CAL STATE EAST BAY EDUCATIONAL FOUNDATION

Board of Trustees Meeting Minutes
Friday, April 6, 2018
President’s Conference Room SA 4900
Hayward Campus, CA

Trustees Present: Jack Acosta, Jennifer Case, Debbie Chaw, Patrick Devine, Evelyn Dilsaver, Bette Felton, Edward Inch, Bill Johnson, Derek Jackson-Kimball, James Klescewski, Leroy Morishita, Louis Miramontes, Cherrie Nanninga, Samantha Quiambao, Marvin Remmich, Richard Sherratt


Trustees On Leave: Carolyn Aver, Janet Owen

Staff Present: Jesse Cantley, Megan Gray, May Hernandez, Holly Stanco, Fern Tyler

I. Call To Order / Approval of Minutes:
Chair Remmich called the Cal State East Bay Educational Foundation Board meeting to order at 8:01am with quorum present.

December 19, 2017 Board Meeting Minutes: The board reviewed the minutes from the December 19, 2017 Board meeting.

MINUTE ACTION: The board approves the minutes from December 19, 2017:

Motion by: Jack Acosta
Seconded by: Patrick Devine
Motion: Passed

II. Cal State East Bay President’s Report:
Dr. Leroy Morishita welcomed the trustees to the meeting, announced that the University has started its final Spring quarter (as the next Spring we will be moved to a semester system), and gave a brief overview on how the programs have been transformed for the semester conversion.

He announced that the previous week was the opening of the Bechtel Science Labs, and invited the trustees to visit the labs. The board had a discussion regarding this in relation to the Applied Science Center initiative. Dr. Kimball gave a report on the Bechtel Labs opening, and noted that the flexibility of the space will be instrumental in helping our students succeed.

The President mentioned he recently has his six-year evaluation by the CSU trustees, and the results were very positive. He thanked our trustees that participated.
He gave a brief update on the budget, his recent trip to Sacramento and the general landscape of the political climate in relation to budget for the CSU. More information will be available later in the year on this point.

III. CORE Presentation:
Vice President Debbie Chaw and Provost Dr. Edward Inch gave a presentation on the CORE building as the last time the board heard about it was in September 2017. They shared the updated design schematics, ideas for the layout of the projects and programs to be contained in the building, and a general update on progress. They answered questions the trustees had.

IV. Student Speaker-Jasmine Hahn:
Chair Marvin Remnich introduced a student speaker, Jasmine Hahn, who gave a presentation on the work she is doing at Cal State East Bay, how scholarships have helped her to achieve her educational goals, and answered questions from the trustees about her general experience here as well as her aspirations upon graduation.

V. Finance & Investment Committee:
Chair Evelyn Dilsaver went over the year to date investment summary, noted our returns are good, and the campus is performing better than the comparative indexes. All of the investment accounts have been moved over to Graystone Consulting, and the transition was seamless. She also announced that we received the NACUBO survey results, and CSU East Bay performed in the top 5 of the 23 CSU campuses.

Chair Dilsaver and Vice President Debbie Chaw then covered the year to date operating budget, mentioned we are doing well and where we expected to be, answered some questions from the board, and said the committee will meet again in April to review the endowment distribution.

VI. Campaign Steering Committee:
Co-Chair Patrick Devine shared the updated fundraising YTD totals with the board and announced that we secured the $15M gift from the Valley Foundation, although now we have new fundraising goals to match in order to receive the gift, so there is much work ahead.

He went over the Campaign Designations Report with the board, and explained that this version of the fundraising report shows where money raised is being designated, and that many of the gifts are designated to scholarships.

VII. Communications & Constituent Engagement Committee:
Chair Bette Felton gave an update from their last meeting where the committee gave their feedback on some fundraising proposals University Advancement had submitted, and they also discussed the campaign overlays in the magazine. She asked for the board to review them and give feedback. She pointed out the new impact book which was recently produced by University Communications, which is meant to describe "who CSU East Bay is" and be used as a tool that can be customized to different constituent proposals.

VIII. Nominating Committee:
Chair Rich Sherratt reported that the committee is working on the nominations slate, and that each member has been assigned trustees to encourage those with expiring terms to renew. At the June 27, 2018 board meeting, he will have the new nominations slate for approval.
IX. University Advancement Update:

Vice President of Advancement Bill Johnson asked his Associate Vice President for Development, Holly Stanco, to give a brief update to the board on the planned giving initiative. She went over the strategy and how it is contributing to the campaign. She stated that total commitments this year total to $2.5M, and the total planned giving the campus has received in its history is $6.7M, so during the campaign we have had major progress in this area. Vice President Johnson asked the other members of his leadership team to give a brief summary of the activities of their area to the board.

X. Chair's Report:

Board Chair Marvin Remmich went over the annual commitment form and encouraged full board participation.

With no further business to discuss, Chair Remmich adjourned the meeting at 10:13 a.m.

Dated: April 6, 2018

James Klescewski, Secretary

Recorded by May Hernandez, Educational Foundation Analyst