CAL STATE EAST BAY | EDUCATIONAL FOUNDATION BOARD

DEVELOPMENT COMMITTEE MEETING
Zoom & President's Conference Room
Thursday, February 26, 2026
2:15pm-3:30pm

Trustees present: *Cherrie Nanninga, Chair; Linda Renteria, Vice Chair; Evelyn Buchanan; Larry Hilty; Derek Jackson-Kimball; Johan Klehs; Jenny Linton*

Absent: *Jack Acosta; Aristide Collins; Rich Sherratt*

Trustees Present: *Randy Davis; Bette Felton; Kay Pitman; Marvin Remmich; Robert Scribner*

Staff present: *Brian Du, Professor; May Hernandez, Director, Educational Foundation; Joanna Reilly, Sr. Dir. Of Development; Krysi Riggs, Director, Alumni Engagement & Annual Giving*

MINUTES

1. **Call to Order:** The meeting was called to order at 2:16p.m. with a quorum present.
   a. **Introduce New Committee Member-Aristide Collins:** Chair Nanninga welcomed newly appointed trustee Aristide Collins, noting that he was unable to attend the meeting.
   b. **Introduce new Senior Director of Development-Joanna Reilly:** She introduced Joanna Reilly, who provided a brief introduction to the committee.

2. **Approval of October 14, 2025 Meeting minutes:** The committee reviewed the minutes from October 14, 2025 with no changes presented.
   On motion duly made, seconded, and unanimously carried, the following Minute Action was taken:

   MINUTE ACTION: The committee approves the minutes as prepared from October 14, 2025.
   Motion by: Johan Klehs Seconded by: Derek Jackson-Kimball Motion: Passed

3. **Vice President's Report**
   a. **Proposed Allocation MacKenzie Scott Gift:** Vice President Evelyn Buchanan presented the proposed allocation framework for the MacKenzie Scott gift. She explained that the funds are intended to support strategic priorities beyond activities already funded through state resources. The proposed allocation designates approximately 82% of the gift to endowment and 18% to current-use initiatives. Evelyn reviewed the proposed funding categories and discussed the long term approach to stewardship and reporting. Committee members emphasized the importance of measuring outcomes, utilizing existing campus review processes, and periodically evaluating funded initiatives to ensure effectiveness and alignment with institutional priorities..
   b. **MacKenzie Scott Endowment Match Campaign:** Evelyn Buchanan and Joanna Reilly presented a proposed Endowment Match Campaign funded through the MacKenzie Scott gift. The initiative would allocate $7 million in matching funds to encourage the creation of new endowments, strengthen donor engagement, and expand long-term philanthropic support for the university.

   On motion duly made, seconded, and unanimously carried, the following Minute Action was taken:

   MINUTE ACTION: The committee approves the recommends the approval of the MacKenzie Scott Endowment Match Campaign:
   Motion by: Larry Hilty Seconded by: Johan Klehs Motion: Passed

c. **MS Match Endowment Campaign Readiness:** The committee discussed preparedness for the launch of the Endowment Match Campaign. Joanna reviewed plans to build awareness and engage prospective donors. Committee members shared ideas for leveraging technology and donor data to better connect philanthropic interests with institutional funding opportunities. She finalized the report by stating that planning efforts are underway to support a successful campaign launch.

4. **Development Update:**
   a. **Giving Day-March 4, 2026:** Krysi Riggs provided an update on Giving Day planning. Enhancements for this year's campaign include additional participation opportunities, a new text messaging platform, and expanded training for campaign leaders, staff, and volunteers.
   Krysi reported that matching gifts remain a key driver of participation, with approximately $84,000 in matching funds already secured.
   b. **YTD Fundraising Report as of January 31, 2026:** Vice President Buchanan reviewed the year-to-date fundraising report, noting that results currently trail the prior year due in part to significant estate gifts received during the same period last year, as well as staffing and external fundraising challenges. She reported that the Advancement team is focused on strengthening fundraising performance for the remainder of the fiscal year.

5. **New Business:** No new business was presented.

6. **Adjournment:** With no further business to discuss, the meeting was adjourned at 3:32pm.
   Motion by: Linda Renteria Seconded by: Johan Klehs Motion: Passed

Dated: February 26, 2026