



# CAL STATE EAST BAY

## Educational Foundation Campaign Steering Committee

Tuesday, January 10, 2017

10:00a-11:00a

SA 4600

And via Conference Call (866)614-8511 with Passcode 5951807

### AGENDA

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| 1. Call to Order   | Miramontes   |
| 2. Welcome and Introductions                               |  |
| a. Approval of November 16, 2016 meeting minutes           | Miramontes   |
| 3. Rising in the East: The Campaign for Cal State East Bay | Miramontes   |
| a. Fiscal Year Fundraising Update                          |  |
| 4. Campaign Kick Off Board Follow Up                       | Miramontes / Dilsaver<br>Sherratt / Klescewski<br>Acosta / Remmich |
| 5. Board Prospect Review of Assigned Prospects             | Brady, All   |
| 6. Campaign Fundraising Toolkit                            |  |
| a. Brochure, fundraising campaign materials, stories, etc. | Bliss  |
| 7. Adjourn   | Miramontes   |

#### Upcoming Campaign Steering Committee Meetings:

March 15, 2017	10a-11a	SA4600
May 17, 2017	10a-11a	SA4600
July 26, 2017	10a-11a	SA4600
September 13, 2017	10a-11a	SA4600
November 9, 2017	10a-11a	SA4600