

CAL STATE EAST BAY EDUCATIONAL FOUNDATION

**Board of Trustees Meeting Minutes
Friday, September 28, 2018
President's Conference Room SA 4900
Hayward Campus, CA**

Trustees Present: Jack Acosta, Debbie Chaw, Evelyn Dilsaver, Tessie Guillermo, Edward Inch, Bill Johnson, Derek Jackson-Kimball, Johan Klehs, Leroy Morishita, Cherrie Nanninga, Marvin Remmich, Micky Randhawa, James Songey, Gary Wallace, Allen Warren, Myles Watkins

Trustees Absent: Richard Carson, Jennifer Case, Patrick Devine, Bette Felton, Alan Gould, James Hannan, Howard Hyman, James Klescewski, Kent Kelley, Kumar Malavalli, Louis Miramontes, Richard Sherratt

Trustees On Leave: Janet Owen

Staff Present: May Hernandez, Holly Stanco, Richard Watters

I. Call To Order / Approval of Minutes:

Chair Remmich called the Cal State East Bay Educational Foundation Board meeting to order at 7:59am with a quorum present.

June 27, 2018 Board Meeting Minutes: The board reviewed the minutes from the June 27, 2018 Board meeting.

MINUTE ACTION: The board approves the minutes from June 27, 2018:

Motion by: Johan Klehs

Seconded by: Marv Remmich

Motion: Passed

II. Cal State East Bay President's Report:

Dr. Leroy Morishita updated the board on the beginning of our first semester and that it's progressing smoothly. Dr. Morishita also gave an update on new Cabinet members, and completed by introducing our new student representative and Associated Students Inc., President, Myles Watkins. Myles gave a brief report on his background and priorities for the coming year with ASI.

III. Chair's Report:

Chair Remmich gave a report requesting the related parties questionnaire be returned by all trustees. He mentioned that this is a requirement for the auditors.

IV. Finance & Investment Committee:

Chair Evelyn Dilsaver went over the long term investment summary with the board, and conveyed that our financial advisor sees no reason to adjust funds at this time, and is happy with how returns are progressing.

Debbie Chaw presented the FY 17/18 final operating budget results, noting we ended the year better than our forecasts and we have positive net assets on our operating budget. Regarding the current approved budget for FY 18/19, we are being conservative on the revenue side for this year.

V. Audit Committee:

Chair Songey went over the audited financial statements, noting there were only two slight edits. Debbie Chaw gave a brief presentation to illustrate the difference between how financial statement revenue totals are counted and how Advancement counts them to illustrate to the board the differences.

VI. Campaign Steering Committee: Co-Chair Johan Klehs went over the YTD fundraising reports and informed the board of the YTD fundraising totals and campaign to date totals. The board further discussed the campaign.

VII. Communications & Constituent Engagement Committee:

Bill Johnson gave an update on the fall magazine with themes of sustainability and advancing institutional priorities. He also told the board about the branding campaign the university is looking into to help boost our perception in the community, which can have many positive impacts.

VII. Nominating Committee:

Chair Rich Sherratt went over the list the committee has created of potential board members they will be looking at to see if we can find any future trustees. The board discussed ways we plan on engaging these prospects, qualities of prospects the board is interested in, and that a short list of names will be advancing soon for trustee review.

VIII. University Advancement Update:

Vice President of Advancement Bill Johnson reminded the board that the annual Educational Foundation retreat would take place Friday, November 16th-Sunday, November 18th in Pebble Beach, Ca. Information about the meeting will be emailed to the trustees soon.

The board then discussed Giving Tuesday coming up on November 27, and how the board could help with this initiative. They also discussed Forever Pioneer weekend events.

Bill Johnson concluded his report by discussing potential retreat topics the board would be interested in. Two initiatives that surfaced from the discussion were Hayward Promise Neighborhood (HPN) and hearing the Provost discuss the graduation 2025 / student success initiatives.

IX. New or Old Business:

With no further business to discuss, Chair Remmich adjourned the meeting at 9:16a.m.

Dated: September 28, 2018


Jim Klescewski (Nov 20, 2018)

James Klescewski, Secretary

Recorded by May Hernandez, Educational Foundation Analyst