



CAL STATE EAST BAY

Educational Foundation Campaign Steering Committee

November 9, 2017

9:00a-10:00a

SA 4600

And via Conference Call (866)614-8511 with Passcode 5951807

AGENDA

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|---|--------------|
| 1. Call to Order | Devine |
| 2. Welcome and Introductions | Devine |
| a. Approval of September 20, 2017 meeting minutes | |
| 3. Campaign Update | Devine |
| a. YTD Fundraising report | |
| b. Valley Proposal – Rich Sherratt | |
| c. CORE Foundation list – Bill Johnson | |
| 4. Development Update | Bill Johnson |
| a. 2018 Pipeline | |
| b. Business Planning process | |
| c. Planned Giving | |
| 5. Upcoming Events | Bill Johnson |
| 6. Adjourn | Devine |