



CALIFORNIA STATE
UNIVERSITY
E A S T B A Y

Educational Foundation Campaign Steering Committee
Wednesday, November 16, 2016
10:00a-11:00a
SA 4600
And via Conference Call (866)614-8511 with Passcode 5951807

AGENDA

1. Call to Order Devine

2. Welcome and Introductions Devine
 - a. Approval of August 17, 2016 meeting minutes

3. Top Campaign Priority Hauck/Inch
 - a. Collaborative Learning/Library Commons
 - i. Leveraging State Dollars with private support

4. Rising in the East: The Campaign for Cal State East Bay Devine
 - a. Campaign Overview

5. Campaign Kick off Follow Up Jonathan Reyes
Brady
 - a. Faculty & Staff Giving Program
 - i. Project HOPE
 - b. List of Kick Off Attendees

6. Fundraising Efforts Andrea Rouah
 - a. Focus on Planned Gifts

7. Adjourn