



Educational Foundation Campaign Steering Committee
Tuesday, January 12, 2016
10:30a-11:30a
SA 4350
Student Administration Building, 4th Floor
And via Conference Call (866)614-8511 with Passcode 5951807

Agenda

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| 1. Call to Order | Devine |
| 2. Welcome and Introductions | Devine |
| a. Approval of September 24, 2015 meeting minutes | |
| 3. Campaign Milestones & Timeline Update | Brady |
| 4. CIRCLe Building | Hauck |
| a. CIRCLe Building Strategy Update | |
| 5. Rising in the East-The Campaign for Cal State East Bay | Hauck / Brady |
| a. Brief Review of Silent Phase Priorities | |
| b. Public Phase Priority Setting | |
| c. Langley 2 Day Planning Workshop-February 25-26, 2016 | |
| i. Regional Economic & Big Issues Research | |
| ii. Engaging Deans & Faculty | |
| d. Presidential Salons | |
| e. Campaign Kick-Off Gala in September | |
| 6. Campaign Fundraising Goal & Next Steps | Brady |

Next Campaign Steering Committee Meeting Tuesday, March 1, 2016.