

# CAL STATE EAST BAY EDUCATIONAL FOUNDATION

## Board of Trustees Meeting Minutes

### Board Retreat

Saturday, September 20, 2014

Monterey Peninsula Country Club, Beach House

2810 17-Mile Drive

Pebble Beach

**Trustees Present:** Jack Acosta, Lee Blich, Richard Carson, Jennifer Case, Patrick Devine, Evelyn Dilsaver, Bette Felton, Tessie Guillermo, James Houpis, Howard Hyman, James Klescewski, Leroy Morishita, Patrick O'Brien, Mahla Shaghafi, Richard Sherratt, Gary Wallace, Allen Warren, Brad Wells.

**Trustees Absent:** Carolyn Aver, Ray Garcia, Alan Gould, James Hannan, Narinder Kapany, Kumar Malavalli, Katrina Mayol, Janet Owen, Micky Randhawa, James Songey.

**Staff Present:** Debbie Chaw, May Hernandez

#### I. Welcome Remarks/Introductions

President Morishita welcomed everyone to the meeting and he and nominating committee chair Rich Sherratt introduced Ms. Tessie Guillermo, Dr. Bette Felton, and Ms. Jennifer Case.

Chair Acosta started the Cal State East Bay Educational Foundation Board meeting at 8:58 am. He welcomed back board member Allen Warren and thanked Howard Hyman for hosting the retreat.

#### II. Approval of Meeting Minutes

**June 27, 2014 Board Meeting:** The board reviewed the June 27, 2014 board meeting minutes. On motion duly made, seconded and unanimously carried, the following Minute Action was taken:

MINUTE ACTION: that the board approves the minutes from the June 27, 2014 meeting.

Motion by: Rich Sherratt    Seconded by: Mahla Sheghafi                      Motion: Passed

#### III. Cal State East Bay President's Report

President Leroy M. Morishita reported on organizational changes including the departure of Linda Dalton and Sara Judd and the recruitment search for permanent Vice Presidents for University Advancement and Student Affairs; the FY 14/15 budget; FY 14/15 enrollment; Planning for Distinction; the hiring of a full-time Title IX officer in response to the CSU's focus on addressing sexual harassment; and the plan to change from quarter to semester for Fall 2018.

The president also stated that the university is under accreditation review by the Western Association of Schools and Colleges with the accreditation visit scheduled for April 2015. Also mentioned was the completion of the new Academic/Faculty building by late Spring 2015; a funding proposal request meeting with a potential donor for the CIRCLe building; and, a September 23 AT&T/CSUEB event at Hayward High school where the \$276K grant from the AT&T Aspire Program will be presented to support Hayward Promise Neighborhood.

**IV. Executive Committee Reports**

Chair Jack Acosta discussed the Board Commitment Form and Annual Conflict of Interest Statement. He asked all board members to complete their forms and provide them to Debbie Chaw.

**V. Finance & Investment Committee**

Committee chair Evelyn Dilsaver presented the investment results as of August 30, 2014. She reported that our investment portfolio is doing well with a one-year return rate of 17.10%. She stated that since inception, \$7M was contributed to the endowment and the investment return amount was \$8.5M. Additionally, Ms. Dilsaver reported that the committee moved the fixed income investments from Pimco to Breckenridge, and it will be reviewing the investment policy to include environmentally/socially responsible investing such as eliminating investment in fossil fuel stocks. Ms. Debbie Chaw mentioned that both the August 30, 2014 and June 30, 2014 reports were included in the board packet.

**VI. Nominating Committee Report**

Committee chair Rich Sherratt welcomed Jennifer Case as the Alumni Trustee, and nominated Mr. Louis Miramontes as a trustee. On motion duly made, seconded and unanimously carried, the following Minute Action was taken:

MINUTE ACTION: that the board approves Mr. Louis Miramontes as a Cal State East Bay Educational Foundation Board Trustee

Motion by: Rich Sherratt                      Seconded by: Jack Acosta                      Motion: Passed

**VII. Audit Committee Report**

Mr. Rich Carson stated that the Audit Committee met with the auditors MGO Certified Public Accountants on September 16, 2014 and reviewed the draft of the financial statements and audit report for the year ending June 30, 2014. Mr. Carson recommended that the board approve the audited 2014 financial statements. On motion duly made, seconded and unanimously carried, the following Minute Action was taken:

MINUTE ACTION: that the board approves the 2014 financial statements and audit report as presented.

Motion by: Rich Sherratt                      Seconded by: Jack Acosta                      Motion: Passed

Mr. Carson discussed that the timing was very tight between the receipt of the financial statements and audit report and board approval in order to meet the Chancellor's Office requirements. He stated that next year, because the September board meeting is earlier in the month and the financial statements won't be ready until after the September board meeting, the timeline can't be met. He recommended that the board allow the audit committee, on behalf of the full board, to approve the financial statements and audit report for year ending June 30, 2015 after the September board meeting with follow-up to the full board at the next scheduled meeting.

On motion duly made, seconded and unanimously carried, the following Minute Action was taken:

MINUTE ACTION: that the audit oversight committee, on behalf of the full board of trustees, approves the financial statements and audit report for the year ended June 30, 2015, and will

present the report at the next scheduled board meeting following the September 2015 board meeting.

Motion by: Rich Carson

Seconded by: Mahla Shaghafi

Motion: Passed

**VIII . Campaign Fundraising Year-to-Date**

Co-Committee chair Patrick Devine reported on the status of the campaign which has been stalled due to vacancies in development. Interim Vice President Blitch stated that our fundraising goal for FY 14/15 is \$4M and believes it is attainable if we receive the \$2.5M grant for the CIRCLE building from a prospective foundation donor.

**VIII. Other Business**

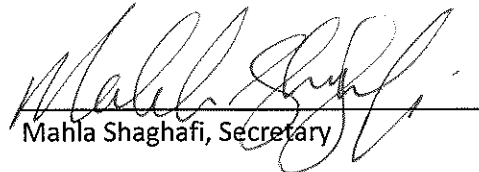
Mr. Allen Warren discussed that there is no history of past alumnus awards online, and that there should be an effort to enhance how we speak about alumnus / athletes which will further increase fundraising efforts. Ms. Jennifer Case mentioned the Chancellor's Office was starting a campaign called "The Class of 3 Million" which celebrates alumnus of the entire CSU system.

Ms. Debbie Chaw discussed the 2015 Education Foundation Board Meeting schedule.

**ADJOURNMENT**

There being no further business to discuss, Chair Acosta adjourned the meeting at 9:54 am.

Dated: September 20, 2014

  
Mahla Shaghafi, Secretary

Recorded by May Hernandez, Executive Assistant to the Interim Vice President

**Action Items Noted:**