



CALIFORNIA STATE
UNIVERSITY
E A S T B A Y

Campaign Steering Committee Meeting

President's Conference Room - Student Services and Administration Building and via
Conference Call (866) 614-8511 with Passcode 5951807

Tuesday, May 13, 2014
8:00am-10:00am

Agenda

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| 1. Welcome | Lou Miramontes, Campaign Co-Chair |
| 2. Overview of Campaign Prospecting Process | Ara Serjoie, VP UA |
| 3. Update on Prospect Assignments | ALL |
| 4. Review of List and Making Additional Assignments | ALL |
| 5. UA Plan Implementation Progress | Ara Serjoie |
| 6. Thank You and Adjournment | Patrick Devine, Campaign Co-Chair |