

CAL STATE EAST BAY EDUCATIONAL FOUNDATION

Executive Committee Meeting Minutes
Wednesday, May 13, 2015, 12 p.m. – 1:30 p.m.
CSU East Bay
President's Conference Room
25800 Carlos Bee Blvd., Hayward, CA 94542
and via Conference Call

Chair Jack Acosta started the Executive Committee meeting at 12:05 p.m.

IN ATTENDANCE

Jack Acosta	Chair
Marv Remmich	Vice-Chair
Debbie Chaw	Treasurer
Tanya Hauck	Foundation President
Richard Sherratt	Director
Leroy Morishita	Director

EXCUSED

Mahla Shaghafi	Secretary
Evelyn Dilsaver	Director
James Songey	Director

OTHERS PRESENT

May Hernandez Executive Assistant, University Advancement

I. Welcome Remarks

Chair Jack Acosta welcomed everyone to the meeting.

II. Approval of Meeting Minutes

November 12, 2014 Meeting Minutes: The committee reviewed the minutes from the November 12, 2014 meeting. On motion duly made, seconded, and unanimously carried, the following Minute Action was taken:

MINUTE ACTION: that the committee approves the minutes for the November 12, 2014 meeting as prepared, although will not be signed until Mahla Shaghafi returns.

Motion by: Jack Acosta Seconded by: Marv Remmich Motion: Passed

III. President's Remarks

The President discussed items relating to the upcoming Convocation and the distinguished alumnus that were chosen for the 2015 year. He then discussed the WASC team visit, and that the initial report looked very positive, and he is hoping for a 10 year accreditation. He

mentioned next that he would like to start a President's Advisory Council and for members of the board to bring suggestions of a target list of CEO's that would be good for us to bring closer to the University.

IV. University Advancement Update

Vice President of Advancement Tanya Hauck mentioned that she received the preliminary report from the consulting group, Langley Innovations, and that overall it is positive, but there is a lot of work to be done. Once the report is finalized and in writing she will be sharing with the President and his cabinet. She further mentioned that they may create some new advisory councils for the four colleges as well as seek to create connections with outside constituents at all levels. Jim Langley will be presenting his findings to the board on May 28, 2015 at the Annual Meeting.

V. Campaign Steering Committee Update

Tanya Hauck discussed the campaign strategy, goal of \$60M, and that we are already close to \$30M as of June 30, 2015. The public phase of the Campaign will begin with a Campaign Kickoff event likely in the spring. University Advancement is working to engage our campus community as well as internal and external constituents to help rally around the STEM initiative to help boost the campaign and raise the remainder to the goal. The Campaign Steering Committee will be looking to expand their reach to help support the overall campaign, including constituents external to the Educational Foundation members.

VI. Finance & Investment Committee Update

President Morishita introduced Debbie Chaw as the Interim Vice President of Administration and Finance and CFO. Ms. Chaw presented the FY 15/16 Endowment Distribution. She also discussed the FY 15/16 Operating Budget and Reserve, and mentioned they are ready to be approved at the May 28, 2015 Board Meeting

VII. Nominating Committee Update

Chair Sherratt had a discussion of the continuance of the elected officials, as well as the full nomination slate. Tanya Hauck and Debbie Chaw were appointed as ex-officio. On motion duly made, seconded, and unanimously carried, the following Minute Action was taken:

MINUTE ACTION: The nomination slate for FY 15/16 be approved:

Motion by: Rich Sherratt Seconded by: Debbie Chaw Motion: Passed

VIII. Draft Agenda for May 28, 2015 Board of Trustees Annual Meeting

Tanya Hauck presented the draft agenda to the Executive Committee for the May 28, 2015 Annual Board of Trustees meeting for the committees review. Debbie Chaw discussed the FY 15/16 Board Commitment form as well as the Conflict of Interest Form that needs to be submitted by all board members. There was further discussion from the committee whether or not we should have a board retreat or if it should be an on campus event.

ADJOURNMENT

There being no further business to discuss, Chair Acosta adjourned the meeting at 1:22 p.m.

Dated: May 13, 2015



Mahla Shaghafi, Secretary

Recorded by May Hernandez, Executive Assistant, University Advancement

Action Items:

Print customized board commitment forms.

Survey what board would like to do for retreat.

Survey board to see what committees they would like to serve on for FY 15/16.