

CAL STATE EAST BAY EDUCATIONAL FOUNDATION

Executive Committee Meeting Minutes
Wednesday, August 29, 2018
12:00pm-1:30pm
CSU East Bay
President's Conference Room
25800 Carlos Bee Blvd., Hayward, CA 94542
and via Conference Call

IN ATTENDANCE

Marv Remmich	Chair
Debbie Chaw	Treasurer
Bill Johnson	Foundation President
Jack Acosta	Immediate Past Chair
Leroy Morishita	Director
Richard Sherratt	Director
Evelyn Dilsaver	Director
Johan Klehs	Director

BY PHONE

Patrick Devine	Vice Chair
Bette Felton	Director
Jim Klesewski	Secretary

EXCUSED

James Songey	Director
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STAFF PRESENT

May Hernandez	Educational Foundation Analyst
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I. Welcome Remarks:

Chair Marvin Remmich called the meeting to order at 12:03pm with quorum present.

II. Approval of Meeting Minutes:

May 30, 2018 Meeting Minutes: The committee reviewed the minutes from the May 30, 2018 meeting. On motion duly made, seconded, and unanimously carried, the following Minute Action was taken:

MINUTE ACTION: The committee approves the minutes for the May 30, 2018 meeting.

Motion by: Johan Klehs Seconded by: Evelyn Dilsaver Motion: Passed

III. President's Report:

President Leroy Morishita reported that the campus started its first semester the previous Monday, gave an enrollment update and information on the new university hour. He also

announced that the new Vice President for Student Affairs started on July 1, 2018 and the new University Diversity Officer started on August 13, 2018.

IV. Chair's Report

Chair Remmich welcomed Johan Klehs to the committee as the new Campaign Steering Committee Co-Chair. He gave a brief on his background and thanked him for his service to the board. The committee then discussed board outreach and ways to engage those that have not been regularly attending meetings.

V. University Advancement Update:

Vice President for Advancement, Bill Johnson, gave the committee an update on the FY 18/19 business planning process University Advancement recently went through and what they hope to achieve as a division for the year. Johnson also presented the automated development pipeline report to the committee and explained the purpose of the document.

Johnson and Morishita spoke about CORE, and its intended purpose on campus. They want to arm trustees with information so they can be advocates in the community.

Johnson announced that this year CSU East Bay would be participating in National Philanthropy Day for the first time on November 27th, and the committee discussed ideas around the initiative.

The committee discussed the upcoming Educational Foundation Retreat scheduled for November 16-18, 2018, and provided ideas for content for the retreat.

Vice President Johnson ended his report by presenting the 2018 Perception Study survey findings and answered questions the committee had.

VI. Nominating Committee Report:

Chair Sherratt told the committee about the prospect pipeline for the board, and the strategy their committee will be employing to attract new trustees.

VII. Campaign Steering Committee Report:

Co-Chair Klehs gave a report on the current fundraising totals, and campaign progress to goal, noting there is \$1.6M left to raise. He also went over the campaign totals by priority with the committee.

VIII. Communications & Constituent Engagement Committee:

Vice President Johnson gave the report for Chair Felton, and stated the university magazine will be coming up soon, and will feature themes relating to campaign priorities.

IX. Finance & Investment Committee:

Chair Dilsaver reported on the investment summary as of June 30, 2018 and that we are on target with asset allocation. We are currently doing better than our indexes as well.

Vice President Debbie Chaw went over the final actuals budget for FY 17/18, noting we did well this year, and though the FY 18/19 budget is conservative, we are hoping to better at year-end than we are forecasting.

X. Other Business:

Chair Remmich encouraged anyone that has not turned in their Related Parties Questionnaire and Board Commitment forms for FY 18/19 to please turn them in right away as it is a CSU and state requirement.

Chaw noted that the current Educational Foundation audit is being completed, and the Audit Committee will meet September 10th to discuss the findings.

Chair Remmich completed by announcing the upcoming events, and encouraged attendance at the upcoming Distinguished Alumni Gala as a past board member will be honored at the event.

ADJOURNMENT

There being no further business to discuss, Chair Remmich adjourned the meeting at 1:29 p.m.

Dated: August 29, 2018






Jim Klescewski
Jim Klescewski (Feb 19, 2019)

James Klescewski, Secretary

Recorded by May Hernandez, Educational Foundation Analyst, University Advancement

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