



# CAL STATE EAST BAY

## Educational Foundation Communications & Constituent Engagement Committee

Tuesday, March 28, 2017

10:30a.m.-11:30a.m.

SA 4600A

Via Conference Call (866) 614-8511 with Passcode 5951807

### Committee Members:

Bette Felton-Chair

Don Sawyer

Hendrix Erhahon

Mahla Shaghafi

Jack Acosta

Jennifer Case

Micky Randhawa

Tessie Guillermo

*Staff: Jesse Cantley*

*Richard Watters*

*May Hernandez*

### Agenda

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|------------------------------------|-----------------|
| 1. Welcome                         | Bette Felton    |
| 2. University Advancement Updates  |                 |
| a) Leadership Changes              | Don Sawyer      |
| b) University Communications       | Jesse Cantley   |
| c) Alumni & Constituent Engagement | Richard Watters |
| 3. Campaign Pipeline               | Don Sawyer      |
| 4. Legacy Gifts                    | Andrea Rouah    |
| 5. Adjournment                     | Bette Felton    |
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### Upcoming Meetings and Events:

Board of Trustees-Wednesday, April 12-7:30a-10:00a

Nominating Committee-Tuesday, April 18, 9:00a-10:00a

Finance & Investment Committee-Thursday, April 20, 8:30a-9:30a

Campaign Steering Committee-Wednesday, May 17, 10:00a-11:00a

Executive Committee-Wednesday, May 31, 12:00p-1:30p

**Communications & Constituent Engagement Committee-Thursday, June 15, 10:30a-11:30a**

Board of Trustees-Tuesday, June 27, 7:30a-10:00a