



CALIFORNIA STATE
UNIVERSITY
E A S T B A Y

Educational Foundation Campaign Steering Committee

August 17, 2016

10:00am-11:00am

SA 4600

And via Conference Call (866)614-8511 with Passcode 5951807

AGENDA

- | | |
|---|------------------|
| 1. Call to Order | Miramontes |
| 2. Welcome and Introductions | Miramontes |
| a. Approval of June 22, 2016 meeting minutes | |
| 3. Rising in the East: The Campaign for Cal State East Bay | |
| a. FY2016 Year End Report & Highlights | Brady |
| b. Campaign Summary Report | Devine |
| c. Quarter 1: Fundraising plans and campaign activities | Brady |
| 4. Progress with Campaign Initiatives | |
| a. Campaign Priority Setting | Hauck |
| b. Campaign Kickoff Gala | Rich Watters |
| c. Presidential Salons hosted by Miramontes
& Felton: update & next steps | Miramontes/Brady |
| d. Sponsorships | Andrea Ruoah |
| 5. Role of Campaign Steering Committee Members | |
| a. Review & discuss draft Campaign Steering Committee
Roles & Responsibilities | Devine |
| 6. Adjourn | |