



Educational Foundation Communications & Constituent Engagement Committee

Wednesday, August 10, 2016

10:30a.m.-11:30a.m.

SA 3200

Via Conference Call (866) 614-8511 with Passcode 5951807

Committee Members:

Bette Felton-Chair
Tanya Hauck
Jennifer Case
Mahla Shaghafi
Tessie Guillermo

Jack Acosta
Bette Felton
Hendrix Erhahon
Micky Randhawa

*Staff: Jeff Bliss
Richard Watters
May Hernandez
Andrea Rouah*

Agenda

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| 1. Welcome | Tanya Hauck |
| a) Welcome new chair Bette Felton | |
| 2. Committee Membership | Bette Felton |
| a) Review Committee charter | |
| 3. Campaign Kick-off Sponsorships / 60 th Anniversary | Andrea Rouah |
| a) Update on confirmed Sponsorships | |
| b) Review of prospective sponsor list | |
| c) Kick-off event plans | |
| 4. Campaign Communications Program | Jeff Bliss |
| 5. Adjournment | Bette Felton |
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Upcoming Meetings and Events:

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| Executive Committee-August 10, 2016 | Campaign Steering Committee-August 17, 2016 |
| Educational Foundation Retreat- TBD Sept/Oct 2016 | |
| Nominating Committee-October 5, 2016 | Finance & Investment Comm.-October 20, 2016 |



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Communications & Constituent Engagement Committee Charter

The Communications and Constituent Engagement Committee, is appointed by the Board to assure that communications and constituent engagement activities are consistent and strategic and: (1) have a tangible impact on the University such as helping to attract new students, faculty and volunteers; (2) educate the surrounding and business community about our students/graduates and the programs taught at the University that would have a positive impact on their respective interests and businesses; (3) convey a positive image of the University that facilitates a “feel good” association with the institution on campus and beyond.

Communications & Community Outreach Committee

Bette Felton, Chair

Staff: Jeff Bliss

Jack Acosta (ex-officio)

Staff: Richard Watters

Tanya Hauck (ex-officio)

Staff: May Hernandez

Jennifer Case

Staff: Andrea Rouah

Mahla Shaghafi

Tessie Guillermo

Micky Randhawa

Hendrix Erhahon