



# CAL STATE EAST BAY

## Educational Foundation Campaign Steering Committee

January 23, 2018

10:00a-11:00a

SA 4600

And via Conference Call (866)614-8511 with Passcode 5951807

### AGENDA

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1. Call to Order Devine
2. Welcome and Introductions Devine
  - a. Approval of November 9, 2017 meeting minutes
3. Campaign Update Devine
  - a. YTD Fundraising report
  - b. YTD Campaign Designations Johnson
  - c. End of Year Fundraising Numbers
  - d. 2018 Pipeline Report
  - e. Market Smart Planned Giving Update
4. Applied Science Center Fundraising Plan Johnson / Stanco
  - a. Applied Science Center Development Outline
  - b. Applied Science Center Top 10 Foundation List
5. Upcoming Events Johnson
  - a. Heritage Society Luncheon, February 28, 2018
  - b. President's Etiquette Dinner, May 17, 2018
6. Campaign Steering Committee Overview All
  - a. Onboarding Discussion for New AVP Holly Stanco
7. Adjourn Devine