



Educational Foundation Campaign Steering Committee
Thursday, August 6, 2015
10:00am – 11:00 am
SA 4600A
Student Administration Building, 4th Floor
And via Conference Call (866)614-8511 with Passcode 5951807

Agenda

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| 1. Call to Order | Devine |
| 2. Welcome and Introductions | Devine |
| 3. President's Remarks | Morishita |
| 4. Review & Discussion of Campaign Success to Date & Overview of Public Phase: | |
| a. Campaign Kick Off Event | Watters |
| b. Campaign Marketing & Communications Plan | Bliss |
| c. Campaign Update | Brady |
| 5. Prospect Review | Brady |
| a. Relationship Mapping | Hauck |
| 6. Expanding Campaign Committee Membership: | Devine |
| a. Non-Educational Foundation Board Members | |
| b. Honorary Members (i.e. Stephen Bechtel) | |
| c. Celebrity Spokesperson | |
| 6. Open Discussion | Devine |

Next Campaign Steering Committee Meeting Thursday, September 24, 2015.