



CALIFORNIA STATE  
UNIVERSITY  
E A S T B A Y

**Educational Foundation Communications & Constituent Engagement Committee**

**Wednesday, May 11, 2016**

**10:30a.m.-11:30a.m.**

**SA 4600A**

**Via Conference Call (866) 614-8511 with Passcode 5951807**

**Committee Members:**

Lee Blicht-Chair

Tanya Hauck

Jennifer Case

David Lopez

Tessie Guillermo

Jack Acosta

Bette Felton

Howard High

Mahla Shaghafi

Micky Randhawa

*Staff: Jeff Bliss*

*Richard Watters*

*May Hernandez*

*Andrea Rouah*

**Agenda**

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|---|-----------------|
| 1. Welcome  | Lee Blicht      |
| 2. 60 <sup>th</sup> Anniversary / Campaign Kickoff Sponsorships | Andrea Rouah    |
| 3. Branding Initiative / Web Redesign                           | Jeff Bliss      |
| 4. Committee Membership   | Richard Watters |
| 5. Adjournment  | Lee Blicht      |
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**Upcoming Meetings and Events:**

Board of Trustees-June 16, 2016

Nominating Committee-July 13, 2016

Executive Committee-August 10, 2016

Educational Foundation Retreat- TBD September 2016

Nominating Committee-October 5, 2016

Campaign Steering Committee-June 22, 2016

Finance & Investment Committee-July 28, 2016

Campaign Steering Committee-August 17, 2016

Finance & Investment Comm.-October 20, 2016