

CAL STATE EAST BAY EDUCATIONAL FOUNDATION

Board of Trustees Meeting Minutes

Friday, December 5, 2014

CSU East Bay

President's Conference Room

25800 Carlos Bee Boulevard

Hayward, Ca 94542

And via Conference Call

Trustees Present: Jack Acosta, Lee Blicht, Richard Carson, Jennifer Case, Patrick Devine, Evelyn Dilsaver, Bette Felton, Alan Gould, James Houpis, James Klescewski, Louis Miramontes (via phone), Leroy Morishita, Micky Randhawa (via phone), Marvin Remmich, Mahla Shaghafi (via phone), Brad Wells, John Zamora

Trustees Absent: Carolyn Aver, Ray Garcia, Tessie Guillermo, James Hannan, Howard Hyman, Narinder Kapany, Kumar Malavalli, Patrick O'Brien, Janet Owen, Richard Sherratt, James Songey, Gary Wallace, Allen Warren

Staff Present: Jeff Bliss, Kathleen Brady, May Hernandez, Garvin Tso, Rich Watters

I. Welcome Remarks/Introductions

Chair Acosta started the Cal State East Bay Educational Foundation Board meeting at 7:57 am. He welcomed everyone who was present and those via conference call.

II. Approval of Meeting Minutes

September 20, 2014 Board Meeting: The board reviewed the September 20, 2014 board meeting minutes. On motion duly made, seconded and unanimously carried, the following Minute Action was taken:

MINUTE ACTION: that the board approves the minutes from the September 20, 2014 meeting.

Motion by: Marv Remmich

Seconded by: Evelyn Dilsaver

Motion: Passed

III. Cal State East Bay President's Report

President Leroy M. Morishita began by presenting Alumni board members with revised diplomas that read "California State University, East Bay" with his signature, and took a commemorative photo with each recipient as well as a group photo.

President Morishita reported on receiving verbal confirmation that the Bechtel Foundation has approved a \$2.5M grant toward the CIRCLE Building fundraising campaign and applauded Mr. Blicht for his efforts during his time as Interim Vice President of University Advancement. He also commented on organizational changes regarding the recruitment search for the Vice President of University Advancement as well as Vice President of Student Affairs and Director of Intercollegiate Athletics searches and their upcoming conclusions.

President Morishita also discussed the CSU budget increase of 4% being supported by the Governor

of California although the CSU chose not to raise fees; In addition, there was discussion of the UC Constitutional Autonomy; as well as the legislature coming up with funds to replace the UC fees which the CSU system will be included in. He also discussed building a sustainable finance model in the future.

IV. Executive Committee Reports

Chair Jack Acosta stated the Vice President of Advancement search committee meeting was to be held later today to discuss their final recommendation. He also mentioned the Board Commitment Form and requested if they had not been turned in to please expedite them to Ms. Debbie Chaw.

V. Finance & Investment Committee

Committee chair Evelyn Dilsaver presented the investment results as of October 31, 2014. She reported that our long term investment portfolio is doing well; however, there are some negative returns, so the committee will be taking a look at whether they need to replace some investments, although this is only 1.7% of the portfolio. She stated that since inception, \$7M was contributed to the endowment and the investment return amount was \$8.2M.

Mr. Lee Blich commented that the endowment reports were sent to individual contributors on December 1, 2014, and Chair Jack Acosta and Mr. Marvin Remmich thanked him, stating they received their letters and were pleased to have a yearly update on behalf of the contributors.

VI. Nominating Committee Report

Committee Chair Rich Sherratt was not present at the meeting to discuss the Nominating Committee, and Chair Jack Acosta mentioned there was no new business in this area, so there was no additional information on this at this time.

VII. Campaign Fundraising Year-to-Date

Interim Vice President Blich stated that our fundraising goal for FY 14/15 is \$4M and announced that they have received verbal confirmation that we are going to receive the \$2.5M grant for the CIRCLE building, which will bring our total to \$3.25M with 6 months left in the fiscal year to reach the goal. He stated this goal should be attainable and possibly surpassed with expectations of potentially raising \$5M by fiscal year end.

VIII. Review of Form 990

Treasurer Brad Wells reviewed IRS Form 990 for FYE 13/14, which was reviewed by the Executive Committee at its last meeting. He mentioned that we are a public charity and that we are in compliance with requirements and is not required to disperse 5% of our excess contributions, which are gifts that exceed over 5% of endowment value. He further discussed the California return, and that we reported grant and assistance passed through foundation and endowment program. He concluded that there is no controversy on either document and our returns were filed on time.

IX. Other Business

Interim Vice President Blich introduced new Associate Vice President of Development, Ms. Kathleen Brady, to the board. He commented that at our last meeting in September, University Advancement vacancies were at 41% and that with the onboarding of Ms. Brady that we should be able to fill the Director of Development positions and reduce the vacancies.

Interim Vice President Blich presented the progress University Advancement has made since the Pebble Beach board meeting, discussed the Strategic Plan he has put in place, and offered this to be

viewed by all board members. He introduced Jeff Bliss, Executive Director of University Communications, to give an update on accomplishments since the perception study was done, and how they will be addressing the concerns that were derived from the study. Interim Vice President Blich continued on with a staffing update.

Chair Jack Acosta thanked Interim Vice President Blich for all he has brought to the table in his time here, and asked the board if there were any closing remarks.

ADJOURNMENT

There being no further business to discuss, Chair Acosta adjourned the meeting at 9:07 am.

Dated: December 5, 2014


Mahla Shaghafi, Secretary

Recorded by May Hernandez, Executive Assistant to the Interim Vice President

Action Items Noted: