

# CAL STATE EAST BAY EDUCATIONAL FOUNDATION

## Educational Foundation Campaign Steering Committee

### Meeting Minutes

Friday, August 16, 2019

10:30a-11:30a

Old University Union, Room 311

Hayward Campus

**Trustees Present:** Jack Acosta, Patrick Devine, Bill Johnson, Johan Klehs, Rich Sherratt  
**By Phone:** Jim Klescewski, Cherrie Nanninga  
**Trustees Absent:** Derek Jackson-Kimball, Henry Salvo  
**Staff Present:** May Hernandez, Holly Stanco, Holly Fincke, Valerie Schutz, Penny Peak

I. Meeting was called to order at 10:35am.

II. Welcome Remarks/Introductions

*Chair Johan Klehs called the Cal State East Bay Educational Foundation Campaign Steering Committee meeting to order with a quorum present.*

a. Approval of Meeting Minutes

**May 24, 2019 Meeting Minutes:** The committee reviewed the minutes from the May 24, 2019 meeting. On motion duly made, seconded, and unanimously carried, the following Minute Action was taken:

**MINUTE ACTION:** The committee approves the minutes for the May 24, 2019 meeting.

Motion by: Johan Klehs                      Seconded by: Rich Sherratt                      Motion: Passed

III. Campaign Update

a. Holly Stanco went over the FYE 18/19 fundraising totals. She also discussed the campaign totals as of June 30, 2019. The committee had a conversation about the campaign. Holly then mentioned that we would be closing the Rising in the East Campaign, and we would further talk about logistics with the greater board at the upcoming retreat.

IV. Development Update

a. Holly went over the development pipeline with the committee. She asked them to go through the list to see if they had affiliations with anyone on the list. The committee had a discussion about some of the prospects on the list, and gave the Development

staff some information on them. Holly also mentioned that the Development staff along with the academic deans would be attending a training in St. Louis designed to help deans have a deeper understanding and more practice with fundraising.

Holly finished this part of her report with a brief staffing update, noting that there is a search pending for a new Development Assistant, as well as the College of Letters, Arts & Social Sciences Director of Development.

- b. Holly gave an update on CORE and Applied Sciences Center. She said that they now have a live website for CORE, and have half of the spaces named already. The committee discussed the strategy behind naming spaces in CORE. For Applied Sciences Center, Holly noted that we have an open proposal to a local foundation, and more information on both projects will be shared at the retreat.

**V. Upcoming Events**

- a. Holly shared that in October during the Pioneer Weekend events, Development would be hosting our first Scholarship Luncheon, which is an opportunity for students to thank their donors. The committee discussed this opportunity and their thoughts from a donor perspective. They finalized the meeting by discussing all the upcoming events, and the board retreat topics.

**VI. Important Dates**

- a. Distinguished Alumni Gala-October 18
- b. Scholarship Luncheon-October 19
- c. Athletics Hall of Fame-October 19

**ADJOURNMENT**

There being no further business to discuss, Chair Klehs adjourned the meeting at 11:20am.

*Johan M Klehs*

Johan M Klehs (Jan 17, 2020)

Chair Johan Klehs

Jan 17, 2020

Date

Dated: August 16, 2019

Recorded by May Hernandez, Educational Foundation Analyst






# Ed Fnd. Minutes for Signature-CSC 8.16.19

Final Audit Report

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