

Board of Trustees Meeting General Session

President's Conference Room Friday, October 6, 2023 9:30am-12:00pm

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Trustees present: Johan Klehs, Chair; Linda Renteria, Vice Chair; Jack Acosta; Anupama

Anantharaman; Nolan Calara (Student Trustee); Rich Carson; Michael Coke; Patrick Devine; Evelyn Dilsaver; Bette Felton; James Hannan; Walt Jacobs; Paige Luben (Alumni Trustee); Louis Miramontes; Nitu Nanda; Janet Owen; Marvin

Remmich; Amy Schioldager; Robert Scribner; Allen Warren

Absent: Evelyn Buchanan, Vice President for University Advancement (CEO); Ruth Bley; Randall Davis Derek Jackson-Kimball (Faculty Trustee); Kumar Malavalli; Cherrie Nanninga; Rosie Rios; James Songey, Secretary; Richard Sherratt; Gary

Wallace

Ex Officio present: Cathy Sandeen, President; Myeshia Armstrong, Vice President for

Administration & Finance (Treasurer)

Staff Present: May Hernandez, Director, Educational Foundation; Brian Sharpes, Graystone San

Francisco; Brad Vartan, Associate Vice President, Development; Dean Jason Singley;

Ayona Chatterjee

MINUTES

1. Call to Order: Chair Klehs called the meeting to order at 9:31a.m. with a quorum present. He asked if trustees reviewed minutes from June 16, 2023, and if there were any changes, none were presented. On motion duly made, seconded, and unanimously carried, the following Minute Action was taken:

MINUTE ACTION: The board approves the minutes as prepared from June 16, 2023.

Motion by: <u>Patrick Devine</u> Seconded by: <u>Bette Felton</u> Motion: Passed

- 2. Chair's Report: Chair Klehs welcomed the new trustees, provided an update on current events and talked about Giving Tuesday & CSUEB Day of Giving and the fundraising goals we hope to reach.
- **3. President's Report:** She expressed gratitude for the participation in her review, presented student demographics and population trends, and showcased a new Communications video. She also addressed enrollment strategies and innovative ideas for degree programs, and discussed the CSU board of trustees approved a 6% tuition increase, the first in 11 years.
- **4. Answering the Demand for Data Scientists:** Dean Singley introduced Ayona Chatterjee who provided a presentation on Data Sciences at Cal State East Bay.
- **5. Finance & Investment Committee Report:** The board moved to the Finance & Investment Committee report as Amy Schioldager was providing the report and had to leave the meeting early. She discussed the changes they will be making and will have updates for the next report.

Myeshia Armstrong presented the FY 23/24 Operating Budget as of August 31, 2023 stating so far this FY, we have minimal expenses that have posted, but as we move through the year we will have higher planned expenses. She discussed the investment planned for this FY related to the fundraising campaign and pointed out that we should beat our projections for current use fees.



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- **6. Audit Committee Report:** Richard Carson provided the report in Chair Songey's absence. He stated there were no concerns or adjustments noted and the final audit report will be distributed.
- **7. Governance Committee:** Bette Felton gave the report in Chair Sherratt's absence. She discussed committee planning, and proposed a new trustee for approval, Jenny Linton.

On motion duly made, seconded, and unanimously carried, the following Minute Action was taken:

MINUTE ACTION: The board approves Jenny Linton as a trustee for FY 23/24. Motion by: Johan Klehs

Seconded by: Jack Acosta

Motion: Passed

- **8.** Development Committee Report:
 - a. Fundraising Update as of August 31, 2023: Brad Vartan provided the development report, noting that the fundraising goal was increased to \$10M from \$6M. He discussed recent hires, and why the new additions will help with the increased fundraising goal; new technology improvements to support development work and some potential gifts that will be closing soon.
 - **b.** Giving Tuesday & Cal State East Bay Giving Day: He told the board about moving away from Giving Tuesday to CSUEB's own day of giving, and why this change will be made
- **9. University Advancement Update:** Brad provided the report in Evelyn's absence. He discussed the campaign progress, feasibility study and next steps for the campaign.
- **10.** New or Old Business: No business presented.

Adjournment: With no further business to discuss, Chair Klehs called for a request to adjourn at 11:44pm. On motion duly made, seconded, and unanimously carried, the following Minute Action was taken:

MINUTE ACTION: Adjourn the board of trustees general session meeting.

Motion by: Cathy Sandeen Seconded by: Amy Schiolager Motion: Passed

Dated: October 6, 2023