after 2020 will be required to take the new version of the SAT test. (Note: only scores from the same test formats may be combined.)

CAL STATE  
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# LIFE AT



# EAST BAY



A dynamic mosaic of cultures and backgrounds, our campus community reflects the diversity of our region, state and the world. From University Hour—when we come together twice weekly for events—to more than 150 student clubs and organizations, the fall All Fresno festival, the residence halls, the Recreation and Wellness Center and the Pioneer Kitchen, there are ample opportunities to form deep friendships and exchange ideas.



“I love that I get to meet new faces everyday — whether it is faculty or students — and I get to make an impact.”  
—Kayla Ridao





Dive into the university with 15 Division II athletic teams for men and women, the University Art Gallery, the C.E. Smith Museum of Anthropology, choirs and music ensembles, and dance and theater performances every semester. Enjoy special events at the student unions, workshops and presentations at the Diversity and Inclusion Student Center, and find a community of people with interests that match your own.



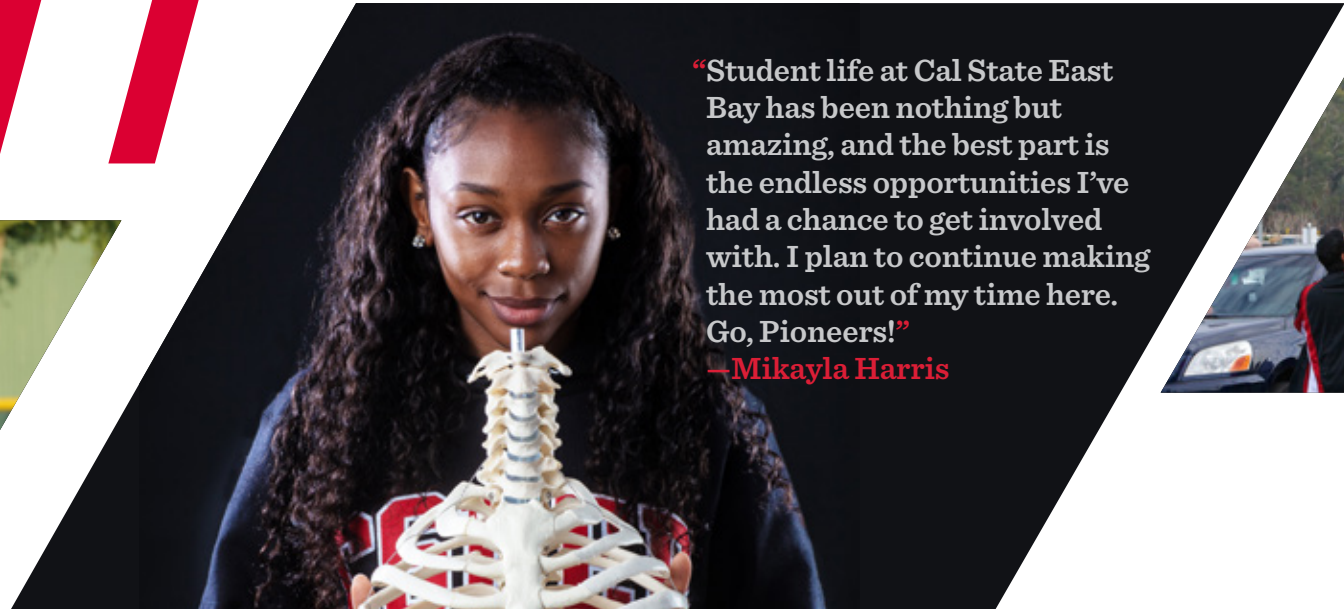
# ENRICHMENT



Get started with new and transfer student orientation, and then find a community of people with interests that match your own.

- More than 150 clubs and organizations
- 30 Greek fraternities and sororities
- 60 academic clubs and organizations
- More than 1,200 events and activities held every year

Get involved! [csueastbay.edu/studentlife](http://csueastbay.edu/studentlife)



“Student life at Cal State East Bay has been nothing but amazing, and the best part is the endless opportunities I’ve had a chance to get involved with. I plan to continue making the most out of my time here. Go, Pioneers!”

—Mikayla Harris



# FINANCIAL AID AND

Cal State East Bay is proud to be an accessible and affordable public university. More than 75 percent of Cal State East Bay students receive some type of financial aid, and our staff are here to help you invest in your future.

Students are encouraged to apply for financial aid early, as many awards are available on a first-come, first-served basis. We offer loans, scholarships, grants and work-study employment—a great way to get to know the university, gain work experience and earn money without leaving campus.



## Notable Dates for Financial Aid and Scholarships

**OCT. 1:** Apply for admission at [calstate.edu/apply](https://calstate.edu/apply) and start your financial aid application at [fafsa.ed.gov](https://fafsa.ed.gov). AB 540 students file the Dream application each year at [dream.csac.ca.gov](https://dream.csac.ca.gov).

**JAN. 31:** Last day to apply for more than 100 scholarships offered at Cal State East Bay. Apply online at : [csueastbay.edu/financialaid/scholarships](https://csueastbay.edu/financialaid/scholarships).

**MARCH 2:** Priority deadline to complete your FAFSA or DREAM Application.

# SCHOLARSHIPS

## Go to [csueastbay.edu/financialaid](https://csueastbay.edu/financialaid) to learn more about:

- Current cost of attendance and a Net Price Calculator that gives an estimated overall cost of college
- Applying for financial aid, work study jobs and scholarships
- Scholarships offered by the university and through off-campus partners

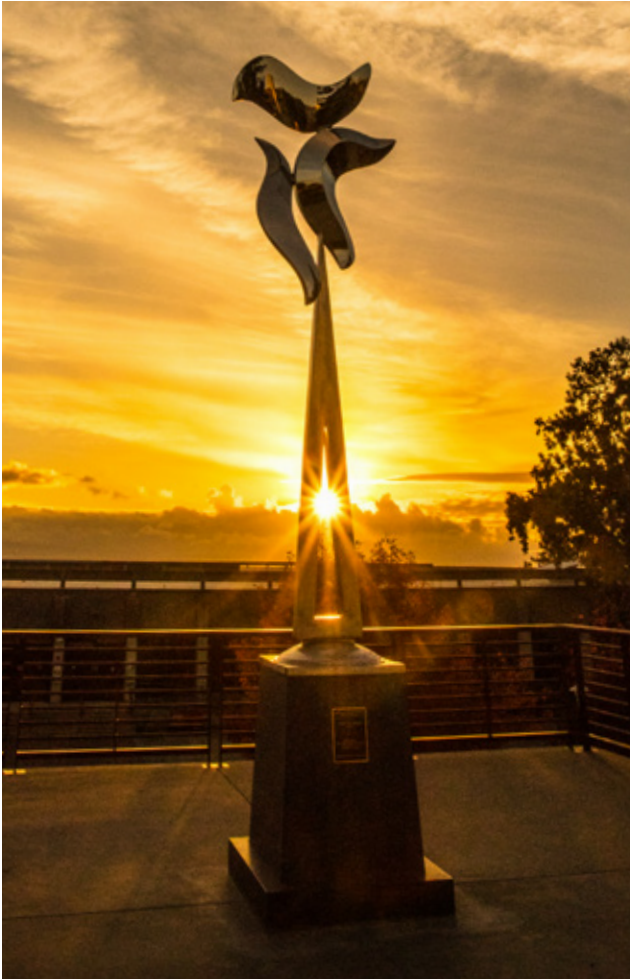
More than \$134 million  
in financial aid awarded  
to Cal State East Bay  
students in 2017-18



“It’s not easy being a father who is also a full time student and working multiple jobs ... but I’m now able to pursue my dreams because I have a scholarship.”  
—Isaiah Avila-De La Cruz



# VISIT *CAL STATE EAST BAY*



## **Learn about becoming a student**

Preview Day is held in the fall on the Hayward Campus. Meet with major departments, chat with students, learn about financial aid, and meet other future Pioneers. Discover why Cal State East Bay is the hidden gem of the Bay Area. Learn more at [csueastbay.edu/futurestudents](https://csueastbay.edu/futurestudents).

## **Tour the Hayward campus with a current student**

Campus tours are offered Monday through Friday at 11 a.m. or 2 p.m. and on select Saturdays. Register today at [csueastbay.edu/visit](https://csueastbay.edu/visit) or take a virtual tour with the free CSU East Bay Mobile app from your app store.

## **Get your questions answered**

The Welcome Center is open Monday through Friday 9 a.m.-5 p.m. and is located in the Student and Faculty Support Building, first floor, on the Hayward Campus, 25800 Carlos Bee Blvd., Hayward, CA 94542. Call **(510) 885-2556** or email: [visit@csueastbay.edu](mailto:visit@csueastbay.edu).

## **The Concord Campus**

Information about programs at the Concord Campus can be found online at [csueastbay.edu/concord](https://csueastbay.edu/concord). Visit the Concord Campus at the Academic Service Center, Monday through Thursday 9 a.m.- 6:30 p.m., except during academic breaks when the lobby closes at 5 p.m. 4700 Ygnacio Valley Rd., Concord, CA 94521. Call **(925) 602-6700** or email: [ccinfo@csueastbay.edu](mailto:ccinfo@csueastbay.edu).



Scan here to schedule a campus tour.

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HAYWARD • CONCORD • OAKLAND CENTER