

# CAL STATE EAST BAY EDUCATIONAL FOUNDATION

## Board of Trustees Meeting Minutes

Wednesday, March 30, 2016

7:30a.m.-10:00a.m.

Student Administration Building, SA 4600A

And via Conference Call

**Trustees Present:** Jack Acosta, Lee Blitch, Richard Carson, Jennifer Case, Debbie Chaw, Patrick Devine, Evelyn Dilsaver, Bette Felton, Alan Gould, Tessie Guillermo, James Hannan, Tanya Hauck, Dr. Derek Kimball (Faculty Trustee), Louis Miramontes, Leroy Morishita, Carolyn Nelson, Marvin Remmich, Micky Randhawa, Mahla Shaghafi, Rich Sherratt, Jim Songey

**Trustees Absent:** Carolyn Aver, Howard Hyman, Narinder Kapany, James Klescewski, David Lopez (Student Trustee), Kumar Malavalli, Janet Owen, Gary Wallace, Allen Warren

**Staff Present:** Kathleen Brady, Carla Faini, May Hernandez

### I. Welcome Remarks/ Approval of Meeting Minutes

Chair Acosta started the Cal State East Bay Educational Foundation Board meeting at 7:59am.

**December 16, 2015 Board Meeting:** The board reviewed the December 16, 2015 board meeting minutes. On motion duly made, seconded and unanimously carried, the following Minute Action was taken:

MINUTE ACTION: The board approves the minutes from December 16, 2015.

Motion by: Jack Acosta Seconded by: Evelyn Dilsaver Motion: Passed

### II. Cal State East Bay President's Report

Dr. Leroy M. Morishita started his report by announcing that the Honorary Doctorate recipients, including one Educational Foundation Board Member, Evelyn Dilsaver.

He discussed his current activities, including attendance to Hill Day, receiving the Asian Pacific Island and Hispanic Serving Institution grants, and the new budget put forth by the Governor.

### III. Executive Committee Report:

Chair Acosta discussed that the Sikh Foundation monies had been returned, per the previous board meeting minute action in December 2015. He gave a brief report on the recent consultant Langley Innovations meeting and that in the future the Board would be helping with priority setting for the Campaign.

### IV. Finance & Investment Committee Report:

Debbie Chaw gave the Finance & Investment Committee update for Evelyn Dilsaver. She discussed the Investment Summary FYTD, the in progress results as of February 29, 2016 and the endowment distributions. She mentioned that at the next Board meeting the Board will have to approve the 16/17 operating budget & reserve as well as the 16/17 endowment distribution.

**V. Audit Committee:**

Chair Songey discussed the timing and scope of the audit and that they are starting the preliminary steps to prepare for it right now.

**VI. Communications & Constituent Engagement Committee:**

Lee Blitch, Chair of the Communications & Constituent Engagement Committee, began with showing the new branding video "Rising in the East" which will coincide with the Campaign. He let the Board know the public kick-off event for the Campaign will be September 24, 2016 and the process of getting sponsorships to subsidize the event. He requested the Board's help with obtaining sponsorships. The Board discussed possible names of potential corporate sponsors.

**VII. Campaign Steering Committee:**

Co-Chair Patrick Devine discussed the new momentum of the Campaign, the outcomes of the Langley Priority Setting meeting, and that the Committee will be helping University Advancement come up with the pillars of the Campaign. He noted that we have \$28M left to raise in the \$60M goal.

**VIII. University Advancement Update:**

Tanya Hauck and Kathleen Brady both discussed progress in the Campaign, the Presidential Salon that was hosted by Board Member Louis Miramontes and its' success, and discussed in detail the branding plan for Rising in the East, its execution, and how that will help contribute to Campaign success.

Tanya Hauck introduced the new Advancement team member, Carla Faini, Director of Corporate & Foundation Relations. She noted that much of the monies already raised toward the Campaign have come from the corporate sector, and having a dedicated person in this area will help further that growth.

**IX. Adjournment:**

With no further business to discuss, Chair Acosta adjourned the meeting at 9:48a.m.

Dated: March 30, 2016

  
Mahla Shaghafi, Secretary

Recorded by May Hernandez, Executive Assistant to the Vice President of University Advancement

**Action Items Noted:**