



Educational Foundation Campaign Steering Committee
Monday, April 27, 2015
4:00 p.m. – 5:00 p.m.
SA 4600A
Student Administration Building, 4th Floor
And via Conference Call (866)614-8511 with Passcode 5951807

Agenda

Meeting Chair: Campaign Co-Chair Patrick Devine
Invited Guests: Jeff Bliss, Executive Director, University Communications
Richard Watters, Director, University Events

-
- | | |
|---|----------------|
| 1. Call to Order | Devine |
| 2. Welcome and Introductions | Devine |
| 3. President's Remarks | Morishita |
| 4. Review & Discussion of Campaign Success to Date & Overview of Public Phase | Hauck
Brady |
| a) Campaign Timeline | |
| b) Campaign Working Goal | |
| c) Campaign Kick Off Event (@60% of Goal) | |
| d) Campaign Marketing & Communications | |
| 5. Consider Possibility of Expanding Campaign Committee Membership Including: | Devine |
| a) Non-Educational Foundation Board Members | |
| b) Honorary Members (i.e. Stephen Bechtel) | |
| c) Celebrity Spokesperson | |
| 6. Open Discussion | Devine |

Next Campaign Steering Committee Meeting Tuesday, June 2, 2015 at 4:00 p.m.
Co-Chair Lou Miramontes will be Meeting Chair.