

CAL STATE EAST BAY EDUCATIONAL FOUNDATION

Executive Committee Meeting Minutes
Wednesday, August 26, 2015, 12 p.m. – 1:30 p.m.
CSU East Bay
President's Conference Room
25800 Carlos Bee Blvd., Hayward, CA 94542
and via Conference Call

Chair Jack Acosta started the Executive Committee meeting at 12:09 p.m.

IN ATTENDANCE

Jack Acosta	Chair
Marv Remmich	Vice-Chair
Debbie Chaw	Treasurer
Tanya Hauck	Foundation President
Richard Sherratt	Director
Leroy Morishita	Director
Mahla Shaghafi	Secretary
Evelyn Dilsaver	Director

EXCUSED

James Songey	Director
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OTHERS PRESENT

May Hernandez	Executive Assistant, University Advancement
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I. Welcome Remarks

Chair Jack Acosta welcomed everyone to the meeting.

II. Approval of Meeting Minutes

May 13, 2015 Meeting Minutes: The committee reviewed the minutes from the May 13, 2015 meeting. On motion duly made, seconded, and unanimously carried, the following Minute Action was taken:

MINUTE ACTION: that the committee approves the minutes for the May 13, 2015 meeting as prepared.

Motion by: Evelyn Dilsaver Seconded by: Mahla Shaghafi Motion: Passed

III. President's Remarks

The President announced that the University received re-accreditation through WASC for ten years with no issues cited. In four years we will have to provide a progress report for projects that we are working on, which is normal course of business with WASC.

Dr. Morishita further discussed that Provost Houpis has stepped down, and Carolyn Nelson will be appointed as the Interim Provost until a search can be completed.

Dr. Morishita also discussed that the University is doing well on enrollment, and we will have one of the largest classes this fall with 15,000 students for Fall 2015. The University is running low on residences for on campus students however, and the President discussed the different ways the University will be dealing with the shortage of on campus housing.

Dr. Morishita went on to discuss that he had his three year evaluation with the Chancellor's Office, and it went very well.

Lastly, he mentioned that we did receive a \$1M gift from the Malavalli Family Foundation for STEM Education, specifically in K-3 grade levels.

IV. University Advancement Update

Tanya Hauck gave an update on the progress in University Advancement. We are getting staffed up, having hired two new Directors of Development with one offer still outstanding for the last Director of Development position.

In regards to fundraising, Tanya Hauck discussed that if you count the \$1M Malavalli Family Foundation gift, we are at \$1.3M for FY 15-16 already, with a goal filed with the Chancellor's Office of \$4.5M for this fiscal year.

Ms. Hauck further described the changes in structure of University Advancement, and how this will strategically place us to attain our goal of \$60M for the Campaign.

V. Campaign Steering Committee Update

Tanya Hauck gave an update on the Campaign Steering Committee. She mentioned that originally the Campaign was to be \$40M in eight years, the Campaign has been extended to ten years and expanded to \$60M. The total raised toward the Campaign so far is \$29,639,370, which is nearly 50% of the goal. (This number does not include the \$1M gift.)

Ms. Hauck also discussed further the ways that we will reach the goal for the Campaign, including Presidential Salon Events, working with our consultant James Langley from Langley Innovations, as well as relationship mapping with board members and expansion of the Campaign Steering Committee with members outside of the Board of Trustees.

VI. Finance & Investment Committee Update

Debbie Chaw discussed the Investment Policy as well as the Endowment Policy. Both have been in a continual revision state for the last two years, and the Finance & Investment

Committee would like it presented to the Board of Trustees for review, with the approval of the Executive Committee.

Previously, the Endowment Policy was embedded in the Investment Policy; now they are two separate documents. She discussed the highlights and requested that the Executive Committee complete minute action on this item in order to present to the Board of Trustees. One of the changes made is the establishment of a socially responsible fund which will address future concerns.

On motion duly made, seconded, and unanimously carried, the following Minute Action was taken:

MINUTE ACTION: The Executive Committee recommends that the Endowment Policy and Investment Policy be approved and sent to the Board of Trustees :

Motion by: Jack Acosta

Seconded by: Mahla Shaghafi

Motion: Passed

VII. Nominating Committee Update

Richard Sherratt discussed the roles of Board of Trustees would play in the sub-committees, and that some newer board members have to be assigned soon. They are planning ways to continue outreach to the community. One major exercise they will be doing coming up will be relationship mapping with board members to figure out who they know and how they can bring them in to either help volunteer or help us achieve our Campaign goals.

Mr. Sherratt also requested that the board members present names to the Nominating Committee for consideration for various sub-committees.

VIII. Discussion of Annual Board Retreat

Tanya Hauck discussed the details of the annual board retreat, which will be on September 25, 2015 at the St. Francis Yacht Club in San Francisco. She talked about last year's format, and how this year will be different with just a one day retreat. She discussed the draft schedule and requested that the Executive Committee members think about what we want to get out of the retreat.

She also mentioned that our consultant, James Langley, will be present at the retreat and will be working closely with our Board of Trustees to help align their passions with specific objectives and direction, and how this can help us reach the goals of the Campaign.

Jack Acosta mentioned that we will be re-establishing the Communications & Community Outreach Committee and define the committee's task at the Board Retreat and that we will also be discussing how to create a pipeline of trustees.

ADJOURNMENT

There being no further business to discuss, Chair Acosta adjourned the meeting at 1:06p.m.

Dated: August 26, 2015


Mahla Shaghafi, Secretary

Recorded by May Hernandez, Executive Assistant, University Advancement

Action Items: