CAL STATE EAST BAY EDUCATIONAL FOUNDATION

Educational Foundation Campaign Steering Committee
Meeting Minutes
Thursday, August 18, 2022
9:00a.m.-10:00.a.m.
Via Zoom

Trustees Present: Evelyn Buchanan**,** Cherrie Nanninga, Marvin Remmich, Henry Salvo, Rich Sherratt

Trustees Absent: Jack Acosta, Patrick Devine, Bette Felton, Derek Jackson-Kimball, Johan Klehs

Staff Present: May Hernandez

I. Meeting was called to order at 9:06am without a quorum present.

II. Welcome Remarks/Introductions

Chair Cherrie Nanninga welcomed the Cal State East Bay Educational Foundation Development Committee members to the meeting.

a. **Approval of Meeting Minutes**

May 19, 2022 Meeting Minutes: The committee reviewed the minutes from the May 19, 2022 meeting. The minutes will be approved at the next meeting as there was not a quorum, but the members that did review them and did not have any changes.

III. Development Update:

a. **YTD Fundraising Report**: Chair Nanninga reviewed the report as of July 31, 2022 with the committee. Total raised is $141k, stating it reflects only one month into the fiscal year of fundraising results. The university sees its largest fundraising months towards the end of the calendar year with Giving Tuesday and end of year giving being major drivers of the increase in donations.

IV. Gift Acceptance Policy Review:

a. Evelyn Buchanan spoke about the universities' gift acceptance policy. It has not been reviewed on this campus in many years and needs to be reviewed to ensure it is up to date, accurate, and addresses new ways of giving since the policy was adopted. This committee will take on that project, and there will be a separate meeting to discuss the details of the policy and what specific parts are in need of updating.

V. **Vice President's Report:**

a. Evelyn reported that staffing has been a challenge in Advancement, but it has provided an opportunity to review the organizational structure and adjust where appropriate to advance the mission of the university. She also informed the committee about upcoming events on campus including Forever Pioneer Weekend and the Applied Sciences Center ribbon cutting ceremony.

VI. New / Old Business:

a. None

ADJOURNMENT

There being no further business to discuss, the meeting was adjourned at 9:46am.

Dated: August 18, 2022

Recorded by May Hernandez, Director, Educational Foundation